

#### **GOVERNMENT OF INDIA**

MINISTRY OF MICRO SMALL AND MEDIUM ENTERPRISES

MSME DEVELOPMENT INSTITUTE





### **MSME DEVELOPMENT INSTITUTE**

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#### CHAPTER - I

## INTRODUCTION AND GEOGRAPHICAL COVERAGE OF THE INSTITUTE AND ITS BRANCH OFFICES

The Micro, Small and Medium Enterprises Development Institute, Ministry of Micro, Small and Medium Enterprises, Government of India, Cuttack along with its two Branches at Rourkela and Rayagada has been functioning under the Micro, Small and Medium Enterprises Development Organization (MSMEDO), Ministry of Micro, Small and Medium Enterprises, Government of India, with an objective to promote and develop MSME sector in the state by rendering various services. Workshops at Cuttack, Rourkela & Rayagada are providing common facility services to the units as well as imparting training to candidates to sharpen their skills to improve the productivity in their concerned units.

The main activities of this Institute includes rendering techno-economic and managerial consultancy to the existing as well as new generation entrepreneurs in the field of chemical, mechanical, metallurgy, leather and Footwear, glass & ceramics, electrical, electronics, hosiery, industrial management, economics & statistics etc. besides providing training facilities under ESDP, EDP, MDP & BSDP programmes. Conducting Industrial Potentiality Survey of Districts and specific Cluster Studies to have a stock of information regarding various inputs and facilities available including surplus resources and demand pattern of the people enabling an entrepreneur to set up industries, NSIC Registration of MSME units to facilitate participation in Government purchase programme, Joint capacity assessment for distribution of scarce raw materials, Vendor Development Programme for Ancillary Development, preparation of State Profile with exhaustive information on industry, preparation of project profiles & Detail Project Reports, Upgradation of Technology, Market Survey, Census & Sample Survey of MSMEs, Conducting seminars/ workshops on different themes to create awareness on pollution control measures, energy conservation, ozone depleting substances, ISO-9000/TQM, impact of WTO, Intellectual Property Rights (IPRs) etc. export promotion, revival of sick units, preparation of Project Profiles and technical reports, etc. are also the important activities of MSME Development Institute, Cuttack.

This Institute and its Branches are equipped with techno-economic & managerial manpower in different disciplines to render various services. Having a look on the backwardness of the state particularly in the industrial sector, there is a need of giving more specialized services, training and create awareness among the people for developing a congenial industrial atmosphere for speedy development of MSME sector by utilizing

resources and skill available with the ultimate objective of furthering the economic growth and employment generation.

#### Geographical Coverage of the Institute

At present, the state of Odisha consists of 30 districts. All the districts have been covered under the administrative jurisdiction of this Institute and its Branch Institutes to make the services available in an appropriate manner. The districts covered under the jurisdiction of this Institute and its Branch Institutes are given below.

Table - 1

SI.	Location of the Institute & its	Districts covered
No	Branches	
1.	MSME Development Institute, Vikash	Cuttack, Jajpur, Jagatsinghpur,
	Sadan, College Square,	Kendrapara, Puri, Khurda, Nayagarh,
	Cuttack-753 003.	Balasore, Bhadrak, Dhenkanal, Angul,
	Tel- (0671) 2548049, 2548077(PBX)	Keonjhar, Mayurbhanj, Ganjam and
	Tele-Fax- (0671) 2548006	Gajapati.
	Fax: (0671) 2548006	
	E-Mail: dcdi-cuttack@dcmsme.gov.in	
	Website: www.msmedicuttack.gov.in	
2.	Branch MSME Development Institute,	Sundargarh, Sambalpur, Bargarh,
	Industrial Estate, Rourkela-4	Jharsuguda & Deogarh
	Tel- (0661) 2402492	
	E-Mail: brdcdi-rour@dcmsme.gov.in	
3.	Branch MSME Development Institute,	Koraput, Rayagada, Nawarangpur,
	New Colony, Rayagada.	Malkangiri, Kalahandi, Nuapada, Boudh,
	Telefax- (06856) 222268	Phulbani, Bolangir and Subarnapur.
	E-Mail: brdcdi-raya@dcmsme.gov.in	

Above all, the main Institute at Cuttack looks at the overall needs of the state as a whole either through its Branch MSMEDIs or directly.

#### CHAPTER-II

#### **ACTION PLAN ACTIVITIES OF MSMEDI, CUTTACK DURING THE YEAR 2011-2012**

#### **DETAILED REPORT**

#### 1) Odisha State Industrial Profile

Odisha State Industrial Profile was prepared/ updated once in a year up to 2003-04. As per the guidelines of O/o DC (MSME), New Delhi this report is being prepared/updated in every alternative year from 2005-2006. The last issue of Odisha State Industrial Profile was updated under Action Plan 2009-10. This issue has been brought out during 2011-2012 for the benefit of the MSME entrepreneurs. The report works like a manual to the entrepreneurs, promotional agencies, financial institutions including banks, academic institutions and researchers as a stock of information/data on various aspects like availability of natural resources, raw materials, human resources, financial assistance, technical services including infrastructure facilities and scope of setting up new industries, role of promotional agencies and incentives given and schemes operated, growth of MSMEs, its pattern and other relevant information of the state are systematically incorporated in the report. The broad objective of preparation of this report is

- i) To analyze the availability of human and material resources in the state
- ii) To assess the infrastructural facilities available to plan for industrial development
- iii) To evaluate the progress of industrialization achieved so far in the state depending upon the available resources and infrastructure.
- iv) To explore the scope of setting up of units in the MSME Sector.
- v) Role of promotional agencies and Financial Institutions in promoting MSMEs.
- vi) Schemes and incentives given for promotion and development of MSMEs.

#### 2) <u>District Industrial Potentiality Survey</u>

District Industrial Potentiality Survey focuses on the physical and geographical features, availability of natural, human resources and the present status of industrial development as well as availability of infrastructural facilities for further industrial development in the district. The Industrial Potentiality Survey is undertaken with the following objectives.

To explore the natural and human resources and skill.

- To assess the available infrastructure for industrial development.
- To evaluate the existing industrial activities of the district, utilizing the resources and also catering to the local demand.
- To identify some of the viable projects in MSME sector which can come up in the district in the ensuing years based upon the locally available surplus resources and the demand factor.

This report is very much useful for both existing and prospective entrepreneurs and the organizations dealing in promotion and development of MSME Sector, financial institutions, academic and research institutes.

As the State of Odisha is having 30 districts at present, 6 districts have been covered during the year 2011-12 as per the guidelines issued by DC (MSME), New Delhi. While selecting the districts for Potentiality Survey, the backwardness of districts as well as the year of previous survey has been taken into account. The Table below reflects the districts covered for survey during last five years.

Table-2
District Industrial Potentiality Survey in the state of Odisha during the years 2007-2008, 2008-2009, 2009-2010, 2010-2011 and 2011-12

Year	No.	Districts Covered
2007-2008	6	Jagatsinghpur, Kalahandi, Ganjam, Bhadrak, Angul and Dhenkanal
2008-2009	6	Cuttack, Kendrapara, Jajpur, Mayurbhanj, Nuapada, Gajapati
2009-2010	6	Khurda, Nayagarh, Puri, Keonjhar, Bolangir and Subarnapur
2010-2011	6	Malkangiri, Nawarangpur, Rayagada, Sundargarh, Sambalpur and Bargarh
2011-2012	6	Jharsuguda, Deogarh, Koraput, Balasore, Kandhamal and Boudh

## 3) Conference of LDMs for Identification of Potential Items in the Districts of Odisha at Bhubaneswar

As per the recommendation of the State Level Inter Institutional Committee(SLIIC), a workshop of LDMs was organized by SLBC in coordination with MSMEDI, Cuttack for discussion on inputs for drawing model projects for identifying niche industries and activities having good concentration in identified areas. All the LDMs of the state except Bolangir, Koraput, Jajpur, Sambalpur & Deogarh districts attended the workshop. Shri. S.K Deypurkayasta, General Manager, UCO Bank, Orissa & Convenor of SLBC inaugurated the programme and informed about the objective of the workshop. Shri.Alok Ray, Director, MSMEDI, Cuttack gave the keynote address. In his address he narrated the various advantageous factors existing in Orissa. He informed that inspite of all these advantages, the state depicts a dismal picture at the national level being the poorest state. The greatest challenge in MSME sector is sickness and for this the identification of right enterprises and right entrepreneur is the greatest task of the promotional agencies. Besides, Director, Shri.P.K Gupta, Dy.Director(Elect). Asst.Director(E.I), Shri.R.P Dr.U.Sarangi, Patnaik, Asst.Director(E.I), Shri.B.B Panigrahi, Asst.Director(E.I) & Dr.S.K Sahoo. Asst.Director(E.I) took part in the discussions and briefed about the objective of district industrial potentiality surveys undertaken by the Institute as per the Annual Action Plan of O/o DC(MSME), New Delhi.

<u>Item 1</u>: Identification of Potential/Niche Industries & Activities for promoting in the districts. The concerned officers of MSMEDI, Cuttack who surveyed the districts for preparation of industrial potentiality survey reports in consultation with the concerned LDMs of the districts identified the following most potential items/thrust areas in the MSME sector, district-wise for promotion in the districts viz;

- 1. <u>Angul</u>: Cold Storage, Mini Sponge Iron Plant, Iron Ore Crusher, Foundry/Forging/Mechanical Engineering Units, Aluminium Casting Units/Aluminium Extersion Plants, Coal Tar/Bitumen, extraction of Herbal/Ayurvedic Medicines & Cosmetics, Packaged Mineral Water, Agricultural Implements & Fly Ash Bricks.
- 2. <u>Bolangir</u>: Flat Rice Milling/Chuda Milling, Cattle/Poultry Feed, Dehydrated Onion, Kendu Leaves Product, Bauxite Manufacturing, Agricultural Implements, Voltage Stabilizer, Leather Bags Manufacturing, Aluminium Utensils/Furnishings, Modernized Automobile Workshop as per the District Industrial Potentiality Survey Report of Bolangir.

- 3. <u>Balasore</u>: Integrated Paddy Processing Complex, Particle Board from Rice Husk, Dry Fish/Marine Fish & Prawn Pickle, Cattle/Poultry Feed, Extraction of Oil from Betelleaf vain, Mechanized Leaf Cups & Plates, Bamboo/Cane Products, Stone Crusher/Carving, Plastic Moulded Products, Disposable Syringe/Surgical Bandage, Spices Grinding, Ayurvedic Formulations for Mosquito Repelling Gel, Agricultural Implements, Agro-Service Centre & Fly Ash Bricks.
- 4. <u>Bargarh</u>: Extraction of Herbal/Ayurvedic Medicines & Cosmetics, Handloom Fabrics/Utility Items, Ice Plant/Cold Storage, Agricultural Implements, Ferric Alum(Ancillary item), Fly Ash Bricks, Cattle/Poultry Feed, Rice Bran Oil, Wayside Amenities/Packaged Tourism Centres, Particle Board & Power Generation from Rice Husk.
- 5. **Bhadrak** : Prawn Processing, Tomato Products, Ice Plant/Cold Storage, Fly Ash Bricks, Modern Rice Milling, Agricultural Implements, Paddy and Bamboo Crafts, Packaged Drinking Mineral Water & Mechanized Dry Cleaning.
- 6. <u>Boudh</u>: Onion Storage/Godown, Extraction of Herbal/Ayurvedic Medicines & Cosmetics, Rice Milling, Handloom Fabrics/Readymade Garments, Particle Board, Stone Crusher, Brass & Bell Metal Product & Fly Ash Bricks.
- 7. **Cuttack**: Agricultural Implements, Fancy Leather Goods, Sal Seeds Oil, Corn Flakes with different flavours, Jack/Papaya Jam, Pulps & Chips, Cattle/Poultry Feeds, Hotels/Motels/Wayside Amenities, Handicraft Items from Bamboo Roots, Bamboo Works, Hydrated Lime(Ancillary item), Fly Ash Bricks and Coal Tar.
- 8. <u>Deogarh</u>: Water Melon Juice/Concentrate/Squash, Ginger Powder/Ginger Oil, Ayurvedic Formulations, Bee Keeping & Honey Processing, Herbal Tooth Paste, Tamarind Concentrate, Beauty Parlour & Health Club, Chuda Milling & Leaf Cups & Plates as per the District Industrial Potentiality Survey Report of Deogarh..
- 9. <u>Dhenkanal</u>: Lancing Pipes & Tubes, Cold Storage, Foundry/Forging/Mechanical Engineering Units, Coal Briquettes/Soft Coke, Extraction of Herbal/Ayurvedic Medicines & Cosmetics, Mineral/Packaged Drinking Water,

Agricultural Implements, Fly Ash Bricks, Cattle & Poultry Feed, Dairy Product, Brass & Bell Metal Product, Jam/Jelly/Squash & Pickle & Agarbati.

- 10. <u>Gajapati</u>: Cashewnut Processing, Sauce/Jam/Squash, Noodles, Dal Processing, Cattle/Poultry Feed, DTP & Screen Printing, Granite Polishing, General Fabrication, Voltage Stabilizer, Leaf, Cups & Plates(Mechanized), Rubberized Coir Mattresses, Rice Sheller & Horn works.
- 11. **Ganjam**: Kewda/Essential Oil, Atta & Modern Rice Mill, Deorative Tiles, Stone Carving, Nuts & Bolts, PVC Conduit Pipes, Steel Furnishing Boots, Brass & Bell Metal Product, Cement/Morram Bricks/Works, Cane & Bamboo Works, Kewda Distiller, Plastic Moulded Product, Mouth Fasteners/Semamum, Agricultural Implements, Rice Bran Oil, Herbal based Agarbati/Cosmetics, Cashewnuts, Cornflakes & Mechanized Dry Fish Processing.
- 12. <u>Jagatsinghpur</u>: Coir based product, Prawn Processing/Pickle, Mechanized Dry Fish Processing, Animal Feed, Milk Packaging & Milk Product, Rice Plants/Cold Storage, Vegetable/Foods/Jam & Jelly, Mechanized Dry Cleaning, Way side Amenities/Dhaba, Seed/Pulses Processing Units, Modern Automobile workshop & Rice Milling.
- 13. <u>Jaipur</u> : Lancing Pipes & Tubes, Cattle & Poultry Feeds, Vegetable/Fruits Jam, Jelly & Squash, Quartz/Graphite Powder, Fly Ash Bricks, Repairing of Domestic Electrical Appliances, Cyber Café/DTP Centre, Cold Storage, Nuts & Bolts, Steel Fabrication & Modern Automobile workshop.
- 14. <u>Jharsuguda</u> : General Engineering Workshop, Handloom Fabrics/Utility Items, Brass & Bell Metal Product
- 15. <u>Kalahandi</u>: Agarbati, Rice Milling, Cattle/Poultry Feed, Dal Milling, Surgical Cotton, Applique Works, Gemstones Cutting & Polishing, Leaf, Cups & Plates, Automobile Workshop & Cotton Vests.
- 16. <u>Kandhamal</u>: Turmeric Powder/Concentrate, Ginger Powder/Paste, Coffee Processing, Tamarind Powder/Starch, Mango/Lemon Pickle/Herbal Medicines, Jack Fruit/Papaya Pulp & Chips, Silk Yarn, Rural Godowns/Cold Storage, Restaurants/Wayside Amenities & Dhokra Casting & Bricks.

- 17. <u>Kendrapara</u>: Integrated Paddy Processing Centres, Dal Milling, Seed Processing, Dry Fish & Prawn Pickle, Cattle/Poultry Feed/Fish Feed, Honey Processing, Mini Cold Storage, Artificial Jewellery/Bangles, Agricultural Implements, Mushroom Processing/Pickles, Rural Godowns, Agarbati Sticks, Mechanized Bread & Bakery, Coir based product, Wayside Amenitites.
- 18. **Keonjhar**: Stone Crusher, Tomato Product, Agricultural Implements, Extraction of Herbal/Ayurvedic Medicines & Cosmetics, Mechanized Leaf Cups & Plates, Mechanized Bread & Bakery, Fly Ash Bricks, Honey Processing, Modern Rice Mill, Sweet Confectionary from Coconut & Coconut Oil, Vegetable/Fruits Processing & Canning, Hotels/Wayside Amenities.
- 19. <u>Khurda</u>: Mineral Water, Red Oxide Primer, Cashewnut Processing, Prawn Processing, Stone Ware Crockery, Ceramic Glazed Wall Tiles, Lancing Pipes, Oxygen Cylinder, Hotels & Restaurants, Mushroom Processing, Coconut Lemonade, Coco Sauce, Bottled Coconut Water, Computer Stationeries & Software Development.
- 20. <u>Koraput</u>: Cashewnut Processing, Oil Mill, Fly Ash Building Bricks, Tamarind Pulp Concentrate, Ferric Alum, Dal Milling, Dehydrated Ginger, Rice Milling, Ground Spices and Granite Tiles as per the District Industrial Potentiality Survey Report of Bolangir.
- 21. <u>Malkangiri</u>: Stone Crusher, Detergent Powder, General Fabrication, Dal Milling, Oil Milling, Dhaba/Motels, Beauty Parlour, Cyber Café, DTP & Screen Printing, Mechanized Bakery, Repairing of TV & Electrical Appliances, Modern Garage, ,Cattle & Poultry Feed, Cold Storage & Marble Polishing.
- 22. <u>Mayurbhani</u>: Extraction of Herbal/Ayurvedic Medicines & Cosmetics, Mineral Water, Bamboo Product, Mechanized Leaf, Cups & Plates, Mixed Pickle/Jam, Jelly Squash, Scientific Collection of Palua/Honey, Quartz Grinding/China Clay, Sabai Grass Rope/Products, Packaging of Milk/Dairy Product & Incense Sticks.
- 23. <u>Nabarangpur</u>: Cashewnut Processing, Mushroom Dehydration, Fish Pickle, Rice Bran Oil, Cold Storage, Stone Crusher, Decorative Wood Craft, Tyre Retreading Unit, Marble Cutting & Polishing, Beauty Parlour, Restaurants, Colour Photo Laboratories, CFL Lamps, Lac Gum & Lac Toys.

- 24. <u>Nayagarh</u>: Cashewnut Processing, Extraction of Herbal/Ayurvedic Medicines & Cosmetics, Bamboo Product, Fire Briquettes, Sal Seed Oil, Ginger Powder/Paste, Nux Vomica/Homeopathic Medicines, Cattle/Poultry Feed, Brass & Bell Metal Product, Tomato Product, Paints, Mineral Water, Stone Crusher, Fly Ash Bricks, Mechanized Bakery, Ice Plant, Granite/Marble Tiles.
- 25. <u>Nuapada</u>: Seed Processing, Cotton Weaving, Granite Polishing, Mineral Water, Honey Processing, Atta & Ground Pulses, Dal Processing, Agarbati Manufacturing, Nuts & Bolts, Decorative Tiles, Steel Fabrication, Leather Boots, Applique Works, Stone Carving & Brass & Bell Metal Product.
- 26. **Puri**: Hotels/Restaurants(for Konark area), Coconut/Coir Based product, Fish & Prawn Pickle, Polang Oil, Mineral Water, Banana/Potato Chips, Readymade Fancy Garments, Patta Chitra & Utility Items, Applique Works, Colour Processing Photo Laboratories, Ice Plant/Cold Storage/Grain Godown, Cashenut Processing & Mechanized Dry Fish.
- Processing, Modern Rice Mill, Dal Mill, Agarbati, Cattle/Poultry Feed, Leaf, Cups & Plates, K-B Bricks, Fly Ash Bricks, Jam, Jelly, Squash, Stone Crusher, Hydrated Lime, Essential Oil, Tamarind Concentrate, Mango Kernel Powder, Cotton Ginning, Spices Grinding, Sal Seed Oil, Rice Bran Oil, Cashewnut Processing, Ragi Malt, Mahua Seed Oil, Solvent Extraction Plant, Pet Bottle, Corrugated Paper Box, Engineering Trays, Industrial Consultancy Units, Industrial Grease/Paints, Furniture/Furnishings, Cold Storage, Rural Godowns, Handloom/Powerloom, Agro-Servicing Units, Graphite Powder & Flakes & Granite Cutting & Polishing.
- 28. <u>Sambalpur</u>: Plantation & Extraction of Herbal and Ayurvedic Medicines & Cosmetics, Mineral/Packaged Drinking Water, Handloom Fabrics & Readymade Garments & Handicraft Items, Agricultural Implements, Ferric Alum, Fly Ash Bricks, Poultry & Cattle Feed, Honey Processing & Bottling & Modern Rice Mill.
- 29. <u>Subarnapur</u>: Modern Rice Mill, Agricultural Implements, Fruits Processing, Hotels/Motels, Dairy Product, Cold Storage/Rural Godowns, Paddy Craft, Handloom Sarees/Fabrics, Sheep & Goat Rearing, Mini Sugar Mill, Oil Mill(Edible & Non-Edible) & Stone Crushing.

30. **Sambalpur**: Plantation & Extraction of Herbal and Ayurvedic Medicines & Cosmetics, Mineral/Packaged Drinking Water, Handloom Fabrics & Readymade Garments & Handicraft Items, Agricultural Implements, Ferric Alum, Fly Ash Bricks, Poultry & Cattle Feed, Honey Processing & Bottling & Modern Rice Mill.

#### 4) Preparation of Project Profiles

The core competency of MSME Development Institute, Cuttack is preparation of project profiles for the prospective entrepreneurs as well as the PMEGP target groups. This Institute explored all possibilities and put concerted efforts for meeting the demand of PMEGP beneficiaries by providing various assistance in preparation of project profiles on continuous basis. The Project Profiles work like a preliminary guide to the entrepreneurs to go ahead in the process of setting up an unit.

The technical officers of this Institute as well as Branch Institutes have prepared the project profiles as per the guidelines & instructions of DC(MSME), New Delhi under the Action Plan 2011-12. Some of the project profiles have also been prepared as per the local demand. Under Ancillary Development, the technical officers of different divisions have also prepared the project profiles as per the potentiality and need.

In the year 2011-12, this Institute has prepared a total no. of 25 project profiles which includes 11 new and 14 updated under its Annual Action Plan.

Besides, 1636 project profiles on new items, updated project profiles were prepared including existing project profiles as per the local demand during the year (268 new & 1368 updated).

The details of the project profiles prepared during the year 2011-12 are given in the table below.

Table-3
Project Profiles/ Status Reports/ Directories prepared by the officers of MSMEDI,
Cuttack and its Branches under Action Plan 2011-2012

Name of the	Type of the	Name of the project profiles.					
Division	project profiles						
Chemical	New	1.PVC Ball/Balloon 2. Utensils Scrubber from Tamarind Outer Cover (Scorch Brite)					
	Updated	Plastic Disposable Cups & Plates     Co-extruded Multilayer Film					
Glass & Ceramics	New	<ol> <li>Monolithic Refractories</li> <li>Terra Block</li> </ol>					
	Updated	Fly Ash Bricks     Smokeless Coal     Hydrated Lime					
Electrical &	Local Need Based	Electrical Motor Winding					
Electronics	Project	2. Mobile Phone Repairing & Servicing					
	Profiles(Updated)						
	New	Wireless Internet Broad Band Service     Provider					
	All India Status	1.Solar Power Generator					
	Report on	2. Fibre Optical Cable					
	Trade Directory						
Mechanical	New	Electrical & Electronics Industries in Odisha  1. Square Tin Container Oil					
	inew	2. Elevator & Blower					
Division	Updated	Paper Pins     Safe Cabinet Lock					
	Technology Study	Fabrication Works					
	Report						
Br. MSMEDI,	New	Air Coolers     Helical Spring					
Rourkela	Updated	Poultry Equiments     Luggage Carriers					
	Technology Study	Solar Cooker					
	Report						
Br. MSMEDI,	New	Santonin     Weighing Machines					
Rayagada	Updated	Disposable Syringe     Railway Platform Drinking Water     Razors					
	Status Report on	Kewda Industries in Ganjam District					

<u>Table-4</u>
Category-Wise Additional Project Profiles Prepared/Updated as per
<u>Local Demand</u>

SI.	Category	No. of Project Profiles
No		Prepared/ Updated including
		New & Existing
1.	Food and Allied	510
2.	Chemical and Allied	547
3.	Electrical & Electronics	91
4.	Mechanical Based	98
5.	Glass & Ceramics	268
6.	Livestock and Leather	6
7.	Textiles	116
	Total	1636

#### 5) Industrial Motivational Campaigns(IMCs)

During the year 2011-12 this Institute has conducted 119 Industrial Motivational Campaigns at different places of the state by giving special emphasis on conduct of such campaigns at rural and backward areas. The objective of the campaign is to propagate the message of Entrepreneurship among educated unemployed youths by instilling them with first hand knowledge/information in respect of facilities & assistance available from various promotional agencies, Banks and Financial Institutions to enable them to plan for setting up of their own ventures and become self employed. The details of the programme in the following places are given below:

<u>Table- 5</u>

Details of One Day Industrial Motivational Campaign conducted

<u>during 2011-12</u>

SI.	Venue of the One- Day	f the One- Day Date of Conduct of					
No.	Industrial Motivational	Campaign	Motivated				
	Campaign						
1.	Bhubaneswar	5-5-11	69				
2.	Brahmagiri	19-5-11	52				
3.	Dhenkanal	26-5-11	75				
4.	Cuttack	27-5-11	63				
5.	Baripada	30-5-11	61				

6.	Bargarh	30-5-11	78
7.	Puri	31-5-11	62
8.	Loisingha	31-5-11	84
9.	Sambalpur	2-6-11	60
10.	Chandbali	3-6-11	44
11.	Chandikhol	7-611	59
12.	Badala	9-6-11	60
13.	Boinda	17-6-11	67
14.	Keonjhar	20-6-11	50
15.	Berhampur	21-6-11	77
16.	Sanmangala	21-6-11	75
17.	Subarnapur	21-6-11	65
18.	Paralakhemundi	22-6-11	66
19.	Boudh	22-6-11	83
20.	G.Udayagiri	22-6-11	69
21.	Tarikund	23-6-11	78
22.	Nayagarh	23-6-11	62
23.	Baliapal	24-6-11	82
24.	Barkote	9-7-11	38
25.	Nabarangpur	21-7-11	24
26.	Rayagada	23-7-11	47
27.	Dhenkanal	25-8-11	65
28.	Balijodi	30-8-11	36
29.	Cuttack	5-9-11	61
30.	Baripada	6-9-11	60
31.	Balasore	7-9-11	58
32.	Kendrapada	8-9-11	58
33.	Taradapada	8-9-11	103
34.	Bhanjapur	9-9-11	59
35.	Brahmagiri	11-9-11	51
36.	Balichandrapur	12-9-11	59
37.	Bargarh	12-9-11	70
38.	Patnagarh	13-9-11	51
39.	Angul	19-9-11	61
40.	Cuttack	14-9-11	35
41.	Angul	19-9-11	61
42.	Hajipur	22-9-11	54

43.	Brahmagiri	22-9-11	51
44.	Daspalla	24-9-11	66
45.	Brajarajnagar	27-9-11	45
46.	Pandua	13-10-11	60
47.	Dhenkanal	14-10-11	65
48.	Cuttack	15-10-11	58
49.	Cuttack	17-10-11	30
50.	Duburi	17-10-11	59
51.	Puri	18-10-11	62
52.	Kendrapada	18-10-11	61
53.	Balasore	20-10-11	73
54.	Chhatia	20-10-11	69
55.	Bhubaneswar	21-10-11	51
56.	Kuruda	22-10-11	67
57.	Cuttack	24-10-11	62
58.	Keonjhar	24-10-11	76
59.	Sanara	27-10-11	86
60.	Nayagarh	1-11-11	63
61.	Tusura	2-11-11	52
62.	Barpalli	3-11-11	61
63.	Sambalpur	4-11-11	61
64.	Bhubaneswar	9-11-11	56
65.	Puri	16-11-11	65
66.	Pandua	16-12-11	61
67.	Cuttack	17-12-11	60
68.	Bhubaneswar	19-12-11	72
69.	Sohela	20-12-11	55
70.	Khurda	21-12-11	93
71.	Athagarh	22-12-11	57
72.	Kendrapada	24-12-11	226
73.	Cuttack	26-12-11	61
74.	Bhubaneswar	27-12-11	56
75.	Baripada	28-12-11	57
76.	Bargarh	28-12-11	34
77.	Attabira	28-12-11	48
78.	Cuttack	29-12-11	58
79.	Balasore	30-12-11	58

80.	Cuttack	3-1-12	69
81.	Balichandrapur	3-1-12	60
82.	Boinda	6-1-12	63
83.	Narsinghpur	16-1-12	140
84.	Cuttack	30-1-12	70
85.	Jeypore	2-2-12	62
86.	Malkangiri	3-2-12	33
87.	Puri	9-2-12	59
88.	Cuttack	13-2-12	40
89.	Balasore	19-2-12	52
90.	Dhenkanal	23-2-12	55
91.	Bargarh	24-2-12	32
92.	Cuttack	24-2-12	51
93.	Patnagarh	28-2-12	44
94.	Rayagada	29-2-12	62
95.	Sambalpur	1-3-12	61
96.	Rourkela	5-3-12	36
97.	Kujanga	5-3-12	87
98.	Puri	6-3-12	110
99.	Dhenkanal	6-3-12	59
100.	Angul	7-3-12	65
101.	Cuttack	7-3-12	60
102.	Baripada	7-3-12	58
103.	Bhubaneswar	8-3-12	57
104.	Rourkela	14-3-12	103
105.	Paradeep	18-3-12	48
106.	Puri	21-3-12	38
	TOTAL	6661	

#### 6) Entrepreneurship Development Programme(EDPs)

Micro, Small and Medium Enterprises Development Institute, Cuttack along with its branches at Rayagada & Rourkela have conducted 20 Entrepreneurship Development Programmes (EDPs) for the benefit of the educated unemployed youths. These programmes were spread out in both urban and rural areas including the backward and KBK region of the state to extend the benefit to the educated unemployed youth for self-employment. Besides,

this Institute has conducted some Specialized EDPs for women and other weaker sections of the Society.

The objectives of conducting such EDPs are to promote entrepreneurship among various target group of society by imparting practical training & demonstration to develop skill, management ability as well as to get acquainted with the latest information on the item and procedures related to setting up of MSME units to enable them to become self-employed and create employment opportunities for others.

#### a) Entrepreneurship Development Programmes(EDPs) for Weaker Sections

20 EDPs were conducted out of which four EDPs were specially designed for the weaker sections and women and the remaining sixteen were organized for the educated unemployed youths. In these EDPs, the procedure for setting up of enterprises were taught in detail to the trainees by the experts drawn from different promotional agencies, bankers etc. of the state. An amount of Rs.24,000 /- was collected as course fees from the participants.

Table- 6

Details of Entrepreneurship Development Programmes (EDPs) conducted

<u>During 2011-12</u>

SI.	Type of EDP	Venue	0					-		0 -
No.			Total Candidat	SC	ST	PH	Women	Minority	General/ OBC	Course Fees collected
1.	Educated Unemployed Youth(UEY)	Dhenkanal	22	3	1	1	6	1	19	1600
2.	Educated Unemployed Youth(UEY)	Cuttack	23	-	1	-	15	1	23	1550
3.	Educated Unemployed Youth(UEY)	Dhenkanal	20	3	4	-	10	1	13	950
4.	Educated Unemployed Youth(UEY)	Bargarh	21	2	6	-	-	-	13	1300
5.	Educated Unemployed Youth(UEY)	Rourkela	21	4	10	1	16	1	7	1400

6.	Educated Unemployed Youth(UEY)	Cuttack	20	5	-	1	4	-	15	1300
7.	Educated Unemployed Youth(UEY)	Dhenkanal	20	6	-	1	7	-	14	1050
8.	Educated Unemployed Youth(UEY)	Cuttack	24	6	-	-	6	1	17	1650
9.	Educated Unemployed Youth(UEY)	Cuttack	22	2	1	1	4	-	18	1650
10.	Educated Unemployed Youth(UEY)	Cuttack	24	1	-	1	4	-	23	2100
11.	Educated Unemployed Youth(UEY)	Dhenkanal	21	4	-	1	6	-	16	1400
12.	Educated Unemployed Youth(UEY)	Cuttack	22	4	-	1	4	-	18	1600
13.	Educated Unemployed Youth(UEY)	Narsinghpur	25	-	-	-	4	-	25	2300
14.	Educated Unemployed Youth(UEY)	Rayagada	20	-	1	-	20	-	20	1000
15.	Educated Unemployed Youth(UEY)	Cuttack	21	1	-	-	9	-	20	1550
16.	Educated Unemployed Youth(UEY)	Dhenkanal	23	-	-	-	1	-	23	1200
17.	Educated Unemployed Youth(UEY)	Rayagada	25	6	3	-	21	-	16	950
18.	Women & PH	Choudwar	25	6	-	-	23	-	19	Stipendary (Nil)
19.	SC	Balasore	25	25	-	-	9	-	-	Stipendary (Nil)
20.	ST	Baripada	25	-	25	-	4	-	-	Stipendary (Nil)
21.	ST	Cuttack	20	-	20	-	-	-	-	Stipendary (Nil)
	Tota	<u> </u>	469	78	69	2	173	1	319	24,550

#### 7) Entrepreneurship-cum-Skill Development Programmes(ESDPs)

Micro, Small and Medium Enterprises Development Institute, Cuttack along with its branches at Rayagada & Rourkela have conducted 129 Entrepreneurship-cum-Skill Development Programmes (ESDPs) for the benefit of the educated unemployed youths. These programmes were spread out in both urban and rural areas including the backward

and KBK region of the state. Besides, this Institute has conducted some Specialized ESDPs for women and other weaker sections of the Society.

The objectives of conducting such ESDPs are to promote entrepreneurship-cum-skill among various target groups of society by imparting practical training & demonstration to develop skill, management ability as well as to get acquainted with the latest information on the item and procedures related to setting up of MSME units to enable them to become self-employed and create employment opportunities for others. The details of the ESDPs conducted are given below:

<u>Table- 7</u>
Details of Entrepreneurship-cum-Skill Development Programmes (ESDPs) conducted
<u>During 2011-12</u>

SI.	Type of ESDP	Venue								
No.	1,400 01 2001	00.140	Total Candidates	SC	ST	포	Women	Minority	General/ OBC	Course Fees collected (in Rs.)
1.	Educated Unemployed Youth(UEY) on Computerized Hardware Repairing & Servicing	Puri	23	1	1	1	3	•	22	4100
2.	Educated Unemployed Youth(UEY) on DTP & Screen Printing	Chandikhol	25	3	-	1	11	-	22	3500
3.	Educated Unemployed Youth(UEY) on DTP & Screen Printing	Tarikunda	23	17	-	-	10	-	6	900
4.	Educated Unemployed Youth(UEY) on Readymade Garments & Dress Designing	Boinda	25	-	-	-	25	-	25	2500
5.	Educated Unemployed Youth(UEY) on Repairing & Servicing of Electronics Items	Cuttack	20	3	1	-	3		16	3100
6.	Educated Unemployed Youth(UEY) on Computer Hardware	Balasore	20	12	2	-	3	-	6	1200
7.	Educated Unemployed Youth(UEY) on Agarbati	Jajanga	23	4	-	-	20	-	19	2100
8.	Educated Unemployed Youth(UEY) on Computer Hardware	Balichandrapur	25	1	-	-	5	-	24	4300
9.	Educated Unemployed Youth(UEY) on Consumable Chemicals	Narda	23	11	-	-	19	-	12	1300
10.	Educated Unemployed Youth(UEY) on DTP & Screen Printing	Dhenkanal	20	4	1	-	15	-	15	1500
11.	Educated Unemployed Youth(UEY) on Graphics Design	Cuttack	20	4	1	-	15	-	15	1500
12.	Educated Unemployed Youth(UEY) on Computer Hardware	Puri	21	-	-	-	-	-	21	4200

SI.	Type of ESDP	Venue	Total Candi	sc	ST	P H	Wo me	Mino rity	General	Course Fees
No.			dates				n	,	ОВС	collected (in Rs.)
13.	Educated Unemployed Youth(UEY) on Tailoring, Picco & Embroidery	Chhatia	25	2	-	-	23	-	21	2300
14.	Educated Unemployed Youth(UEY) on Bio- Technology	Balasore	24	-	-	-	10	-	24	3800
15.	SC Stipendary on Multimedia	Cuttack	25	25	-	-	8	-	-	Stipendary (NIL)
16.	SC Stipendary on Tailoring & Readymade Garments	Badala	25	25	-	-	25	-	-	Stipendary (NIL)
17.	SC Stipendary on Fashion Designing & Readymade Garments	Berhampur	25	25	-	-	25	-	-	Stipendary (NIL)
18.	SC Stipendary on Embroidery & Dress Designing	Chandbali	20	20	-	-	20	-	-	Stipendary (NIL)
19.	SC Stipendary on Food Processing & Preservation	Puri	22	22	-	-	7	-	-	Stipendary (NIL)
20.	SC Stipendary on Readymade Garments & Dress Designing	Nayagarh	25	25	-	-	25	-	-	Stipendary (NIL)
21.	SC Stipendary on Food Processing	Kesinga	25	25	-	-	12	-	-	Stipendary (NIL)
22.	SC Stipendary on Photoshop, E-Studio & Animation	Balughat	20	20	-	-	8	-	-	Stipendary (NIL)
23.	SC Non-Stipendary on DTP & Office Automation	Dhenkanal	20	20	-	-	-	-	-	NIL
24.	SC Non-Stipendary on Digital Photography	Chhatia	21	21	-	-	8	-	-	NIL
25.	SC Non-Stipendary on Paper Crafts Products	Brajarajnagar	20	20	-	-	20	-	-	NIL
26.	SC Non-Stipendary on Sample Chemical Products	Sambalpur	20	20	-	-	20	-	-	NIL
27.	SC Non-Stipendary on Computer Hardware Maintenance	Kendrapada	25	25	-	-	10	-	-	NIL
28.	SC Non-Stipendary on Motor Winding and Electrical Appliances Repairing	Taradapada	25	25	-	-	-	-	-	NIL
29.	SC Non-Stipendary on Readymade Garments	Pandua	20	20	-	-	18	-	-	NIL
30.	SC Non-Stipendary on Multimedia at Kuruda	Kuruda	20	20	-	-	4	-	-	NIL
31.	SC Non-Stipendary on Coir Products	Badala	20	20	-	-	19	-	-	NIL
32.	SC Non-Stipendary on Domestic Electrical Wiring	Hajipur	25	25	-	-	-	-	-	NIL
33.	SC Non-Stipendary on Elerctrical Appliances Repairing	Choudwar	20	20	-	-	-	-	-	NIL
34.	SC Non-Stipendary on Repairing of Electrical Appliances	Bhadrak	20	20	-	-	7	-	-	NIL
35.	SC Non-Stipendary on Plumbing	Taradapada	24	24	-	-	-	-	-	NIL

SI.	Type of ESDP	Venue	Total Candi	sc	ST	P H	Wo me	Mino rity	General	Course Fees
No.			dates				n	,	ОВС	collected (in Rs.)
36.	SC Non-Stipendary on Mobile Servicing Multimedia	Cuttack	22	22	-	-	3	-	-	NIL
37.	SC Non-Stipendary on Computer Hardware	Balichandrapur	22	22	-	-	4	-	-	NIL
38.	SC Non-Stipendary on Computer Hardware	Bhubaneswar	21	21	-	-	2	-	-	NIL
39.	SC Non-Stipendary on Mobile Servicing	Bargarh	21	21	-	-	-	-	-	NIL
40.	SC Non-Stipendary on Multimedia Design	Balasore	20	20	-	-	3	-	-	NIL
41.	ST Stipendary on DTP & Screen Printing	Baripada	25	-	25	-	4	-	-	750
42.	ST Stipendary on Repairing & Servicing of Electronics Home Appliances	Loisingha	21	-	21	-	9	-	-	750
43.	ST Stipendary on Repairing & Servicing of Electrical Appliances	Paralakhemundi	25	-	25	-	4	-	-	Stipendary NIL
44.	ST Stipendary on Sample Chemical Products	Sambalpur	20	-	20	-	20	-	-	Stipendary NIL
45.	ST Stipendary Mobile Phone Servicing	Bargarh	20	-	20	-	-	-	-	Stipendary NIL
46.	ST Stipendary on Computer & Multimedia	Kashipur	25	-	25	-	6	-	-	Stipendary NIL
47.	ST Stipendary on Tailoring & Garments Manufacturing	Bhimtikira	20	-	20	-	3	-	-	Stipendary NIL
48.	ST Stipendary on Tailoring & Readymade Garments	Boudh	20	-	20	-	10	-	-	Stipendary NIL
49.	ST Stipendary on Food Processing & Chemicals	G.Udayagiri	20	-	20	-	20	-	-	Stipendary NIL
50.	ST Stipendary on Computer & Multimedia	Keonjhar	25	-	25	-	8	-	-	Stipendary NIL
51.	ST Stipendary on Tailoring & Embroidery	Rayagada	25	-	25	-	25	-	-	Stipendary NIL
52.	ST Stipendary on Tailoring & Embroidery	Barkote	20	-	20	-	20	-	-	Stipendary NIL
53.	ST Non-Stipendary on Multimedia	Cuttack	20	-	20	-	1	-	-	NIL
54.	ST Non-Stipendary on DTP & Screen Printing	Baripada	22	-	22	-	5	-	-	NIL
55.	ST Non-Stipendary on Readymade Garments	Baripada	20	-	20	-	14	-	-	NIL
56.	ST Non-Stipendary on Computer Hardware	Balasore	20	-	20	-	3	-	-	NIL
57.	ST Non-Stipendary on Mobile Servicing	Bargarh	20	-	20	-	-	-	-	NIL
58.	ST Non-Stipendary on Mobile Repairing & Servicing	Digapahandi	24	-	24		2	-	-	NIL
59.	ST Non-Stipendary on Food Processing	Khariar Road	22	-	22	-	7	-	-	NIL
60.	ST Non-Stipendary on Cyber Cafe	Berhampur	22	-	22	-	-	-	-	NIL
61.	ST Non-Stipendary on Chemical & Herbal Products	Angul	20	-	20	-	8	-	-	NIL
62.	ST Non-Stipendary on Electrical Gadget Repairing	Jashpur	20	-	20	-	1	-	-	NIL

SI.	Type of ESDP	Venue	Total	SC	ST	Р	Wo	Mino	General	Course
No.			Candi dates			Н	me n	rity	ОВС	Fees collected (in Rs.)
63.	ST Non-Stipendary on Honey Processing & Khali Leaf Plate Making	Daspalla	23	-	23	-	4	-	-	NIL
64.	ST Non-Stipendary on Electrical Repairing & Servicing	Keonjhar	25	-	25	-	-	-	-	NIL
65.	ST Non-Stipendary on Readymade Garments & Dress Designing	Phulbani	25	-	25	-	25	-	-	NIL
66.	ST Non-Stipendary on Computer Application & DTP	Jeypore	21	-	21	-	-	-	-	NIL
67.	ST Non-Stipendary on Computer Application & DTP	Nabarangpur	22	-	22	-	1	-	-	NIL
68.	ST Non-Stipendary on Embroidery & Tailoring	Patnagarh	20	-	20	-	10	-	-	NIL
69.	ST Non-Stipendary on DTP	Kendrapada	20	-	20	-	2	-	-	NIL
70.	ST Non-Stipendary on DTP & Screen Printing	Duburi	25	-	25	-	13	-	-	NIL
71.	ST Non-Stipendary on Electronics Item Repairing & Servicing	Cuttack	20	-	20	-	5	-	-	NIL
72.	ST Non-Stipendary on Computer Hardware	Balasore	20	-	20	-	2	-	-	NIL
73.	ST Non-Stipendary on Digital Photography	Bhubaneswar	21	-	21	-	6	-	-	NIL
74.	ST Non-Stipendary on DTP & Screen Printing	Tusura	22	-	22	-	1	-	-	NIL
75.	ST Non-Stipendary on Mobile Phone Servicing	Barpalli	24	-	24	-	1	-	-	NIL
76.	ST Non-Stipendary on Computer Hardware	Sambalpur	20	-	20	-	10	-	-	NIL
77.	ST Non-Stipendary on Repairing & Servicing of UPS, SMPS & Invertor	Hinjlikatu	25	-	25	-	3	-	-	NIL
78.	ST Non-Stipendary on Sample Chemical Products	Sambalpur	20	-	20	-	20	-	-	NIL
79.	ST Non-Stipendary on Computer Hardware	Keonjhar	25	-	25	-	-	-	-	NIL
80.	ST Non-Stipendary on DTP & Screen Printing	Angul	20	-	20	-	7	-	-	NIL
81.	ST Non-Stipendary on Repairing of Domestic Electrical Appliances	Nayagarh	20	-	20	-	4	-	-	NIL
82.	ST Non-Stipendary on DTP & Computer Application	Bhawanipatna	21	-	21	-	3	-	-	NIL
83.	ST Non-Stipendary on Readymade Garments	Pandua	20	-	20	-	20	-	-	NIL
84.	ST Non-Stipendary on Graphics Design	Bhubaneswar	21	-	21	-	3	-	-	NIL
85.	ST Non-Stipendary on Screen Printing	Baripada	20	-	20	-	7	-	-	NIL
86.	ST Non-Stipendary on Multimedia	Balasore	20	-	20	-	1	-	-	NIL
87.	ST Non-Stipendary on Computerized Office Management	Cuttack	20	-	20	-	3	-	-	NIL
88.	ST Non-Stipendary on DTP & Photoshop	Athagarh	21	-	21	-	4	-	-	NIL
89.	ST Non-Stipendary on Mobile Phone Servicing	Sohela	21	-	21	-	8	-	-	NIL

SI.	Type of ESDP	Venue	Total	SC	ST	Р	Wo	Mino	General	Course
No.			Candi dates			Н	me n	rity	OBC	Fees collected (in Rs.)
90.	ST Non-Stipendary on Photoshop & Animation	Cuttack	20	-	20	-	4	-	-	NIL
91.	ST Non-Stipendary on Mobile Servicing	Lathore	25	-	25	-	-	-	-	NIL
92.	ST Non-Stipendary on DTP & Screen Printing	Belpada	25	-	25	-	5	-	-	NIL
93.	ST Non-Stipendary on Photoshop & Digital Photography	Khaprakhol	23	-	23	-	3	-	-	NIL
94.	ST Non-Stipendary on IT Enabled Services	Bhubaneswar	20	-	20	-	4	-	-	NIL
95.	ST Non-Stipendary on Computer Repairing & Services	Berhampur	24	-	24	-	7	-	-	NIL
96.	ST Non-Stipendary on Food Processing	Brajarajnagar	20	-	20	-	20	-	-	NIL
97.	ST Non-Stipendary on Paper Products	Attabira	21	-	21	-	21	-	-	NIL
98.	ST Non-Stipendary on Mobile Phone Repairing	Narsinghpur	20	-	20	-	3	-	-	NIL
99.	ST Non-Stipendary on Mobile Phone Repairing	Boinda	22	-	22	-	3	-	-	NIL
100.	ST Non-Stipendary on Motorcycle Repairing & Servicing	Keonjhar	20	-	20	-	-	-	-	NIL
101.	ST Non-Stipendary on Leather Goods Manufacturing	Cuttack	20	-	20	-	1	-	-	NIL
102.	ST Non-Stipendary on Food Processing	Khariar Road	21	-	21	-	9	-	-	NIL
103.	ST Non-Stipendary on DTP & Screen Printing	Malkangiri	23	-	23	-	8	-	-	NIL
104.	ST Non-Stipendary on Computer Aided Design	Jalda	20	-	20	-	1	-	-	NIL
105.	Women & PH on Food Processing	Dhenkanal	25	-	25	-	3	-	-	Stipendary NIL
106.	Educated Unemployed Youth(UEY) on Bio-Technology	Balasore	24	-	-	-	10	-	24	3800
107.	Educated Unemployed Youth(UEY) on Bio-Technology	Tomando	20	-	-	-	7	-	20	3300
	TOTAL	<u> </u>	2341	635	1412	1	252	-	248	41,900

#### 8) Business-cum-Skill Development Programmes(BSDPs)

Micro, Small and Medium Enterprises Development Institute, Cuttack along with its branches at Rayagada & Rourkela have conducted 8 Business-cum-Skill Development Programmes (BSDPs) for the benefit of the educated unemployed youths. These programmes were spread out in different parts of the state.

The objectives of conducting such BSDPs are to upgrade the business skills among various target groups of society by imparting practical training & demonstration to develop skills, management ability as well as to get acquainted with the latest information on the item and procedures related to setting up of MSME units to enable them to become self-employed and create employment opportunities for others. The details of the BSDPs conducted are given below:

<u>Table- 8</u>
Details of Business-cum-Skill Development Programmes (BSDPs) conducted

<u>During 2011-12</u>

SI.	Name of BSDP	Venue	င့္				×	<b>S</b>	ි වී
No.			Total Candida	SC	ST	PH	Women	Minority	General/ OBC
1.	General	GIM Bhubaneswar	30	-	1	-	11	ı	30
2.	General	KIIMS Cuttack	28	1	1	1	7	ı	27
3.	General	IPSAR Cuttack	30	1	-	1	0	1	28
4.	SC	Synergy Dhenkanal	27	27	-	1	10	-	-
5.	ST	DRIEMS Tangi	25	-	25	1	7	-	-
6.	ST	North Odisha University (NOU), Baripada	25	-	25	1	15	-	-
	Total		165	29	50	-	59	1	85

#### 9) Programmes under Personal Deposit Account (PD Account)

Considering the local need of different training programmes and flexibility required designing the same at different places the O/o DC (MSME), New Delhi has given the permission to conduct some programmes under PD Account with specific terms and conditions. MDPs/Skill Development Programmes(SDPs) have been conducted during the year, which is reflected below.

Table- 9
Annual Details of PD Programme Conducted During 2011-12 by MSMEDI, CUTTACK

		Jan Oll D 110	gramme Condu 					
SI. No	Name of the	_	REVENUE	DETAILS 75% of		Expenditure curred	Balance	Persons trained
110	programme	Revenue received in	25% deposited in Govt. exchequer	revenue available for		541104	Balarioo	tranioa
	and its duration	P D account	(Amount and date)	expenditure	PL	GL		
1	2	3	4	5	6	7	8	9
1	Logistic & Supply chain management at UCCI, Bhubaneswar from 02.1.11 to 01.4.11	3,08,000/-	77,000/-	2,31,000/-	46,585/-	1,84,273/-	142/-	44
2	Mobile repairing & servicing at SIMT,Cuttack 01.09.11 to 31.03.11	1,03,000/-	25,750/-	77,250/-	_	76,215/-	1035/-	14
3	MDP & Computer related programme at E-biz solution, Bhubaneswar From 4.2.11 to 03.5.11	178500/-	44,625/-	1,33,875/-	5250/-	1,28,228/-	397/-	14
4	MDP & Computer related programme at IMPS, Bhubaneswar From 4.1.11 to 03.5.11	594500/-	1,48,625/-	4,45,875/-	41,155/-	4,03,971/-	749/-	115
5	E- accountant & Tax	4,35,000/-	1,08,750/-	326000/-	41,155/-	4,03,971/-	1325/-	58
	, Auto CAD,3DS MAX & photoshop, interior design & advanced networking management held at IMPS, Bhubaneswar 16.5.11 to 15.09.11	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	1,00,700	02000	21,750/-	3,03,175/-	1020/	
6	Computer related programme held at IMPS, Bhubaneswar from 16.5.11 to 15.09.11	1,14,000	28,500/-	85,500/-	7,790/-	77,164/-	546/-	22
7	Logistic and Supply chain & Import Export managment management at LIT Sushant K rout's Centre of Excellency, Bhubaneswar from 12.06.11 to 11.09.11	2,52,000/-	63,000/-	1,89,000/-	32,465/-	1,56,221/-	314/-	36
8	MDP & SDP ON E- ACCOUNTANT, Taxation management, 3D Max & photoshop from 27.6.11 to 26.10.11 at IMPS, Bhubaneswar	2,82,500/-	70,625/-	2,11,875/-	14,800/-	1,96,661/-	414/-	37

9	SDP on computer related programme held at E- biz solution, Bhubaneswar from	2,18,000/-	54,500/-	1,63,500/-			1179/-	14
	28.06.11 to 29.8.11				14,990/-	1,47,361/-		
10	Environment & safety management from 14.08.11 to 13.11.11 at Kusagra, Cuttack	4,20,000/-	1,05,000/-	3,15,000/-	54,560/-	2,59,962/-	478/-	42
11	Computer related programme at KBC, Bhubaneswar from 6.6.11 to	49,500/-	12,375/-	37,125/-	5225/-		62/-	15
10	5.10.11	1.07.000/	40.000/	1 47 000/	5225/-	31,838/-	971	20
12	Management of Capital market held at KBC, Bhubaneswar from 4.9.11 to	1,96,000/-	49,000/-	1,47,000/-			86/-	28
	3.12.11				28,580/-	1,18,334/-		
13	Computer related & ERP functional programme at E-biz suolution,	2,69,500/-	67,375/-	2,02,125/-				15
	Bhubaneswar from 8.7.11 to 8.9.11				14,390/-	1,86,616/-	1119/-	
14	Auto CAD Training at IMPS, Bhubaneswar from	1,43,500/-	35,875/-	1,07,625/-	14 555/	02.020/	138/-	41
15	4.8.11 to 20.9.11	1,00,000/-	25000/-	75,000/-	14,555/-	92,932/-	138/-	20
15	Logistic & Supply chain management at LIT, Bhubaneswar from	1,00,000/-	25000/-	75,000/-	44.007/	00 700/	200	20
1.5	23.08.11 to 27.08.11	200001	<b>=</b> 000/	4.50007	11,987/-	62,790/-	223/-	
16	SDP at IIS, Bhubaeswar From 15.6.11 to 15.09.11	20000/-	5000/-	15000/-	_	15,000/-	NIL	10
17	SDP on Hardware & networking at IIS, Bhubaneswar from 01.08.11 to 31.07.2012 (1 Year)	75,000/-	18,750/-	56,250/-		·		15
18	Computer related ERP at IMPS, Bhubaneswar From 12.8.11 to 11.11.2011 ( extended to 27.11.11)	7,05,500/-	1,76,375/-	5,29,125/-	29,885/-	4,98,199/-	1041/-	39
19	MDP prog. ON e-	2,21,500/-	55,375/-	1,66,125/-	29,000/-	4,30,133/-	1041/-	31
19	ACOUNTANT & Tax management held at IMPS, Bhubaneswar from 23.10.11 to 22.01.12 ( extended to	±,±1,500/-	- 13 i 3j	1,00,123/-				31
	11.02.12)				11,470/-	1,54,365/-	290/-	
	11.04.14)			I	, 0/-	.,5-,555/-	_00/-	

20	Computer related &	5,82,000/-	1,45,500/-	4,36,500/-				26
	ERP functional programme at E-biz							
	suolution,							
	Bhubaneswar from							
	23.10.11 to 22.12.11							
	( extended upto							
	06.03.12)							
	( extended to							
	06.03.12)				23,705/-	4,11.787/-	1008/-	
21	Biotechnology at	32500/-	8125/-	24,375/-				13
	Tomando							
	From 15.10.11 to							
	29.10.11				1025/-	23,346/-	04/-	
22	Biotechnology at	52,500/-	13,125/-	39,375/-				21
	Tomando							
	From 16.11.11 to				0705/	00.000/	04/	
- 22	01.12.11	2 26 0007	E ( E ( A ( )	1.00.700/	2705/-	36,666/-	04/-	22
23	Boiler operation held at Neelachal	2,26,000/-	56,500/-	1,69,500/-				23
	ITC, Dangadi,							
	Jajpur from							
	DT.17.12.11 to							
	17.04.12							
24	Environment &	3,20,000/-	80,000/-	2,40,000/-				
	safety management	-,,	,					
	from 30.10.11 to							
	29.01.02 at KIIMS,							
	Cuttack				41,990/-	1,97,780/-	230/-	32
25	Environment &	3,28,000/-	82,000/-	2,46,000/-				
	safety management							
	from 05.02.12 to							
	06.05.12 at							
	KIIMS, Cuttack							
26	SDP on ERP-SAP	6,67,000/-	1,66,750/-	5,00,250/-				
	functional at IMPS							
	Bhubaneswar from				22.570/	47,662/-	1058/-	31
27	4.12.11 to 23.03.12 MDP on E-	1,87,500/-	46,875/-	1,40,625/-	22,570/-	41,002/-	1036/-	JI
21	Accountant &	1,07,500/-	40,0/3/-	1,40,023/-				
	Taxation at IMPS							
	Bhubaneswar from							
	4.12.11 to 3.03.12				9340/-	1,30,746/-	539/-	25
28	ISO consultation	1,00,000/-	25,000/-	75,000/-	-	75,000/-	nil	4 units
29	NVDP, Angul	2,00,000	50,000/-	1,50,000/-		,		
	from dt.09.1.12 to	77	,	, , , , , , , , ,				
	11.1.12				-	1,48,200	1800/-	-
	TOTAL	73,81,500/-	18,45,375/-	55,35,875/-	4,56,772/-	41,64,492/-	14,181/-	781

N. B: - Out of revenue collected for Rs.73,81,500/- as show in column-1; an amount of Rs. 9,53,500/- collected during 2010-11 and an amount of Rs.64,28,500/- collected during 2011-12.

<u>Table – 10</u> Performance of EDPs During Last Five Years

Year	No. of EDPs	Total	Course Fee	Candidates	Revenue Per
		Candidates	Collected	Per	Programme
		Trained	(Rs.)	Programme	(Rs.)
2007-2008	10	218	10,250	22	1,025
2008-2009	13	296	11,800	23	908
2009-2010	24	528	34,900	22	1454
2010-2011	20	437	24,000	22	1200
2011-2012	21	469	24,550	22	1169

The Candidates and Revenue per programme has been diminished during the year due to the fact that this Institute has taken efforts to spread out the message of entrepreneurship in the nook and corner of the state as well as special care has been taken to bring weaker section of the society in to the fold of entrepreneurship by giving some financial concession in terms of course fees.

## 10) <u>Follow-Up of Training Programmes by MSME Development Institute, Cuttack for Financing of Projects of Ex-trainees</u>

MSME Development Institute, Cuttack prepared a Directory of Successful Entrepreneurs/Ex-Trainees of this Institute during last five years and forwarded the same to O/o DC(MSME), New Delhi. Constant follow-up has been undertaken after training to sort out the problems of the ex-trainees in the process of setting up of their units. The ex-trainees and prospective entrepreneurs have been provided all sorts of assistance/guidance like selection of item, issue of provisional registration, availability of raw material, supplier of machinery and also facilities with regard to finance, etc.

The follow-up of training programmes with the Ex-Trainees is being carried out by this Institute constantly including the following activities undertaken during 2011-12 on this count viz:

1. A Feed Back Report Proforma has been designed by this Institute and the same is sent to the ex-trainees (**Format Enclosed**) to fill up the requisite details and submit the same to this Institute.

#### PROFORMA FOR FOLLOW UP ACTION OF EDPs/ESDPs

This information is needed to extend the possible help / guidance to the trained unemployed educated youth in search of self employment.

1.	Nlama		aaa af tha	candidate:
	NAIHE	AUO AOOU	- CC ()	Canonoaie

#### 2. Details of EDP/ESDP

Place	Year	Subject

- 3. Have you set up any Micro, Small and Medium Scale Industry or Business establishment after attending the EDP/ESDP
- 4. If so, please give the details
- 5. How much have you invested in your enterprises?
- 6. What is the source of finance?
- 7. Are you facing any problem in running your enterprise?
- 8. What are they?
- 9. If you have not set up any enterprise, what is the reason?
- 10. Have you approached for any help to any organization or financial institutions for opening a self employment venture?
- 11. If so, who have you approached and for what help?
- 12. What is their response?
- 13. Any other point you would like to mention.

- Database of Ex-Trainees alongwith success stories have been prepared for the years 2007-2011 i.e. for five years and forwarded to O/o DC(MSME), New Delhi.
- 3. Compendium on Database of Ex-Trainees alongwith success stories have been prepared for the year 2011-12 compiled (80 Nos.)

#### 11) Financial Assistance to Ex-Trainess of this Institute

This Institute in association with Industries Department, Government of Odisha and Central Bank of India, Bhubaneswar invited the viable projects from the ex-trainees of this Institute through an advertisement published in the local Odia daily 'The Samaj, Cuttack'. These projects were scrutinized through a Joint Screening Committee comprising of the officers from MSMEDI, Cuttack, Directorate of Industries, Odisha and Central Bank of India, Bhubaneswar. 14 projects were shortlisted and the concerned ex-trainees were called for interview out of which 9 projects were finally selected for financial assistance to set up their enterprises.

#### 11) Assistance/Consultancy to Prospective and Existing Entrepreneurs

This Institute along with its Branch Institutes at Rourkela and Rayagada have extended assistance to the prospective & existing entrepreneurs in the process to set up their units by providing training, technical consultancy/counseling, including selection of item, location, technology, availability of raw materials, supplier of machinery, market prospects, preparation of project profiles, economic information and data, viability of the project, etc. A total of 2780 persons have been given consultancy and provided with project profiles during 2011-12.

#### 13. Special Programmes Organized by this Institute During 2011-12

	ciai Programmes Organized	· ·	•
SI.No.	Name of programmes	No. of programmes conducted	No. of participants
1.	One Day Sensitization Programme on Bar Code at Cuttack/Puri /Chhatrapur	3	78
2.	One Day Awareness Workshop on VSBK at Balasore	1	41
3.	Five Days Training Programme on VBSK at Demonstration Centre Sundargram	1	15
4.	Three Days Training Programme on Packaging for Exports at Puri	1	32
5.	One Day Sensitization Programme on Intellectual Property Rights(IPRs) at Rourkela/Bhubaneswar &	2	157
6.	Two Days Awareness Workshop on IPRs at Bhubaneswar	1	169
7.	One Day Awareness Programme on QMS/QTT at Balasore/Cuttack/Puri/ Rambha	4	147
8.	One Day Sensitization Programme on LLP Act at Cuttack/Bhubaneswar	2	190
9.	One Day Awareness Programme on TEQUP at Balasore & Rourkela	2	115

#### 14) Three-Days Training Programme on Packaging for Exports at Cuttack

MSME Development Institute, Cuttack organizes awareness programmes on packaging for exports for the benefit of existing industries in the MSME sector every year at this Institute premises to make aware the participants on various aspects of packaging of the products. Reputed faculties drawn from IIP, Kolkata deliver various lectures on the topic to enlighten the participants on the Kolkata delivered lectures and demonstrated various packaging materials to the participants. Three days training programme on Packaging for Export was organized by MSME. Development Institute, Govt. of India, Cuttack in association with Indian Institute of Packaging, Kolkata, M/S. Nilachakra Cashewnut Cooperative Itd., Bramhagiri and Spice Cluster, Cuttack at Hotel Golden Palace, Puri from 19-10-2011 to 21-10-2011. In this occasion 50 nos. of participants (Gen male -33 nos., SC male -4, ST male -1, PH male -1, Women-11) attended the training programme.

Sri K.N. Khatai IAS, Director of Industries, Govt. of odhisa, Cuttack inaugurated the programme.On 19-10-2011. Sri Alok Ray, Director of MSME.DI, College Square, Cuttack, officials of Cashewnut Cluster and Spice Cluster also attended the inauguration function. The training was started at 11.00 am and continued upto 5.00 pm. Sri Bidhan Das, DD. IIP, Kolkata imparted training on various aspects of export packaging on three days. Sri S.K. Sahu, Asst. Director (chem.) co-ordinate the training programme.

Advertisement was published to accommodate 50 nos. of trainees in this programme with fee structure of Rs. 500/- for General candidate. Fees was exempted for SC, ST, PH and Women candiates. A sum of Rs.16,500/- was collected from 33 general category participants and deposited in Govt. account. Which is about 30% recovery of total sanction amount Rs. 53,000/-

## 15) One-Day Awareness Programme on Intellectual Property Rights(IPRs) at on 12<sup>th</sup> December, 2011

MSME Development Institute, Cuttack organized One-Day Awareness Programme on Intellectual Property Rights(IPRs) on 12<sup>th</sup> December, 2011 at Rourkela with an objective to sensitize the MSMEs, office bearers of Industries Associations, industries clusters of Cuttack, Promotional Agencies of both Central and State Government relating to industries, R&D Institutions, Intellectuals, Businessmen, Professionals, Consultants, Researchers etc., on different IP tools like Patents, Trade Marks, Industrial Design, Copy Rights etc., on

different economic activities in the WTO regime and amendments took place in international treaties and their protection specially on SME sector. More specifically, the thrust was to create an awareness on IP issues and their implications for product development, product design, service delivery, marketing, raising financial resources, exporting, licensing or franchising in a globalized business environment and how to protect their innovation, creativity and knowledge effectively. Sri Alok Ray, Director, MSMEDI, Cuttack inaugurated the programme. In his inaugural address he emphasized that the means of protecting the IP tools and ways of effectively managing IP assets which is crucial for SMEs in general and especially for those involved in international trade as a result of improving access to modern information and communication technologies. At the outser, Shri.R.K Giri, Deputy Director I/C, Br.MSMEDI, Rourkela welcomed the guests, dignitaries and briefed about the purpose of organizing the programme and encouraged inventions by creating ideas by means of promoting protections and utilizations so as to enhance and strengthen the development of industries, which in turn contributes to the promotion of technological innovation and to the transfer and dissemination of technology for their upgradation. He also added that under the systems, patents ensure property rights or legal title for the invention for which patent have been granted benefits to be acquired by SME entrepreneurs for their benefit through different IPR tools like Patent, Trade Marks, Industrial design, copyright etc. Shri. S.L Singhal, President, Shri. A. Mohapatra, Vice-President, RCCI, Rourkela attended the programme as Guest of Honour and addressed the gathering. Dr.S.K Sahoo, Asst.Director(E.I), MSMEDI, Cuttack proposed the Vote of Thanks. In the Technical Session, Dr.(Mrs) Indira Banerjee, Patent Attorney, L.S Davar & Co. Kolkata delivered a talk on "Making a Mark – Trademark Usage and Significance in Brand Building in respect of SMEs' and also highlighted on 'CopyRights & Related Rights'. 82 participants from SME units, industries associations, academicians, professionals & business houses and intellectuals were motivated and sensitized during the programme. As per the feedback received, two participants have shown their keen interest to go for patenting, five for trade marks registration, one for Copy Rights to protect their products in the liberalized economy.

# 16) One-Day Awareness Programme on Intellectual Property Rights(IPRs) at Bhubaneswar on 13 and Two-Days Awareness Workhop on 15 and 16<sup>th</sup> December, 2011

MSME Development Institute, Cuttack organized One-Day Awareness Programme on Intellectual Property Rights(IPRs) on 13<sup>th</sup> & two-days workshop on 15<sup>th</sup> & 16<sup>th</sup> December, 2011 at Bhubaneswar with an objective to sensitize the MSMEs, office bearers of Industries Associations, industries clusters of Cuttack, Promotional Agencies of both Central and State Government relating to industries, R&D Institutions, Intellectuals, Businessmen,

Professionals, Consultants, Researchers etc., on different IP tools like Patents, Trade Marks, Industrial Design, Copy Rights etc., on different economic activities in the WTO regime and amendments took place in international treaties and their protection specially on SME sector. More specifically, the thrust was to create an awareness on IP issues and their implications for product development, product design, service delivery, marketing, raising financial resources, exporting, licensing or franchising in a globalized business environment and how to protect their innovation, creativity and knowledge effectively. One-day Sensitization Programme on Intellectual Property Rights was held at Hotel Kalinga Ashoka, Bhubaneswar on 13-12-2011. At the outset Sri P.K. Gupta, Deputy Director (Elect.), MSMEDI, Cuttack welcomed the participants, print and electonics media and distinguished resources persons on IPR and Sri Alok Ray, Director, MSMEDI, Cuttack who have attended the programme despite their busy schedule. Sri Alok Ray, Director, MSMEDI, Cuttack inaugurate the programme by lighting the ceremonial lamp as Chief Guest.

Dr. Sukanta Kumar Sahoo, Asst. Director (E.I.) and coordinator of the programme briefed the house about the objective of the programme in detail.

Prof. Krishna Mahajan, Law University Cuttack in his address told that in our country we do not have scientific method for implementation of IPR. In our country government has launched different schemes for all round promotion and development of industries as a result of which the benefits are directly goes to the industrialists/owner of the units. But the employees who are really the core persons for development of industries are deprived of the benefits. So Government should make law for the employees who are working in the industrial sector to get the benefit at par with his owner/industrialists. So the movement should start from the small enterprises. Generally idea emanated from the lower levels, who are working in the field.

Sri Durga Prasad Nanda, UCCI, Bhubaneswar in his address told that small enterprises could not compete with the global market due to high population, slow process of implementation, lack of legal support for educating the entrepreneurs etc.

Sri Alok Ray, Director, MSMEDI, Cuttack in his inaugural address told that with the liberalisation and globalisation of the Indian economy, the small enterprises in India have unprecedented opportunities on the one hand, and face serious challenges, on the other. Government of India is fully aware of the challenges of globalisation and has taken appropriate measures for preparing the Micro & Small Enterprises (MSEs) to meet the challenges of liberalisation and globalisation. Taking a view of the whole situation, the Government has put in place several measures to help small enterprises to become globally competitive. These include schemes /programmes for technology upgradation, development of clusters of such industries, making collateral free bank credit, creating awareness among these industries regarding export-related issues, etc. Ministry of Micro, Small & Medium Enterprises (MSME) also conducting workshops on various aspects of WTO, Anti-dumping

seminars, IPR, etc. to sensitize the MSMEs entrepreneurs and other stakeholders about the likely impact of liberalisation and globalisation. Keeping this inview, this office has conducted a one-day Sensitization Programme at RCCI, Rourkela which has got tremondus momentum from the participants.

It is hoped that to-days sensitization programme would be a meaningful one and dear participants would acquire some basic inputs on IPR.

The inaugural session of the programme was ended with a vote of thanks proposed by Dr. S.K. Sahoo, Asst. Director (E.I.), MSMEDI, Cuttack.

Technical sessions started after inaugural session.

Dr. Indira Banerjee, LS Dabar Co., Kolkata delivered on "Importance of Patent in the competitiveness of SMEs". She told that IPR has a special importance for the economical growth of a country. The capacities of our MSMEs are very remarkable. There are 26 million of MSE units in the country providing employment opportunities to 60 millions of people. The contribution of MSME is around 45% in terms of manufacturing and 40% towards exports and producing more than 8000 products. During the recent years it has been increased 10 times. 17% of industries have applied for patent out of which the contribution of MSME is 2% which is very negligible. During the year the patent offices have received more than 1000 applications. The Patent law of India has the following features that decide whether a patent will be granted or not:

The objective of patent law is to encourage scientific research, new technology and industrial progress. The grant of monopoly is the disclosure of the invention at the Patent Office, which, after the expiry of the fixed period of the monopoly, passes into the public domain.

The fundamental principle of Patent law is that a patent is granted only for an invention which must have novelty and utility. It is essential for the validity of a patent that it must be the inventor's own discovery as opposed to mere verification of what was, already known before the date of the patent.

The previous Act of 1911 does not specify the requirement of being, useful, in the definition of invention, but courts have always taken the view that a patentable invention, apart from being a new manufacture, must also be useful.

In order to be patentable, an improvement on something known before or a combination of different matters already known should be something more than a mere workshop improvement and must independently satisfy the test of invention or an inventive step. It must produce a new result, or a new article or a better or cheaper article than before. The new subject matter must involve "invention" over what is old. Mere collocation of more

than one, integers or things, not involving the exercise of any inventive faculty does not qualify for the grant of a patent.

To decide whether an alleged invention involves novelty and an inventive step, certain broad criteria can be indicated. Firstly if the "manner of manufacture" patented, was publicly known, used or practised in the country before or at the date of the patent, it will negative novelty or 'subject matter'. Prior public knowledge of the alleged invention can be by word of mouth or by publication through books or other media. Secondly, the alleged discovery must not be the obvious or natural suggestion of what was previously known.

Ms. Kajal Sinha, LS Dabar and Co., Kolkata delivered talk on Trade mark and copy right. A Trade Mark is a visual symbol in the form of a word, a device, or a label applied to articles of commerce with a view to indicate to the purchasing public that is a good manufactured or other wise dealt in by a particular person as distinguished from similar goods dealt or manufactured by other persons.

It deals with the precise nature of the rights which a person can acquire in respect of a Transfer mode. The mode of acquisition of such rights -the method of transfer of those rights to others-the precise nature of infringement of such rights-and the remedies available in respect thereof.

- It identifies the product of its origin
- It guaranties its unchanged quality
- It advertises the products &
- It creates an image for products. Good Trade mark should be easy to pronounce and remember if it is a word mark.
- In case of a device mark, it should be capable of being described by a single word.
- It will be easy to spell correctly and write legibly
- It should not be descriptive
- It should be short
- It should appeal to the eye as well as the ear
- It should not belong to the class of marks prohibited for registration
- It should satisfy the requirements of registration.

Trademark is a major asset of any company. Hence 'trademarks management 'in an enterprise comprises two aspects:

- 1. Trademark Policy
- 2. Trademark Protection

Trademark policy is a marketing function. Normally the marketing personnel of an organization will take care of this trademark policy letter known as 'Brand Management'.

Trademark protection is a legal function .In small enterprise one of the tasks of the legal department is to assure the protection of company's trademarks. In large enterprises there is need to create a specific department known as 'Trademarks department' which will look after the 'Trademarks Management'.

Since trademark protection is a legal function, the trade marks department best assure its role when it is integrated in the legal function of an organization.

The principal duty of the Trademarks Department is to protect and administer the trademark of the company i.e. by getting registration under the relevant laws of a particular country, the country of registration, the list and classes of goods and the services covered, renewals, action against the infringes and dishonest users and so on.

Functions of the trade mark department for proper trademark management.

- Advise the marketing department with regard to the choice of a new trademark.
- Legal clearance of a new trade mark by conducting searches in the Trademarks
  Registry and also in the market places with regard to the availability of identical or
  similar marks in respect of similar goods and services.
- Submit trademark applications and advise the company to go for registration in a country where the goods are to be exported or sold.
- Since there is globalization of industry and trade, it is better to seek International protection of the trademarks and other Intellectual Property.
- Advise the company for proper use of trademarks after obtaining registration in order to avoid the attack on the registered trademarks on the ground of non-use by business competitors.
- Initiate legal action against infringes by filing civil suits or criminal complaint against infringes and dishonest traders.
- To conduct search and raid the premises when the infringed or spurious goods are being manufactured or marketed with the help of local police personnel after lodging criminal complaint.

On copy rights Ms. Sinha told that a copyright essentially ensures that any creative work cannot be copied without the permission of the author/creator. This allows the author to charge others for copying his work, or modifying it, or building on top of it. For example, everyone who sells any Calvin & Hobbes stickers is violating the copyright of creator Bill Watterson. For a creative work to be protected by copyright law, it needs to be something concrete — i.e. put into some physical format. It can be the source code of a software program, or the binary executable file, or a piece of music, or a movie, or the text in a book, or a photograph, or a painting, or a speech.

Concepts/ideas/algorithms cannot be copyrighted. If you invented a brilliant algorithm, and wrote a program about it, your actual program code is copyrighted but the algorithm is not. I can look at your program and rewrite the algorithm in my own style and that would be legal. Anything you write, say, record, paint, etc. is automatically copyrighted as soon as you create it. It is not necessary to register it with any authority.

Prof. Sarkar, Utkal University in his address told that Geographical indication is an effective strategic tool for development of rural enterprises. Two main factors influence the success of small rural enterprises are market access and socially constructed differentiation. One of the effective approaches to address these factors is for the enterprises to work together in order to develop a competitive advantage. The products displaying a geographical indication suggests that some form of value is embedded in the use of GI which is a mixture of economic, cultural and social values reflected in product-place linkages. Lesser known and lower quality products may earn small or insignificant price. In the context of developing countries, GI goods reflect strong links with localized specific production assets derived from local culture as it characterizes the "historical memory" of the local population and represents a catalyst of identity. He cited the exampale of Bikalkar Rasogola, Baripada Mudhi, Nayagarh Chenapora, Pipli Applique works etc. Gls draw from both natural and human resources located within the territory, thereby stimulating the rural economy. Original products are often considered useful instruments to preserve local culture and traditions and to foster rural development. Rural development depends on the extent to which local actors succeed in appropriating the rent with respect to actors located outside the territory. The rural development potential of GIs is dependent on an inclusive and representative Producers' Association that ensures participation of local actors and capacity building of the PAs so that they are able to capture more of the rents from the production and supply chain. Unless a geographical indication is protected in the country of its origin, there is no obligation under the TRIPS agreement for the other countries to extend reciprocal protection. GI Act defines "Geographical Indications in relation to goods as an indication which identifies such goods as agricultural goods, natural goods or manufactured goods as originating, or manufactured in the territory of a country or a region or a locality in that territory where a given quality,

reputation or other characteristics of such goods is essentially attributable to its geographical origin and in the case of manufactured goods where one of the activities of either the production or of processing or preparation of the goods concerned takes place in such territory, region or locality, as the case may be." Goods include any agricultural, natural or manufactured goods or any goods of handicraft or of the industry including food stuff.

During the question answer session some of the participants asked questions to the distinguished speakers, in turn which were clarified by the speakers in this session.

The one-day sensitization programme then concluded with a vote of thanks to the chair.

### 17) <u>Details of Workshop and Training Programmes Organized on VSBK by</u> MSMEDI, Cuttack during 2011-12

MSME Development Institute, Cuttack organized one awareness workshop, three training programmes and one exposure visit on VSBK at VSBK Demonstration Centres like Baripada, Sundargram, Kendrapara & Rourkela for the benefit of MSME sector. The main objective of the programme was to provide practical training to the operators and workers in the area of kiln loading and firing in a VSBK. About 90 participants from various bricks industries in the state attended the training programme. Renowned faculties imparted training to the participants in various areas of VSBK for their benefit. The details are reflected below:

(i) One day workshop on Vertical Shaft Brick Kiln (VSBK) Technology was organized by MSME-Development Institute, Cuttack at Hotel Bhojan, Balasore on 28.11.2011 for the benefit of Building bricks manufacturers of Balasore and Bhadrak District. The main objective of the Programme is to explain the advantages of VSBK technology in respect of pollution control, energy conservation, and improvement in quality of bricks by use of VSBK. 41 Participants representing the brick units from various parts of Balasore and Bhadrak District, prospective entrepreneurs interested to set up VSBK units, and officials of District Industries Centre & Khadi and Village Industries Board attended the programme. While welcoming the gathering Shri S. K. Verma, Asst. Director (G&C), MSME-DI, Cuttack explained the objective of organizing the programme. While inaugurating the programme Shri Alok Ray, Director, MSME-DI, Cuttack has reiterated the need of awareness about the new technology among the existing brick manufacturers. Shri S. Naik, General Manager, DIC, Balasore, while delivering special address, emphasized the need of clean technology.

During the technical session Shri S. K. Verma, Asst. Director (G&C) has explained various aspects of VSBK like manufacture of green bricks, kiln loading, kiln firing use

of machineries in the process by Power point presentation. He has also discussed on merits and demerits of VSBK and support offered by MSME-DI, Cuttack for adopting the new technology.

A presentation was also made on facilities offered at VSBK Demonstration Centre of MSME-DI, Cuttack and also on central schemes of CLCSS, CGTMSE.

Shri N. K. Das, Regional Manager, M/s TARA Machines & Tech Services, Bhubaneswar (the technology provider) also made a presentation on the cost effectiveness of the brick produced by VSBK.

The programme ended with the vote of thanks proposed by Shri A. Ranjan National Business Manager, M/s TARA Machines & Tech Services, Bhubaneswar.

### 18) Five Day Training on Batch Making and Brick Moulding in VSBK held at VSBK Demonstration Centre, Sundargram from 2.3.12 TO 7.3.12

Five day training programme on batch making and brick moulding in VSBK was organized by MSME-Development Institute, Cuttack at VSBK demonstration centre, Sundargram from 2.3.12 to 7.3.12 for the benefit of workers and operators of M/s Swapneswar brick Industry, Sundargram. The main objective of the Programme is to provide practical training to the operators and workers in the area of batch making and brick moulding in a VSBK. 15 Participants from M/s Swapneswar Brick Industry and other localities attended the training programme on the above duration. The faculties from Technology and Action for Rural Advancement (TARA), Bhubaneswar have imparted the training in the following topics for improving the skills of manpower of M/s Swapneswar brick industry.

- i) Moulding yard preparation
- ii) Proportioning of raw materials
- iii) Handling of machinery like brick making machine etc
- iv) Methods of drying of green bricks
- v) Methods of staking of green bricks.

#### 19) Entrepreneurship Club

The concept of 'Entrepreneurs Club' was devised by O/o DC(MSME), New Delhi to groom the entrepreneurs in a better way through formation of clubs and information sharing through their experiences with MSME Development Institute, Cuttack and through mutual interaction between the MSME officials and the existing entrepreneurs about the objectives and purpose of formation of the club. The entrepreneurs are provided various tips and inputs with regard to promotion and

development of their industries through various awareness programmes organized by this Institute at different locations of the state with an objective to enhance productivity and competitiveness including capacity building of MSEs, substantiate economies of scale, provide business assistance, management training, incubator service, enhance production process, attract new firms and talents to regions, improve infrastructure to have knowledge on government schemes, improve regulatory policy and establish technical standard. The members of Entrepreneurship Club not only get benefit on mutual learning, new ideas on business, easy access to credit, participation in international trade fair, consultancy and reimbursement for ISO 9000/14000 but also create a platform to solve their common problems amicably, promote entrepreneurship with the changing business and global challenges through extensive service from Ravenshaw University, Cuttack. 40 Entrepreneurs Club have been formed in Odisha during 2011-12.

#### 20) Seminars Held During 'Entrepreneurs' Week(5-11 March, 2012)

Industries Department, Government of Odisha in association with other departments from the state and central government and all leading industry associations from the state observed 8th Entrepreneurs' Week from 5-11 March, 2012 which was inaugurated by Shri. Naveen Patnaik, Hon'ble Chief Minister of Odisha in presence of his cabinet colleagues and host of senior bureaucrats from the state. On this occasion, MSME Development Institute, Cuttack organized a 'Seminar on CGTMSE and CLCSS and LLP Act on 5-3-12 at Hotel Swosti Premium, Bhubaneswar in association with Industries Department, Government of Odisha and SIDBI, Bhubaneswar. Dr. U.K Dash, Vice Principal and Shri. S. Jena, Faculty of Srusti Academy of Management, Bhubaneswar presented elaborately on the procedural aspects of implementation of LLP Act launched by Ministry of MSME, Government of India for the benefit of the MSME sector. They replied to the gueries raised by the members of the industries associations of the state and also government officials in this regard. Then, one officer from SIDBI, Bhubaneswar made a presentation on CGTMSE scheme and the role of MLIs in facilitating credit to the MSME sector. One officer from MSMEDI, Cuttack presented on the on-going scheme of CLCSS for technology upgradation for the MSE sector. Besides, this Institute organized as well as participated in different seminars relating to development of the MSME sector in all the districts of the state.

### 21) Advisory Board Meeting

The meeting of State level Advisory Board attached to MSME-DI, Cuttack was held on 26-04-11 at 10 A.M. at IMT Hall of MSME-DI, Cuttack. Sri T.Ramachandru, IAS, Principal Secretary to Govt., Industries Deptt., Govt. of Orissa chaired the meeting. Sri K.N. Khatai, IAS, Commissioner-cum-Director of Industries, Govt. of Orissa, Cuttack and Vice-Chairman of the Board was also present. At the outset Sri K.L.Rao, Director of MSME-DI, Cuttack welcomed the Chairman and the members of the Board present in the meeting. At the request of the Chairman all the members present gave self introduction before the Board. Before starting of the agenda points, in his initial remarks, Chairman told that at present the emphasis of the State Govt. is on the promotion and development of MSME sector. He remarked that the Govt. wants to leverage the large industries for supply by MSMEs in terms of their requirements for construction, operation, maintenance and also the development of downstream industries. The plans and programmes of the present Govt. is to leverage the present industrial scenario for the benefit of the MSME sector. He requested all the stakeholders to kindly concentrate their energy for this sector. He expressed his happiness for the progress of the education sector in the State which is indirectly contributing to the progress of the sector. As a number of MOUs have been signed by the State Government for development of steel, aluminium and power sector, he advised that for next 5 to 10 years we have to convert our huge potentialities into realities. We have to go to nook and corner of the State to reach the maximum entrepreneurs instead of concentrating in a few urban areas. He appealed all specially to Industry Associations to see that new entrepreneurs to join with them in the existing team. Then Director made a Power Point Presentation to highlight the activities of the Institute during last two years with special emphasis on important achievements during last year. He also appraised few other initiatives taken by this Institute for development of MSME sector of the State as follows.

- 1. MSME-DI,Cuttack has been giving more emphasis to make all the schemes of DC(MSME) particularly NMCP Schemes more effective for the promotion and development of the MSME sector by sensitizing all the stake holders of the sector.
- 2. This Institute is also providing handholding support to both existing and prospective entrepreneurs in availing benefits through CGTMSE,CLCSS, Bar-Code,IPR,ISO-9000 etc.

Director also apprised the Board about the performance of the Information Facilitation

Centre of this Institute and the exclusive services being rendered to the entrepreneurs for promotion and setting up of their enterprises.

- 1) The Board confirmed the minutes of the last meeting as no comment has been received.
- 2) The members of the Board were apprised of the work done by MSME-DI, Cuttack including its Branches at Rourkela and Rayagada during 2009-10 and 2010-11.
  Then the Chairman advised to keep the Action taken report of the last meeting in the

agenda i.e. confirmation of the minutes of the last meeting.

- 3) The members of the Board were apprised about the action taken with respect to recommendations made in the last meeting. Discussion on the matter are as follows. Director, MSME-DI, Cuttack appraised that one National Vendor Development Programme organized at Balasore in association with Industries Department, Govt. of Orissa and Industries Association, Balasore. Besides two State Level Vendor Development Programme organized at NINL, Duburi in association with NINL, and NSIC and other at Rourkela in association with DSSIA and OYEA.
- 4) It was decided that the MSME-DI and SIDBI would organize the Awareness Programmes on CGTMSE and CLCSS jointly.
- 5) Director, MSME-DI, Cuttack informed that no complaint of consumer on product manufactured by MSMEs received from Orissa Consumer Association, Cuttack by this Institute.

- 6) The representative from UCCI suggested that the MSME-DI workshop should be modernized in order to provide improved services to the MSMEs as the MSMEs are not able to get it through CTTC. The GM, CTTC told that they are booking the work orders three years in advance due to excessive demand. The committee then felt that a proposal for modernization of workshop may be sent to O/o. DC(MSME).
- 7) After discussion, the committee requested NSIC, Cuttack to expedite the work to set up a Steel Stock at Cuttack for the benefit of MSMEs and to give a report on the progress on the matter to the Board.
- 8) The Chairman wanted to know the follow up action being taken by the MSME-DI after completion of the Training programmes. Director informed that this Institute is continuously providing handholding support to its ex-trainees in preparation of projects, to set up their enterprises, in getting EM-I, in forwarding their applications to Banks for financial assistance etc.
- 9) Director, MSME-DI, Cuttack appraised that the name of the scheme/project profile available at MSME-DI, Cuttack already uploaded in the website for the awareness of the prospective entrepreneur. On the matter, Chairman invited the comments from the entrepreneur's friend and industries association. Representative of the Industries Association expressed that they have visited the website.
- 10) Director, MSME-DI, Cuttack informed that a Directory has been compiled by this Institute taking the case of 100 successful entrepreneurs who had been trained by this Institute. The Chairman wanted that this information should be disseminated to the Banks, O/o DI, Orissa, concerned DIC, all Associations etc. so that they can provide the need based support to these trainees and this effort will be continuous process.

- 11) Chairman suggested that O/o Director of Industries may write to all PSUs to include Director, MSME-DI, Cuttack as a Member in the Purchase Committee to protect the interest of the SMEs.
- 12) Director, MSME-DI, Cuttack informed that a four days National Vendor Development Programme already organized at Balasore in association with Industries Department, Govt. of Orissa and Industries Association, Balasore. Chairman wanted to know the follow up action being taken and the business being generated out of the programme. The representative of UCCI requested Director, MSME-DI to make the programme more effective and vibrant for the benefit of the SMEs as huge money and efforts are being spent on organizing such events. Director, MSME-DI, Cuttack complying to this point provided data of the business generated and vendor registration by the NVDP conducted during the year 2009-10 and informed the house that the information in respect of the current year is being complied.
- 13) Chairman wanted to know from the industries associations whether the store requirements of the mother plants/PSUS are being made available at their respective website for the information of the local MSMEs. In compliance to this, the representative from OYEA informed that the information in this regard is not available in the website of NALCO to which Chairman requested NALCO to upload this information in their website and update this in every quarter.
- 14) The representative from UCCI suggested that the district administration headed by collector may be associated in all industry related activities for that district like PLAC meeting, Purchase policy of the mother plants, financing to the EDP trainees for setting up of their enterprises etc. He also suggested there may be some administrative mechanism for controlling of the industrial activities of the mother plants and large industries for the benefit of the MSME sector. The board agreed to

this suggestion and Chairman gave his consent to contribute and advise Director of Industries to do the needful. He also advised to write to all large industry to confirm whether they have their purchase policy available in the respective website.

- 15) The Board felt that NSIC, Cuttack may write to CMD, NSIC, New Delhi with a request to open the new branches in the state to cater to the need of the local MSMEs.
- 16) Commissioner cum Director of Industries, Government of Orissa, Cuttack informed that two Executive Committee Meeting under SLAB already held under his Chairmanship.

#### Proposal for conducting different programmes during 2011-12

The proposal for different training programmes to be conducted during 2011-12 was discussed. The Chairman then invited comments from the members on the matter. The following suggestions from the members discussed are as follows:-

- 1. The representative from EDII wanted that the number of programmes planned for the year 2011-12 may be reduced in the light of limited manpower available at present and also to ensure the quality of the programme. Complying to this, the Chairman opined that there is need to conduct more number entrepreneurship and need based Skill Development Programmes in the nook and corner of the state in view of the large scale industrialization being undertaken.
- 2. The MD, OSFC, Cuttack wanted that his organization may be associated with MSME-DI while conducting different programmes at the district level.
- 3. While discussing on preparation of District Industrial Potentiality Reports, Chairman suggested that 10 nos. of Districts may be undertaken for preparation of DIPS in view of faster pace of industrial development in which each district can be repeated every three years instead of every five years. In this context, Director, MSME-DI, Cuttack informed the house that 20% of the total district are

being surveyed every year as per the guidelines of DC(MSME), New Delhi. However, the matter will be intimated to the Hqrs. Office to take necessary action at their end.

- 4. Intervening in the discussion, Dean, College of Agriculture Engineering & Technology informed the house that his Institute has explored some low cost new technology for specific products like mango, pineapple, orange, litchi, tomato etc. in which MSME-DI may be associated to organize short term duration training programmes on these products by utilizing the available technology with them. The Board expressed its willingness to go ahead with the suggestion.
  - 5. GM, UCO Bank and convener of SLBC suggested that the trainees of ESDP/EDP conducted by MSME-DI may be given preference for selection of beneficiaries under PMEGP schemes .He also suggested that each Bank may consider loan proposal of these trainees under MSME loan. Intervening in the discussions the Chairman suggested that the list of Trainees may be supplied to concerned DICs, LDMs and also the Industry Associations to render need based support for setting up their MSMEs.

The proposal on the pilot project: for the year 2011-12 was discussed vividly. The Chairman appreciated the action plan for the pilot project to be undertaken particularly for the promotion and development of downstream industries. He suggested that in each programme (State level VDP), at least 2 MSMEs from local DICs,10 MSMEs by each association, and 50 MSMEs by concerned mother plant. totaling to at least 100 MSMEs may participate. The Chairman told that the mother plants may supply the purchase items along with the price before the VDP for awareness of the participating MSMEs. He also advised Commissioner cum Director of Industries, to incorporate this in the agenda of GM Conference.

<u>Suggestion for development work during 2011-12</u>: No suggestion has been received from any members. However, Chairman sought proposals/comments for different development programmes to be undertaken from the members present. The following suggestions were received by the members.

- MD, OSFC suggested that OSFC may be associated in the district level activities like organizing training programmes by MSME-DI. He further suggested to invite the Ex-trainees of MSME-DI and organize a follow up meeting in which the representative from OSFC, LDM and concerned DIC are to be involved to provide their institutional support for grounding their units. The board agreed to this suggestion.
- Director, Technical Education & Training came out with a proposal to conduct Broad based Refresher Training Programmes for the Training Officers and Assistant Training Officers and requested Director, MSME-DI, Cuttack to prepare a Training Manual for at least one week Training Programme. In compliance to this, Director, MSME-DI informed we can provide our basic EDP/MDP Course curriculum.
- 3. Representative from NALCO informed the house that our state does not have an incentive of tax holiday for new MSMEs to come up and our present VAT structure is not providing sufficient support to the entrepreneurs. In this context, he gave comparative statement about our neighboring state Chatisgarh.
- The representative from OASME, OSSIA, OYEA, UCCI and CII suggested Director, MSME-DI to give wide publicity to the different schemes/programmes of DC(MSME) as well success stories for awareness and motivation of the new generation entrepreneurs. The representative of UCCI told that in the present condition, existing industries to be strengthen and then they may create an atmosphere for opportunities to new entrepreneurs.
- 5. The representative of SLBC suggested to provide information on potential items incorporated in the DIPS report to LDMs to prepare their District Level

- Annual Credit Plant. He also informed that they are going to request MSME-DI to provide their institutional support in their training programmes.
- 6. The representative of Udyog Vikash, suggested that the entrepreneurs from the MSMEs should be facilitated with exposure visit to outstanding MSME besides organizing need based skill based training programme in their area of activities. He also suggested that there may be provision for industrial exposure visit in the curriculum of the training programmes.
- 7. The representative from OYEA suggested that there may be specialized entrepreneurship orientation programme for the pass out students from engineering colleges. In compliance to this, Director, MSME-DI, Cuttack informed that they are conducting Business Skill Development Programme for the Engineering/Management students. In this context, the representative from SIDBI suggested that instead directly organizing the BSDP in the engineering/management colleges may be organized in two phases. In the first phase, there may be motivational/orientation training programmes for more number of students and in the 2<sup>nd</sup> phase, BSDP may be organized by selecting the serious aspirants out of this general group. He also suggested that the minutes of the last meeting may be circulated along with the agenda of the current meeting.
- 8. The representative from NSIC informed that there may be discounting facilities to local MSMEs in tender participation

In his concluding remarks, Chairman told that my success rate depends upon the numbers on the perseverance of the entrepreneur fraternity and efforts of the promotional agencies. He then appreciated Director, MSME-DI, Cuttack on the action plan for the year 201112 which focuses on promotion of ancillarisation and downstream industries, identification of new clusters and capacity building/technology upgradation through NMCP schemes. Further, he advised all the related agencies to

join hands to strengthen the efforts of the institutes for the promotion and development of the MSME sector in the state.

The meeting ended with a vote of thank to the Chair and members of the board proposed by Sri P.K. Gupta, Dy.Director (Elect.), MSME-DI, Cuttack.

### 22) Handholding Service on CGTMSE Scheme

In order to create awareness among the prospective entrepreneurs this Institute is providing service on CGTMSE by preparing, appraising and forwarding viable projects to different banks. As on March 2012, this Institute has forwarded 21 viable cases to different banks which are being processed by the banks. The details are reflected below:

<u>Table 11</u>
<u>Status of CGTMSE Scheme promoted by MSMEDI, Cuttack during 2011-12</u>

SI.	Name and	Status of	Product	Total	Financial	Bank	Progress
No.	Address of the	Enterpris		Project	Assistanc		
	Enterprise/Propr	е		Cost (in	e (Rs. In		
	ietor			Lakhs)	lakhs)		
1	M/s. Omm Bricks	Proprietor	Cement	9.97	8.47	UCO Bank	Sanctioned
	At-Badadarsingh,	ship	&			Badamba	& grounded
	Po-Rangipara,		Concret			Dist-Cuttack	the unit
	Via-Badamba,		е				
	Cuttack		Product				
			S				
2	M/s. Subhalaxmi	Proprietor	Pet	47.47	NA	Bank of India,	Sanctioned
	Pet Bottles,	ship	Bottles			Ranihat,	& grounded
	Industrial Estate,					Cuttack	the unit
	Jagatpur						
3	M/s. Royal	Proprietor	Polypipe	22.43	12.00	PNB, Buxi	Sanctioned
	Polypipe	ship				Bazar,	& grounded
	Jagatpur, Cuttack					Cuttack	the unit
4	M/s. Amin	Proprietor	Advertis	22.86	15.00	PNB, Buxi	Sanctioned
	Agencies, At-	ship	ement			Bazar,	& grounded
	Subhash Bose		Agency			Cuttack	the unit
	Road, Buxi						
	Bazar, Cuttack						

5	M/s. Jagyaseni Cashew Processing, At/Po-Brahmagiri, Dist-Puri	Proprietor ship	Cashew nut	87.97	50.00	IOB, Brahmagiri, Puri	Not Sanctioned due to appearance in the default list of the bank
6	M/s. B.R WheelerMart, Buxi Bazar, Cuttack	Proprietor ship	Four Wheeler Seat Cover Mfg.	20.00	15.00	PNB, Buxi Bazar, Cuttack	Sanctioned
7.	M/s. Rabindra Foods & Feeds, Gandhinagar, Nabarangpur	Proprietor ship	Ready to Eat Cornflak es	34.34	33.74	SBI, Nabarangpur	In Progress at the bank
8	M/s. Rudraksh Agro Ventures (P) Ltd., Adhalia, Phulnakhara, Dist-Cuttack	Proprietor ship	Cold Storage for Preserv ation of Fruits & Vegetab les	71.98	34.79	SBI, Phulnakhara, Cuttack	In Progress at the bank
9.	M/s. Mahaveer Polysacks Gangapur, Salipur, Dist- Cuttack	Proprietor ship	PP/HDP E Woven Sacks	97.75	73.01	IOB, College Square, Cuttack	Sanctioned & grounded the unit
10.	M/s. Palai Cashew At- Khandualpur, Po- Bhubanpur, Via- Brahmagiri, Dist- Puri	Proprietor ship	Roasted Cashew Kernel	16.00	12.00	PNB, Gopinathpur, Puri	In Progress at the bank

11.	M/s. Jagannath	Proprietor	Fly Ash Bricks	32.10	19.65	IOB,	In Progress
	C-Bricks, At-Nuasasan	ship				Dhurukudia	at the bank
	Indl. Estate, Po-					Cuttack	
	Nuasasan, Dist-						
	Cuttack						
12.	M/s. B.G Industries,	Proprietor	Cattle Feed	27.33	17.00	Dena Bank,	Not
	New Indl. Area,	ship				Saanta	Sanctioned
	Jagatpur					Sahi,	
						Cuttack	
13.	M/s. Mahakali Mill At-	Proprietor	Grinding of	8.68	NA	Allahabad	Sanctioned
	Kharod Nuasahi, Po-	ship	Atta & Besan			Bank	& grounded
	Dasarathipur, Dist-					Badamba	the unit
	Cuttack						
14.	M/s. P.K Enterprises,	Proprietor	Trading in	5.00	4.00	Oriental	Not
	At-Bhagatpur, Po-	ship	Coal & Non-			Bank of	Sanctioned
	Talatelenga Bazar,		Ferrous Metal			Commerce,	due to
	Cuttack					Mahatab	trading
						Road,	activity
						Cuttack	
15.	M/s. Charchita	Proprietor	Decoration of	5.00	NA	Central	In Progress
	Enterprise, Binayak	ship	Marriage			Bank of	
	Nagar, Nayabazar		Mandap or			India, OMP	
			with Filigree			Square,	
			Ornaments			Cuttack	
16.	M/s. Amba Bricks &	Proprietor	Fly Ash Bricks	87.00	61.00	Bank of	Sanctioned
	Construction, Uttara	ship				Baroda,	& grounded
	Chhak, Dist-Khurda					Bhubanesw	the unit
						ar	
17.	M/s. Shree Neelachal	Partnershi	Fly Ash Bricks	92.00	50.00	Bank of	Not
	Fly Ash Bricks Pvt.	p Firm				India,	Sanctioned
	Ltd.,					Ranihat,	due to one
	Athagarh, Cuttack					Cuttack	of the
							Director of
							the Firm is
							defaulter
18.	M/s. Mohanty	Proprietor	CFL Bulb	7.00	5.00	SBI,	Sanctioned
	Enterprises, Nuapada,	ship				Gopalpur,	and

	Cuttack					Cuttack	grounded
							the unit
19.	M/s. Sai Shakti, Indl.	Proprietor	Fabrication	42.00	30.00	IOB, Jobra,	Not
	Estate, Cuttack	ship				Cuttack	Sanctioned
20.	M/s. Hi-Tech Hatchery,	Proprietor	Processing &	70.00	50.00	PNB, Buxi	Sanctioned
	Bhairpur, Jagatpur	ship	Packaging of			Bazar,	
			Chicken			Cuttack	

Total no. of Cases received under CGTMSE- 20

Total Revenue Generated-Rs. 9000/-

## 23) Status of CLCSS Scheme Promoted by MSMEDI, Cuttack Table 12

SI.No.	Name & Address of Enterprises	Bank
1.	M/s. Ori Pipes, Jagatpur	SBI, SMECCC, College
		Square, Cuttack
2.	M/s. Innovative Enterprises, Nayabazar, Cuttack	UCO Bank, Main Branch,
		Cuttack
3.	M/s. A.B Imaging & Prints Pvt. Ltd., 62 & 63	Neelachal Gramya Bank,
	Ganganagar, Unit-6, Bhubaneswar	Dumduma, Bhubaneswar
4.	M/s. Indole Pharmaceuticals, 6, Old Industrial	SBI, SMECCC, College
	Estate, Jagatpur	Square, Cuttack
5.	M/s. Ganapati Pipes & Industries Ltd., At/Po-Basta,	SBI, Basta, Balasore
	Balasore	
6.	M/s. Glaze Plastic Industries, Samanta Sahi, Buxi	SBI, SMECCC, College
	Bazar, Cuttack	Square, Cuttack
7.	M/s. Jay Bharat Food Processing (P) Ltd., Khaira	SBI, SMECCC, College
	Bridge,Jagatpur	Square, Cuttack
8.	M/s. Maa Ugratara Transformers Pvt. Ltd., Kuhudi,	Bank of Baroda, Main
	Tangi, Dist-Khurda	Branch, Bapujee Nagar,
		Bhubaneswar
9.	M/s. Maa Dulladei Drinks, Plot.No.1894,	SBI, SMECCC, College
	Biswanathpur, Balipatna, Khurda	Square, Cuttack
10.	M/s. Somam Green Bricks, Khannagar, Khurda,	Union Bank of India,
	Balasore	Balasore
11.	M/s. Loknath Dev Concrete Products Pvt. Ltd.,	Bank of Baroda, Bapuji
	Tangi, Khurda	Nagar, Bhubaneswar
12.	M/s. Sai Cores & Chemicals Processing, Rayagada	SBI,Main Branch, Rayagada
13.	M/s. Eastern India Pharmaceuticals, Rasulgarh	Bank of Baroda, Nayapalli,

	Industrial Estate, Bhubaneswar	Bhubaneswar
14.	M/s, Neelam Rubbers, O.T Road, I.E, Balasore	SBI, Main Branch, Balasore
15.	M/s. Saswat Plast, N.I.E, Phase-II, Jagatpur	Bank of Baroda, Mani Sahu
		Chhak, Cuttack
16.	M/s. Jain PolyFebb Pvt. Ltd., Bardol, Bargarh	SBI, Main Branch, Bargarh
17.	M/s. Vaishno Polymers, Phase-II, I.E, Jagatpur	AXIS Bank, Bhubaneswar
18.	M/s. Harapriya Engineering & Fabrication, I.E,	Bank of India, Gopalpur
	Jagatpur	Branch, Cuttack
19.	M/s. Richa Petro Products Ltd., At-Totapada, Po-	PNB, RPRC, Bhubaneswar
	Achyutpur, Dist-Khorda	

### 24) Sensitization Programmes on CGTMSE and CLCSS

MSME Development Institute, Ministry of MSME, Government of India, Cuttack has taken a special initiative in sensitizing the bankers, entrepreneurs and other stake holders of the MSE sector. In this direction, this Institute requested SIDBI, Bhubaneswar and jointly organized these workshops at different places like Rourkela on 26.8.2011, Nabarangpur on 21.10.2011, Chhatrapur on 3.2.2012, Bhadrak on 24.2.2012, Sambalpur on 1.3.2012 and at Bhubaneswar on 5.3.2012 respectively in association with different district level associations and concerned DICs. The objective of CGTMSE scheme is to facilitate the entrepreneurs to get access to credit without any hassles or third party guarantee for setting up/expansion of their enterprise. The objective of CLCSS scheme is to facilitate technology upgradation by providing upfront capital subsidy on institutional finance availed by them for modernization of production equipment and techniques.

a) Sensitization Programme at Rourkela: Shri. Alok Ray, Director, MSMEDI, Cuttack inaugurated the programme and in his inaugural address he briefed about the scheme and suggested the entrepreneurs to take the benefit from this scheme and many other schemes launched by O/o Development Commissioner(MSME), Ministry of MSME, Government of India, New Delhi. He also requested the entrepreneurs to be serious while submitting the proposals to the various banks for finance. Shri. S.L Singhal, President, RCCI, Rourkela welcomed the guests, dignitaries and participants of this programme. This was followed by address by the Chief Manager, SMECCC, SBI, Rourkela and the GM, RIC, Rourkela. Shri. P.K Choudhury, AGM, SIDBI, Rourkela made a detail presentation on CGTMSE scheme, its coverage, service charges payable, list of MLIs, operational aspects etc., He also appealed to the bankers to encourage the serious and deserving entrepreneurs to avail the scheme so as to change the mindset of the entrepreneurs in this regard. He equally requested the entrepreneurs and also the industries associations to disseminate this information. Shri. A. Gayan, Branch Manager, NSIC, Rourkela explained about the credit rating scheme of NSIC. He assured that NSIC

would provide support in such kind of endeavours in future. Shri. B.B Panigrahi, Asst. Director(E.I), MSMEDI, Cuttack made a presentation on CLCSS and informed the house about the subsequent additions being made in the list of approved machineries/technology. He also informed about the nodal agencies and about the operational aspect of the scheme. Thereafter, there was an interactive session in which the queries of the bankers and also the entrepreneurs were replied. The programme ended with a Vote of Thanks to the dignitaries and the participants. In this programme about 45 entrepreneurs of Sundargarh district, officers from nationalized banks, NSIC, SIDBI, Rourkela, GM, DIC, Sundargarh and GM, RIC, Rourkela. Shri. R.K Giri, Deputy Director, I/C, Br.MSMEDI, Rourkela, Shri. P.K Gupta, Deputy Director(Elect), Shri. C.P Reddy, Asst.Director(G&C), MSMEDI, Cuttack attended and actively participated in the discussions.

#### b) <u>Sensitization Programme at Nabarangpur</u>

MSME Development Institute, Ministry of MSME, Government of India, Cuttack in association with SIDBI, Bhubaneswar, District Administration, Nabarangpur, DIC, Nabarangpur and Sai Krishna Consultancy Services, Jeypore organized a one day awareness programme on CGTMSE and CLCSS on 21-10-11 at Ashok Mehta Conference Hall, Collectorate, Nabarangpur with an objective to sensitize the entrepreneurs and the bankers to take the benefit out of the scheme. The objective of CGTMSE scheme is to facilitate the entrepreneurs to get access to credit without any hassles or third party guarantee for setting up/expansion of their enterprise. The objective of CLCSS scheme is to facilitate technology upgradation by providing upfront capital subsidy on institutional finance availed by them for modernization of production equipment and techniques. Shri. S. Dash, IAS, Collector & District Magistrate, Nabarangpur inaugurated the programme and in his inaugural address he appreciated the efforts of the organizers to have organized such a workshop in this district. He emphatically expressed that entrepreneurship is a very noble activity and it is a great contribution on the part of the person as an entrepreneur towards the society. He told that time is changing and he appealed the bankers to provide support to the cause of entrepreneurship in this state. He also appealed that the entrepreneurs be informed and knowledgeable so as to empower them to achieve their goal. He expressed that such kind of workshops help to expand the horizon of entrepreneurship career. He requested them to take the benefit of different schemes launched by O/o DC(MSME), New Delhi. He also requested to be serious while submitting the proposals to the banks for finance. Dr.B. Dask, Deputy Director I/C, Br.MSMEDI, Rayagada welcomed the Guests, Dignitaries and the participants to this programme. This was followed by address by GM, DIC, Nabarangpur. He requested the entrepreneurs to reap the benefit out of these

schemes of Government of India. Chief Manager, SBI, Lead Bank Office, Nabarangpur delivered on the merits & scope of the schemes. This was followed by a detailed presentation on the scheme, its coverage, service charges payable, list of MLIs operational aspects etc., by Shri. B.B Panigrahi, Asst.Director(E.I), MSMEDI, Cuttack. There was a question-answer session and the queries of the participants were clarified on the spot. In this programme about 70 entrepreneurs of Nabarangpur, Koaput and Rayagada districts including the officers from nationalized banks attended and actively participated in the discussions.

#### c) <u>Sensitization Programmes at Chhatrapur, Bhadrak, Sambalpur and Bhubaneswar</u>

The sensitization programmes were organized at Chhatrapur on 3.2.2012, Bhadrak on 24.2.2012, Sambalpur on 1.3.2012 and at Bhubaneswar on 5.3.2012 respectively. In all these programmes, the LDMs of the concerned districts, GM, DICs of the concerned districts, officers from different banks, industry associations of the districts, entrepreneurs and other stakeholders of the districts participated in these programmes. These programmes were attended by the dignitaries like Shri. Parag Gupta, IAS, Secretary, Industries, Government of Odisha, Shri. P. Dash, ISS, Special Secretary to Government of Odisha, MSME Department, Shri. A.Ray, Director, MSME Development Institute, Government of India, Shri. S.S Acharya, DGM, SIDBI, Bhubaneswar, Shri. B.K Panda, Chief Officer, SLBC, UCO Bank, Bhubaneswar, Shri. S.C Mishra, AGM, NABARD, Bhadrak and Shri. U.P Nayak, Chief Manager, SBI, Sambalpur respectively. A total of 355 participants from different banks, promotional agencies, industries associations and existing entrepreneurs attended the programme. All these programme have got publicity through both print and electronic media.

# 25) <u>Awareness Programme on Enabling MSME Manufacturing Sector To be</u> <u>Competitive Through Quality Management System(QMS)/Quality Technology</u> <u>Tools(QTT)</u>

(i) MSME-DI, Cuttack in association with Neelchakra Cashewnut Cooperative Ltd. (SPV), Brahmagiri, Puri, a selected Innovative Cluster organised one day Awareness Programme on Enabling MSME Manufacturing Sector to be competitive through Quality Management Standards and Quality Management Tools (QMS/QTT) on 16<sup>th</sup> November,2011 at Hotel Shakti International, Puri. The main objective of the programme was to make the micro and small enterprises competitive in the current global scenario through adopting best manufacturing practices by implementation of quality management systems and quality management tools like ISO-9000, ISO-14000, ISO-18000, ISO-22000, ISO-27000, 7 QC Tools, TPM, 6-Sigma, 5-S- Kaizen,

etc. The programme was inaugurated by Shri A.K. Purohit, Joint Director, BIS, Bhubaneswar. Shri S.K. Kar, Sr. Manager, Quality, CTTC, Bhubaneswar gave presentation on TQM, 7QC Tools, TPM, 6-Sigma, 5 S Kaizen, Sri A.K. Purohit, Scientist-D and Joint Director, BIS gave presentation on ISO-9001, ISO-14001, ISO-18000, ISO-22000 & 27001. Sri P.K. Gupta, Dy.Director, MSME-DI, Cuttack gave presentation on reimbursement scheme of O/o DC(MSME) and coordinated the programme. The presentation was followed by interactive and open house discussion wherein the entrepreneurs raised several queries which was replied by the experts. The programme was also attended by Sri B.B. Palai, President, Neelachakra Cashew nut Cooperative Ltd., Brahmagiri, Puri, Sri H.B. Das, GM, DIC, Puri, Sri S.K. Rath, AD(IMT), MSME-DI, Cuttack and Sri R.P. Patnaik, Asst. Director(E.I), MSME-DI, Cuttack. 32 participants attend the seminar including 26 male, 6 female including 1 OBC, & 1 SC.

(ii) MSME-DI, Cuttack in association with SPV-Spices Cluster, Cuttack, a selected Innovative Cluster organised one day Awareness Programme on Enabling MSME Manufacturing Sector to be competitive through Quality Management Standards and Quality Management Tools (QMS/QTT) on 21<sup>st</sup> December,2011 at M/s. Jay Bharat Spices Pvt. Ltd., Jagatpur, Cuttack. The main objective of the programme was to make the micro and small enterprises competitive in the current global scenario through adopting best manufacturing practices by implementation of quality management systems and quality management tools like ISO-9000, ISO-14000, ISO-18000, ISO-22000, ISO-27000, 7 QC Tools, TPM, 6-Sigma, 5-S- Kaizen, etc. The programme was inaugurated by Shri A.K. Purohit, Joint Director, BIS, Bhubaneswar. Shri S.K. Kar, Sr. Manager, Quality, CTTC, Bhubaneswar gave

Bhubaneswar. Shri S.K. Kar, Sr. Manager, Quality, CTTC, Bhubaneswar gave presentation on TQM, 7QC Tools, TPM, 6-Sigma, 5 S Kaizen, Sri A.K. Purohit, Scientist-D and Joint Director, BIS gave presentation on ISO-9001, ISO-14001, ISO-18000, ISO-22000 & 27001. Sri P.K. Gupta, Dy.Director, MSME-DI, Cuttack gave presentation on reimbursement scheme of O/o DC(MSME) and coordinated the programme. The presentation was followed by interactive and open house discussion wherein the entrepreneurs raised several queries which was replied by the experts. The programme was also attended by Sri S.N. Panda, President, SPV-Spices Cluster, Cuttack, Sri S.K. Sahoo, AD(E.I), MSME-DI, Cuttack and Sri R.P. Patnaik, Asst. Director (E.I), MSME-DI, Cuttack. 35 participants attend the seminar including 34 male, 1 female including 3 OBC & 2 SC.

(ii) MSME-DI, Cuttack in association with North Orissa Chamber of Commerce and Industry (NOCCI), Balasore organised one day Awareness Programme on Enabling

MSME Manufacturing Sector to be competitive through Quality Management Standards and Quality Management Tools (QMS/QTT) on 15<sup>th</sup> March,2012 at Conference Hall of NOCCI, Balasore. The main objective of the programme was to make the micro and small enterprises competitive in the current global scenario through adopting best manufacturing practices by implementation of quality management systems and quality management tools like ISO-9000, ISO-14000, ISO-18000, ISO-22000, ISO-27000, 7 QC Tools, TPM, 6-Sigma, 5-S- Kaizen, etc.

The programme was inaugurated by Shri S. Naik, GM, DIC, Balasore. Shri S.K. Kar, Sr. Manager, Quality, CTTC, Bhubaneswar gave presentation on TQM, 7QC Tools, TPM, 6-Sigma, 5 S Kaizen, Sri Subarata Panigrahi, Director, IQEMS, Bhubaneswar gave presentation on ISO-9001, ISO-14001, ISO-18000, ISO-22000 & 27001. Sri P.K. Gupta, Dy. Director, MSME-DI, Cuttack gave presentation on reimbursement scheme of O/o. DC(MSME) and coordinated the programme. The presentation was followed by interactive and open house discussion wherein the entrepreneurs raised several queries which was replied by the experts. The programme was also attended by Sri C.P. Bhartia, Honorary Secretary, NOCCI, Balasore. 42 participants attend the seminar.

(iv) MSME-DI, Cuttack in association with Ganjam Cashew Cluster (SPV-Sri Jagannath Cashew Cluster Pvt. Ltd.), Rambha, Ganjam organised one day Awareness Programme on Enabling MSME Manufacturing Sector to be competitive through Quality Management Standards and Quality Management Tools (QMS/QTT) on 20th March, 2012 at Conference Hall of Ganjam Cashew Cluster (SPV-Sri Jagannath Cashew Cluster Pvt. Ltd.), Rambha, Ganjam. The main objective of the programme was to make the micro and small enterprises competitive in the current global scenario through adopting best manufacturing practices by implementation of quality management systems and quality management tools like ISO-9000, ISO-14000, ISO-18000, ISO-22000, ISO-27000, 7 QC Tools, TPM, 6-Sigma, 5-S- Kaizen, etc. The programme was inaugurated by Shri Alok Ray, Director, MSME-DI, Cuttack. Shri S.K. Kar, Sr. Manager, Quality, CTTC, Bhubaneswar gave presentation on TQM, 7QC Tools, TPM, 6-Sigma, 5 S Kaizen and ISO-22000. Sri Sukumar Parida, Management Consultant, Bhubaneswar gave presentation on ISO-9001, ISO-14001, ISO-18000. Sri P.K. Gupta, Dy. Director, MSME-DI, Cuttack gave presentation on reimbursement scheme of O/o. DC(MSME) and coordinated the programme. The presentation was followed by interactive and open house discussion wherein the entrepreneurs raised several queries which was replied by the experts. programme was also attended by Sri Binod Kumar Patra, GM, DIC, Ganjam, Sri

Rajendra Sabat, President, Orissa Cashew Processor Association. 38 participants attend the seminar.

### 26) One-Day Sensitization Programme/Seminar on Bar Code at Balasore

### Brief of One Day Sensitization Programme on Bar-Code held at Hotel Shakti International Puri on 24.06.2011

Micro and Small manufacturing enterprise have resource constraints but need to compete for global and domestic business opportunities with larger adoption of IT tools to enhance their efficiency and productivity, market accessibility and cost effectiveness is a business imperative today. Bar coding has been in use extensively for the past 25 years worldwide and is now finding increase usage as well across industry sector. Recognized the importance of bar coding O/o DC (MSME), Ministry of Micro, Small and Medium Enterprises, Govt. of India has notified an attractive financial assistance scheme for registered Micro and Small manufacturing enterprise vide their notification No.10(6)/2000-EP&M dt.27th Nov., 2001 for adoption of international numbering systems in bar coding and E-commerce applications w.e.f. Ist January 2002.

Keeping this in view MSME-Development Institute, Govt. of India, Cuttack organized a One Day Sensitization workshop on Bar-Code at Puri specially for the entrepreneurs belonging to the Cashew processing sector. Shri Alok Ray, Director, MSME-DI, Cuttack inaugurated this workshop and spoke on the benefits of Bar code system as a market development assistance and the financial assistance provided by the O/o DC(MSME) in this regard. He also emphasized on the components of NMCP schemes and its importance for the MSME sector to enhance their competitiveness for their sustainability. He also appealed all the entrepreneurs to take the benefit of different schemes launched by the Ministry of MSME, Govt. of India for the development of the MSME sector. Shri B.B.Palai, President, Neelachakra Cashew nut Cooperative Ltd. Brahmagiri, Puri, addressed his fellow entrepreneurs and requested them to come forward to provide their support in such endeavours by the Govt. so that the information on different aspects relevant for the growth of the MSME sector reaches maximum number of entrepreneurs. He requested them to disseminate this information to their fellow entrepreneurs who have not been able to attend this workshop.

At the outset Sri P.K. Gupta, Dy. Director(Elect) briefed about the outline of the programme preceded by the welcome address by Sri B.B. Panigrahi, Asst. Director(El).

Then in the Technical session, a detail power point presentation on the Bar-Code scheme, its application procedure, method of re-imbursement ,facilities being provided by the DC(MSME),Ministry of MSME, Govt. of India in this regard etc. were made by Sri P.K. Gupta,

Dy. Director(Elect) and Sri B.B. Panigrahi, Asst. Director(El).At last there were queries from the entrepreneurs which were clarified on the spot.

Then the Workshop ended with vote of thanks. This Workshop was attended by about 40 entrepreneurs from cashew industries, spices and also other consumer goods sector.

### 27) Brief of One Day Sensitization Programme on Bar-Code held at Hotel Triple-C, Cuttack on 26.07.2011

Micro and Small manufacturing enterprise have resource constraints but need to compete for global and domestic business opportunities with larger adoption of IT tools to enhance their efficiency and productivity, market accessibility and cost effectiveness is a business imperative today. Bar coding has been in use extensively for the past 25 years worldwide and is now finding increase usage as well across industry sector. Recognized the importance of bar coding O/o DC (MSME), Ministry of Micro, Small and Medium Enterprises, Govt. of India has notified an attractive financial assistance scheme for registered Micro and Small manufacturing enterprise vide their notification No.10(6)/2000-EP&M dt.27th Nov., 2001 for adoption of international numbering systems in bar coding and E-commerce applications w.e.f. Ist January 2002.

Keeping this in view MSME-Development Institute, Govt. of India, Cuttack organized a One Day Sensitization workshop on Bar-Code at Cuttack specially for the entrepreneurs belonging to the Spices Cluster sector. Shri Alok Ray, Director, MSME-DI, Cuttack inaugurated this workshop and spoke on the benefits of Bar code system as a market development assistance and the financial assistance provided by the O/o DC(MSME) in this regard. He also emphasized on the components of NMCP schemes and its importance for the MSME sector to enhance their competitiveness for their sustainability. He also appealed all the entrepreneurs to take the benefit of different schemes launched by the Ministry of MSME, Govt. of India for the development of the MSME sector. He requested them to disseminate this information to their fellow entrepreneurs who have not been able to attend this workshop.

At the outset Sri P.K. Gupta, Dy. Director(Elect) briefed about the outline of the programme preceded by the welcome address by Dr. S.K. Sahoo, Asst. Director(El).

Then in the Technical session, a detail power point presentation on the Bar-Code scheme, its application procedure, a Small film on Bar Code, method of re-imbursement ,facilities being provided by the DC(MSME),Ministry of MSME, Govt. of India in this regard etc. were made by Sri P.K. Gupta, Dy. Director(Elect) and Sri B.B. Panigrahi, Asst. Director(El).At last there were queries from the entrepreneurs which were clarified on the spot.

Then the Workshop ended with vote of thanks given by Sri B.B. Panigrahi, Asst. Director (EI), MSMEDI, Cuttack. This Workshop was attended by about 25 entrepreneurs from cashew industries, spices and also other consumer goods sector.

### 28) Brief of One Day Sensitization Programme on Bar-Code held at DRDA Conference Hall, Chhatrapur, on 03.02.2012

Micro and Small manufacturing enterprise have resource constraints but need to compete for global and domestic business opportunities with larger adoption of IT tools to enhance their efficiency and productivity, market accessibility and cost effectiveness is a business imperative today. Bar coding has been in use extensively for the past 25 years worldwide and is now finding increase usage as well across industry sector. Recognized the importance of bar coding O/o DC (MSME), Ministry of Micro, Small and Medium Enterprises, Govt. of India has notified an attractive financial assistance scheme for registered Micro and Small manufacturing enterprise vide their notification No.10(6)/2000-EP&M dt.27th Nov., 2001 for adoption of international numbering systems in bar coding and E-commerce applications w.e.f. Ist January 2002.

Keeping this in view MSME-Development Institute, Govt. of India, Cuttack organized a One Day Sensitization workshop on Bar-Code at Puri specially for the entrepreneurs belonging to the Cashew processing sector. Shri Alok Ray, Director, MSME-DI, Cuttack inaugurated this workshop and spoke on the benefits of Bar code system as a market development assistance and the financial assistance provided by the O/o DC(MSME) in this regard. He also emphasized on the components of NMCP schemes and its importance for the MSME sector to enhance their competitiveness for their sustainability. He also appealed all the entrepreneurs to take the benefit of different schemes launched by the Ministry of MSME, Govt. of India for the development of the MSME sector. Shri S.S. Acharya, DGM, SIDBI, Bhubaneswar requested the entrepreneurs to avail the financial benefits of the scheme. Sri Vinod Kumar Pati, GM, DIC, Ganjam in his address assured all around support for motivating the units for Bar Code Certification and also appealed to the entrepreneurs to immediately apply for EM-II. Sri S.R. Mohanty, LDM, Ganjam stressed upon the entrepreneurs to avail the financial benefit attached to Bar Code Scheme.

At the outset Sri P.K. Gupta, Dy. Director (Elect) briefed about the outline of the programme preceded by the welcome address by Sri B.B. Panigrahi, Asst. Director(EI).

Then in the Technical session, a detail power point presentation on the Bar-Code scheme, its application procedure, method of re-imbursement, facilities being provided by the DC(MSME), Ministry of MSME, Govt. of India in this regard etc. were made by Sri P.K. Gupta,

Dy. Director(Elect) and Sri B.B. Panigrahi, Asst. Director(EI). At last there were queries from the entrepreneurs which were clarified on the spot. Vote of thanks was proposed by Sri S.K. Sahoo, Asst. Director(E.I), MSME-DI, Cuttack.

This Workshop was attended by about 28 entrepreneurs from cashew industries and other sector.

### 29) Seminar on LLP Act at Cuttack and Bhubaneswar

During this year, this Institute has organized two numbers of seminars on LLP Act, one at MSMEDI, Cuttack on 30.1.2012 and another at Bhubaneswar on 5.3.2012 wherein Dr. U. K Dash, Vice Principal and Shri. S. Jena, Faculty, Srusti Academy of Management, Bhubaneswar delivered on the procedural aspects on the implementation of LLP Act for the benefit of the MSME sector. A total of 190 participants took part in these two seminars including the officers from the banks, Industries Department, Government of Odisha, members from industries associations and entrepreneurs.

The details of reimbursement during the year 2011-12 for Bar Code to the MSEs are reflected below:

<u>Table 13</u>
Details of Reimbursement of MSEs for Bar Code During 2011-12

	Cumulative Reimbursement up to month March 2012						
SI. No.	Name of MSEs benefited	One time registration fee (in Rs.)	Annual recurring fee(in Rs.)				
1	M/s. Laxmi Enterprises, 108, Binayak Nagar, Mahanadi Vihar, Po-Nayabazar, Cuttack	18,750	13,365				
2	M/s. Narayan Pharmaceuticals Pvt. Ltd., 149, Sec-A, M.I.E, Bhubaneswar-9	22,875	4500				
3	M/s. Utkal Spices, At-Bhadimul, Po-CRRI, Cuttack-6	20,625	13,973				
4	M/s. Meera Creation, Chhita Niwas, Nuapada, Madhupatna, Cuttack-10	Nil	5288				
5	M/s. Shree Ganesh Cashewnut Processing & Trading Pvt. Ltd., At- Dihapur, Po-Chapamanik, Brahmagiri, Puri	18,750	13,365				
6	M/s. Prime Agro Foods Processing Pvt. Ltd., B-63, Sec-A, Zone-B, M.I.E, Bhubaneswar	20,625	9000				
7	M/s. K.B Cashew Processing Industry, At-Khandulpur, Po- Bhubangiri, Ps-Brahmagiri, Dist- Puri-11	18,750	13,365				
8.	M/s. Shiva Chemicals, F-9, Chandaka Industrial Estate, Bhubaneswar-24	Nil	9405				

9.	M/s. Jagadamba Polymers Pvt.	Nil	10,046
	Ltd.,, 25, Ganeswarpur Industrial		
	Estate, Balasore-19		
10.	M/s. Care Consumers, Nehrupalli,	20,625	13,973
	Nayabazar, Cuttack-4		
11.	M/s. Health Foods Pvt. Ltd., Shed	20,625	9833
	No.29, Phase-I, N.I.E, Jagatpur		
Total for all the MSEs reimbursed		1, 61,625	1,16,113

### 30) Reimbursement for Acquiring ISO 9000 Certification by MSEs

This Institute has put in all out efforts to motivate MSEs to acquire ISO 9000 Certification and avail the benefits of reimbursement under the scheme. In this endeavour, the following MSEs have been reimbursed their ISO 9000 Certification expenditure the details of which are reflected below:

<u>Table 14</u>
Details of Reimbursement of MSEs for ISO 9000 Certification During 2011-12

SI.No.	Name of Unit	Product	Amount Reimbursed (in Rs.)
1.	M/s. Khandelwal (Akshya) PVC Pipes Pvt. Ltd., M.I.E, Bhubaneswar	Rigid PVC Pipes, UPVC Pipes	71,250
2.	M/s. Technoplast, Plot No.60, Chandaka Industrial Estate, Bhubaneswar	Plastic Items	56,250
3.	M/s. Narayani Pharmaceuticals Pvt. Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar	Ayurvedic Medicines & OTC Tablets	30,000
4.	M/s. Surgiplast(India) Main Road, VI Ankushpur, Kukudahandi, Ganjam	Surgical Gauge bandage cotton, bed sheets for hospital	52,500
5.	M/s. Orissa Diesel Engines Pvt. Ltd., Plot No.A-5 &6, M.I.E, Bhubaneswar	Repairing & Servicing of Diesel Engine	70,500
6.	M/s. Diana Foams, Rairangpur, Dist- Mayurbhanj-757043	Polyurethene Foam	57,000
7.	M/s. Fibre Space Composites, A/25, Sec-D, Chandaka Industrial Estate, Po- KIIT,Bhubaneswar	FRP doors, Windows, Frame & Shutter	45,000
8.	M/s. Shivam Chemicals10/2, Sec-B, Chandaka Industrial Estate, Bhubaneswar-24	Sodium Hypo Chloride, White Phenyl, Liquid Soap	46,500
9.	M/s. Jit Pack, 65, N.I.E, Jagatpur	LDPE/LLDPE, PP Bags & Sheets, Polythene Films	48,750

10.	M/s. Grassland Herbs & Agro Foods Pvt. Ltd., F/1, Chandaka Industrial Estate, Bhubaneswar	Value Added Cashew Kernels	48,750
11.	M/s. Neelam Rubbers, Plot No.15, IDCO Industrial Area, Balasore- 756019	Rubber Crumbs	37,500
12.	M/s. Neelplast Polymers Pvt. Ltd., 1/A, CNI Complex, Patia, Sec-B, Bhubaneswar	PVC/UPVC Pipes	52,500
13.	M/s. Utkal Spices, Bhadimul, CRRI Cuttack-6	Spices	42,899
14.	M/s. Geeta Sales, Milan Vihar, Near Bhakti Chowk, NH-6, Bargarh-28	Pre-Stressed & Pre-Cast Concrete Products	48,521
15.	M/s. Janata Engineering Works, At-Jharianair, Po- Panchapada, Jharsuguda-768204	Machine Parts	75,000
16.	M/s. Siba Minerals & Chemicals, Vedvyas Chowk, Rourkela-769041	Minerals Granules & Powder	52,500
17.	M/s. Meera Creation, Chhita Niwas, Nuapada, Balisahi, Madhupatna, Cuttack-10	Sign Board, Agarbati, Jute Bags, Packaging Material	75,000
18.	M/s. Jain PolyFebb Pvt. Ltd., Bardol, Bargarh- 768038	Polypropelyne, HDPE Woven Sacks & Fabrics	52,500
19.	M/s. Shree Balaji Incense Industries, Ogalpada, Po- Janla, Khurda-725054	Incense Sticks(Agarbati)	42,899
	Total Amount	(in Rs.)	10,05,819

### 31) Performance of TEQUP Scheme under NMCP

During 2011-12, this Institute motivated and reimbursed the following MSEs under TEQUP Scheme of O/o DC(MSME), New Delhi viz; Apart from this, two awareness programmes have been organized at Balasore and Rourkela with a total of 115 participants the briefs of which are reflected below:

Table 15

Details of Reimbursement of TEQUP Scheme under NMCP

List of Units Reimbursed for Product Certification under TEQUP for the year 2011-12

SL.No	Name & Address of the	Item of	Product	Category	Amount
	unit	Manufacture	Certification		Reimbursed in
			Agency		Rs
1	M/s Tuff Tubes (Orissa) Pvt Ltd, Bagheiput, Po: Jankia, Dist: Khurda – 752 020,	PVC pipes and fittings	BIS	General	Rs.1,20,273/-
2	M/s Ganapati Pipes & Industries Pvt Ltd, At & Po: Basta, Dist: Balasore – 756 029	PVC pipes and fittings	BIS	General	Rs.52,944/-
3	M/s Tyfore Engineers, S-3/32, Sector-A, Zone- A, Mancheswar Industrial Estate, Bhubaneswar - 751010	C I Valves	BIS	General	Rs.56,659/-
4	M/s Bhagirathi Pipes Private Limited, F-8, F- 8/1 & F-10, IID Centre, Mukundaprasad, Khurda – 751 015	PVC pipes and fittings	BIS	General	Rs.1,11,578/-
5	M/s Hari Udyog Private Limited, Khannagar, Kuruda, Balasore	PVC, HDPE Pipes and Fittings	BIS	General	Rs.1,50,000/-
6	M/s OPEC Udyog Private Limited, B-7,8 & 9, New Industrial Estate, Jagatpur, Cuttack – 754 021	Deepwell Hand Pumps	BIS	General	Rs.33, 900/-
7	M/s Kalinga Jute Products Pvt Ltd, Fulkinagar, Station Bazar, Dhenkanal, Orissa – 759 013	Jute Twine, Yarn, Hessian cloth, & B.Twill bags	BIS	General	Rs.39,124/-
8	M/s Neelachal Udyog, 155-A, Sector-A, Zone- A, Industrial Estate, Mancheswar, Bhubaneswar – 751 010	PVC pipes and fittings	BIS	General	Rs.79,649/-
9	M/s Krishna Plast Pipes Pvt Ltd, Industrial Estate, Railway Station Road, Bargarh – 768028	PVC pipes and fittings	BIS	General	Rs.46,444/-

### (i) BRIEF REPORT ON ONE DAY AWARENESS PROGRAMME ON PRODUCT CERTIFICATION HELD AT HOTEL HARI PLAZA, BALASORE ON 3.8.2011

MSME Development Institute, under Ministry of MSME, Government of India is conducting various programmes from time to time as one of the measures for promotion and development of small scale enterprises. It has now organized one day awareness programme on product certification at hotel Hari plaza, Balasore on 3.8.2011 in association with Balasore Chamber of Industries & Commerce and Bureau of Indian Standards for the benefit of existing entrepreneurs of Balasore district. The main objective of this programme is to propagate the importance of Product certification and reimbursement under TEQUP scheme of Govt of India. 60 persons representing various MSME's

and other developmental agencies like DIC, CIPET, Industry associations, Jewelry association members etc in and around Balasore attended the programme. While inaugurating the programme Shri Alok Ray, Director MSME-DI has reiterated the need for energy audit in MSME's and also product certification for better marketability. During the technical session Shri A.K.Purohit, Joint Director, BIS has explained how to obtain product certification from BIS, its pre-requisites and documentation to acquire ISI mark and Hall mark. Shri C.P.Reddy, Asst.Director, MSMEDI, Cuttack gave presentation on NMCP with special emphasis on TEQUP scheme. The programme ended with vote of thanks proposed by Shri C.P.Reddy, Asst.Director, MSMEDI, Cuttack.

### (ii) BRIEF REPORT ON ONE DAY AWARENESS PROGRAMME ON PRODUCT CERTIFICATION HELD AT CHAMBER BHAVAN, ROURKELA ON 26.8.2011

MSME Development Institute, under Ministry of MSME, Government of India is conducting various programmes from time to time as one of the measures for promotion and development of small scale enterprises. It has now organized one day awareness programme on product certification at Chamber Bhavan, Rourkela on 26.8.2011 in association with Rourkela Chamber of commerce & Industries and Bureau of Indian Standards for the benefit of existing entrepreneurs of Rourkela. The main objective of this programme is to propagate the importance of Product certification and reimbursement under TEQUP scheme of Govt of India. 55 persons representing various MSME's and other developmental agencies like DIC, Industry associations, Jewelry association members etc in and around Rourkela attended the programme. While inaugurating the programme Shri Alok Ray, Director MSME-DI has urged the participants to take the benefit all Govt schemes to develop their units. Shri G.C.Hazra, Director, BIS, explained the facilities offered by BIS for product certification. During the technical session Shri A.K.Purohit, Joint Director, BIS has explained how to obtain product certification from BIS, its pre-requisites and documentation to acquire ISI mark and Hall mark. Shri P.K.Gupta, Dy.Director (Elect) & Shri C.P.Reddy, Asst.Director (G&C), MSMEDI, Cuttack gave presentation on NMCP with special emphasis on TEQUP scheme. The programme ended with vote of thanks proposed by Shri C.P.Reddy.

### 32) Participation of MSMEs in Trade Fairs/International Trade at Bhubaneswar, Rourkela, Balasore under Marketing Assistance & Technology Upgradation Scheme

During 2011-12, MSME Development Institute, Cuttack motivated the MSMEs to participate in the following trade fairs/ International Trade Fair organized by NSIC, CII, Indian Science Congress, BCIC, Shilpa Odisha the details of which are reflected below viz;

- 1. CII, Bhubaneswar during 23<sup>rd</sup>-25<sup>th</sup> Nov,2011 at BBSR
- 2. Indian Science Congress, BBSR during 3-7 Jan 2012 at BBSR
- 3. Shilpa Odisha, Cuttack during 6-8 Jan 2012 at Cuttack
- 4. MSME International Trade Fair during 18-22 Jan 2012 at Rourkela
- 5. BCIC, Balasore Exhibition organized during 3-6 March, 2012.

CII - 4 units reimbursed Rs.24,991

ISC – 5 units participated

Shilpa Odisha – 18 units participated

MSME International Fair – 10 units participated

BCIC, Balasore – 43 units participated

Total – 80 units participated.

Table 16

New Market through State /District Level Local Exhibitions/Trade Fair

Total R	S.				Grand	48,991.00
	Total			24,000.00	24,991.00	
4.		M/s. Addsoft Technologies,Chandra Shekharpur,Bhubaneswar.	Gen.	6,000.00		
3.		M/s GUPTA Power Infrastructure Ltd, Cuttcak Road,Bhubaneswar .	Gen.	6,000.00	24,991.00.	
2.	from 25-11-2011 to 29- 11-2011	M/s. Orissa Enginerring Udyog,Pvt.Ltd. Plot No. S- 3/17,Phase-III,Jagatpur ,Cuttack.	Gen.	6,000.00		
1.	Enterprises Odisha- 2011" Organised by CII at Bhubaneswar	M/s. Alfa Automation (P) Ltd.,MM/1,Civil Town ship,Rourkela.	Gen.	6,000.00		
Sr.No.	Name of Exhibition /Organized by/Location/Date of Exhibition	Name of the units with Address	Gen./S C/ST/P H/ Wome n/Minor ity	Expenditure contribution) Subsidies Rs.	`	Remark.

33) Performance on NMCP Schemes(Support for Entrepreneurship and Management of SME Incubator): MSME Development Institute, Cuttack identified various proposals and the host institutions for Support for Entrepreneurship and Management of SME Incubator and the date of vetting of proposals under the scheme. The following proposals of business incubators have been sent to O/o DC(MSME), New Delhi during 2011-12 viz; Institute of Technicial Education & Research(ITER), Bhubaneswar, Srusti Academy of Management, Bhubaneswar, Modern Engineering & Management Studies, Bhubaneswar.

The pending proposals under NMCP Schemes for Support for Entrepreneurship and Management of SME Incubator viz at O/o DC(MSME), New Delhi are reflected below viz;

#### 1. Pending Incubators Proposal with O/o DC(MSME), New Delhi

 Synergy Institute of Technology , Dhenkanal , 2.Gandhi Institute of Management Studies, Gunupur, 3.Rajdhani College of Engineering & Management, Bhubaneswar , 4.Asian School of Business Management, Bhubaneswar , 5.Institute of Technical Education & Research, Bhubaneswar , 6.Srusti Academy of Management, Bhubaneswar , 7.Modern Engineering & Management Studies, Bhubaneswar , 8.Institute of Professional Studies & Research, Cuttack and 9. Centre for IT Education, Bhubaneswar

#### 2. Pending Incubatees Proposal with O/o DC(MSME), New Delhi

- KIIT, Bhubaneswar 5 Nos. , 2. CV Raman College of Engineering, Bhubaneswar 7 Nos.
   Dalmia Institute of Scientific & Industrial Research, Rajgangpur 2 Nos.
- 3. List of Business Incubators whose Approved Sanctions for Disbursement are Pending with O/o DC(MSME), New Delhi
  - 1. C V Raman College of Engineering, Bhubaneswar, 2. KIIT Technology Business Incubator(KIIT-TBI), KIIT University, Bhubaneswar, 3. Konark Institute of Science & Technology, Jatni & 4. National Institute of Science & Technology(NIST), Berhampur.

#### 34) Common Facility Services

During the year 2011-12, three workshops attached to this Institute at Cuttack, Rourkela and Rayagada provided common facility services to the micro, small and medium scale units for different job works, developing new products, helping the entrepreneurs to understand different products design, specification etc. The following facilities were available in the workshops mentioned below:

- a) Workshop at Khapuria, Cuttack: 1) Shaping, (2) Turning, (3) Welding, (4) Milling, (5) Heat Treatment and (6) Tool and cutter grinder and surface grinder.
- **b)** Workshop at Rourkela: 1) Shaping, (2) Turning, (3) Milling, (4) Welding and (5) Heat Treatment.
- **c) Workshop at Rayagada:** 1)Turning, (2) Shaping and (3) Heat Treatment.

The performance during 2011-12 and a comparative statement showing revenue performance of workshop during the years 2008-2009, 2009-10 and 2011-12 are given below in tabular form.

<u>Table – 17</u>
Achievement of Workshop During 2011-12

Revenue	Target	No. of units	No. of jobs	Name of	Sr.
Earned	(in Rs)	benefited	undertaken	workshop	No.
(in Rs.)					
3,57,838	Not Received	148	366	MSMEDI,	1
				Cuttack	
66,145	Not Received	82	193	Br.	2
				MSMEDI	
				Rourkela	
25,684	Not Received	61	173	Br.	3
				MSMEDI	
				Rayagada	
4,49,667	Not Received	291	732	Total	
1 4	Not Received	291	732	Rayagada	

<u>Table – 18</u>

Revenue Performance of Workshop During 2009-10, 2010-11 and 2011-12

SI.	Name of	2009-2010			2010-2011			2011-12		
No.	Workshop	Target	Rev. earned	% achiev ed	Target	Rev. earned	% achiev ed	Target	Rev. earned	% achieved
1.	Cuttack	3,00,000	3,03,223	101.07	3,00,000	3,22,150	107.38	Not Received	3,57,838	-
2.	Rourkela	60,000	63,187	105.31	60,000	67,867	113.11	Not Received	66,145	-
3.	Rayagada	25,000	25,233	100.93	25,000	29,069	116.28	Not Received	25,684	-
Tota	al	3,85,000	3,91,643	101.73	3,60,000	4,19,086	108.85	Not Received	4,49,667	-

### 35) Skill Development Training(SDP)

The three workshops attached to this Institute are conducting 6 months duration skilled development Training Programmes for the unemployed Youth & Semi-skilled, untrained personnel of SSIs to sharpen their skill in different disciplines like turner, welder, fitter and Machinist. Preference has been given to the candidates sponsored by the MSME units so that their services can be used effectively. Workshop at Cuttack has been conducting training programmes in four disciplines in two batches while Rourkela and Rayagada workshops conduct programmes in two disciplines in two batches every year.

<u>Table – 19</u>

Candidates trained at three workshops attached to this Institute during

2011- 2012 (1<sup>st</sup> and 2<sup>nd</sup> Batches)

SI.	Name of	No. of	I	No of (	Training			
No.	the	Courses	SC	SC ST PH Others Total		Fees earned		
	Workshop	Conducted						(Rs.)
1.	Cuttack	8	12	4	-	18	34	47,750
2.	Rourkela	4	6	4	-	-	10	8,250
3.	Rayagada	4	3	4	-	14	21	13,125
Tota		16	21	12	-	32	65	69,125

### 36) Management Development Programmes (MDPs)

This Institute and its Branch Institutes have conducted 23 MDPs on various topics like,Office Automation Tools, Computerized Financial Accounting & Tally with VAT & Financial Accounting Tally with VAT, Marketing, Export, IT Enabled Services, Industrial Management, Leadership & Communication etc. at different urban/semi urban areas in the state as per the need of the area under Action Plan 2011-12 and one MDP on Marketing of

Jute Products at Cuttack under Non-Action Plan. The programme modules have been designed in capsule forms to provide a brief idea on different aspects of management in the respective spheres. Preference has been given to the candidates attached to small-scale sectors with an objective to equip them with the latest tools and techniques of the subject to help the concerned MSMEs to overcome the problem and bring excellency in their respective spheres of activity. The details of the programme are given in the Table below.

<u>Table – 20</u>

Management Development Programme (MDP) conducted during <u>2011 – 2012</u>

SI.	Name of the	Venue		Course					
No	Course		SC	ST	PH	Wome	Other	Total	Fees
						n	s		collected
									(in Rs.)
1.	Computerized Financial Accounting	Balasore	12	2	-	13	6	20	1200
2.	Computerized Office Management	Cuttack	6	2	1	10	12	21	3800
3.	Leadership & Personality Development	Cuttack	5	-	-	12	17	22	4600
4.	Computerized Financial Accounting	Choudwar	4	1	-	10	19	24	5600
5.	Leadership & Interpersonal Skills	Rayagada	-	10	-	18	10	20	2400
6.	Computerized Financial Accounting & Tally	Rourkela	4	8	-	12	8	20	2600
7.	Computerized Financial Accounting	Dhenkanal	1	1	-	9	19	20	5800
8.	Marketing Management	Balasore	5	3	-	12	12	20	3400
9.	Computerized Office Management	Cuttack	6	-	-	11	16	22	4600
10	Computerized Financial Accounting	Chhatia	1	-	-	14	19	20	4800
11	Computerized Accounting & Tally	Cuttack	6	-	-	11	14	20	3600
12	Computerized Office Management	Cuttack	8	-	-	9	12	20	3600
13	Marketing Management	Balasore	10	4	-	4	6	20	1800
14	Computerized Office Management	Balichandrapur	2	-	2	10	16	20	5400

15.	Computerized Office Management	Choudwar	4	3	-	12	13	20	3000
16.	Computerized Financial Accounting	Bhubaneswar	3	5	-	11	14	22	2200
17.	Soft Skill & Personality Development	Cuttack	-	-	-	16	20	20	4800
18.	Computerized Financial Accounting	Dhenkanal	12	2	-	10	6	20	1200
19.	Computerized Financial Accounting	Bhubaneswar	8	3	-	4	10	21	3200
20.	Marketing Management	Bargarh	10	1	-	1	9	20	3400
21.	Computerized Financial Accounting	Patnagarh	8	9	-	1	5	22	2000
22.	Computerized Financial Accounting	Choudwar	8	1	-	7	11	20	3600
23.	Computer Aided Financial Accounting(Tally)	Rourkela	5	8	-	9	7	20	1800
24.	Leadership & Communication Skills	Cuttack	5	-	-	13	15	20	3600
	Total			62	3	239	296	494	82,000

 $\frac{\text{Table} - 21}{\text{Performance of MDPs during Last Five Years}}$ 

Year	No. of	No. of	Total Course	Candidates	Revenue
	Programmes	Candidates	Fee Collected	per	per
			(Rs)	Programme	Programme
					(Rs)
2007-2008	8	176	54,400	22	6,800
2008-2009	18	387	87,600	22	4,867
2009-2010	23	471	68,600	21	2,983
2010-2011	23	482	78,800	21	3,426
2011-2012	24	494	82,000	21	3,417

This Institute has taken efforts to spread out the message of developing entrepreneurship and managerial capabilities of the prospective entrepreneurs in the nook and corner of the state as well as special care has been taken to bring weaker sections of the society into the fold of developing entrepreneurship and managerial capabilities by giving some financial concessions in terms of course fees.

### 37) Export Promotion and Related Programmes

At present, MSME sector has a sizable share in the total exports of the country. Still there is ample scope to enhance the export from this sector. Keeping this in view, this office as the Field Office of DC (MSME), Ministry of MSME, Government of India has put sincere effort to promote exports through different activities. During the year 2011-12, the following activities have been conducted/undertaken in an endeavour to enhance the exports from the state.

### 38) Participation in International/ National Exhibitions/ Trade Fairs

During the year 2011-12, this Institute has contacted exporting/export worthy units to participate in different international trade fairs/exhibitions held at Spain, Greece, New Delhi & Italy the details of which are given below:

- 1. Two units participated in Intergift International trade fair held at Madrid, Spain from 14-18 September, 2011 being organised by ITPO, New Delhi and their subsidy claim send to Hqrs office.
- 2. One unit participated in Theoselanki international trade fair, Greece held from 10-18, September, 2011 being organised by ITPO, New Delhi and their subsidy claim send to Hqrs office.
- 3. Subsidy claim of two units who have participated in the international trade fair at Milan, Italy.

### 39) Other Activities on Exports

The officers of this Institute are also attending different meetings & seminars on Export Promotion and have conducted feasibility study of export potentialities of MSME sector in the state, prepared and submitted the report to O/o DC(MSME), New Delhi. These meetings/seminars are

- i) Co-ordination Committee Meetings of Export Credit Guarantee Corporation(ECGC), Bhubaneswar
- ii) Delivering lecture by the officers in the EDPs on Marketing etc.
- iii) Road Show organized by EEPC, Kolkata: EEPC in association with MSMEDI, Cuttack organized a Road Show at Cuttack on 10<sup>th</sup> December, 2011 for the benefit of exporters of engineering products. A total of 25 participants from MSMEs including exporters participated and reaped the benefits from the programme.

## 40) Co-ordination with DICs

MSME Development Institute, Cuttack and its branches at Rayagada and Rourkela have been endeavouring for balanced industrial development in an industrially backward state like Odisha. There are 31 DICs at present in the state and officers of this Institute as well as Branch MSMEDIs have been assigned to different DICs for attending Task Force Meetings, District PMRY Committee meetings, DLC meetings, organizing different programmes and extending other services to existing as well as prospective units through DICs in the district. Besides, this Institute as well as Branch MSMEDIs are having regular correspondence with DICs for exchange of information. A brief description on the coordination with DICs is given in the table below.

<u>Table- 22</u>
<u>COORDINATION WITH DICS ON DIFFERENT ACTIVITIES DURING 2011-12</u>

Name of the Activity	2011-12
a) Letter issued to different DICs on policy & other matters	1082
b) Visits to DICs by MSMEDI officers on various matters	42
c) Visit of officers of DIC to MSMEDI for discussion and information	30
on different matters	
d) Task Force/District PMEGP meeting attended	32
e) No.of other meeting attended	15
f) State Level PMEGP Review Meeting	1
g) Joint Capacity Assessment	52
h) Revival of Sick MSME units	3

## 41) <u>Ancillary Development Activities/Organization of National Level Vendor</u> Development Programme-cum-Industrial Exhibition and Marketing Support

In the State of Odisha there are good number of public sector undertakings and medium & large scale industries functioning which has created the scope for the promotion of Ancillary and down stream Industries in the state. So these industries need regular attention for their survival by fulfilling the requirement of mother plants. In an endeavour to promote ancillarisation this Institute had organized some programmes and extended collaboration/cooperation dispatched by others, rendered consultancy and assistance to ancillary units for Quality improvement and diversification. This Institute also provided marketing support to assist the SMEs for registration with PSUs/Defence/Railways as vendors. The briefs of the ancillary development activities of this Institute during 2011-12 are as follows-

# Brief of the of National Level Vendor Development Programme-cum Industrial Exhibition coined as EXPO-ODISHA 2012 held at Exhibition Ground Angul from 9<sup>th</sup> to 11<sup>th</sup> January, 2012

MSME Development Institute, Government of India, Ministry of MSME, Cuttack organized a three-days National Level Vendor Development Programme entitled as "EXPO ODISHA-2012" at Angul from 9<sup>th</sup> to 11<sup>th</sup> January, 2012 jointly with Industries Department, Government of Odisha, National Aluminum Company Ltd (NALCO) and with the support of all Industry Associations of the state, Large scale units, PSUs and promotional agencies. The objective of the programme was to provide a common platform to MSMEs to explore market for their product and also to identify suitable vendors for large industries.

Mother Plants like NALCO, MCL, NTPC, East Coast Railways, Tata Steel, Tata Power, Dhamara Port, ACC, JSPL, Nav Bharat Ventures; L&T etc. besides Promotional agencies and financial institutions like SIDBI, U.Co. Bank, BIS, NSIC, KVIC, IDCO, Directorate of Handicraft and Cottage Industries etc. have actively participated in the programme. A total number of 80 MSMEs and 20 Mother plants including the Banks and Promotional agencies participated in this mega event.

The 3-days long programme was inaugurated on 9<sup>th</sup> January, 2012 at Exhibition Ground NALCO, Angul. Shri. T. Ramachandru, IAS, Principal Secretary to Government, Industries Department in his address told that Micro, Small & Medium Enterprises (MSMEs) contribute significantly to value addition, employment generation, exports and over all growth and development of the country's economy. The Government of India has launched National Manufacturing Competitiveness Programme (NMCP) for the Micro, Small & Medium Enterprises so as to withstand global and organized competition and to thrive through better technologies and skills. The Govt. of Odisha provides for specific fiscal as well as non-fiscal interventions to develop the Micro, Small & Medium Enterprise of the State to support large industries and to accelerate the pace of industrialization.

Sri P.R. Choudhury, Executive Director, NALCO in his address told about NALCOs purchase policy & vendor registration etc. He also told that National Aluminium Company Limited (Nalco) is considered to be a turning point in the history of Indian Aluminium Industry

Sri D.R. Senapati, ADM, Angul in his address told that Angul is popular as industrial capital of Odisha and modern out look of people. The district is in the heart of the Odisha and an integral part of the state sharing the rich culture, tradition and socio-economic development of the state.

Sri Alok Ray, Director, MSMEDI, Cuttack in his presidential address told that it is a well-known fact that Odisha is an industrially backward state but the state is enriched with huge potential of natural resources like minerals, agriculture, forest and other items. Odisha is already in the list of the most popular destinations in India for the establishment of Steel, Thermal power and Aluminium Plants due to the availability of raw materials and low cost of processing and distribution. Keeping this in view, MSME Development Institute, Government of India, Cuttack jointly with Industries Department, Government of Odisha and NALCO has taken a noble initiative to organise a three days National Level Vendor Development Programme-cum-Industrial Exhibition entitled as EXPO-ODISHA-2012 at Angul from 9<sup>th</sup> to 11<sup>th</sup> January, 2012. At the outset Sri P.K. Gupta, Deputy Director (Elect.), MSMEDI, Cuttack welcomed the Guest, dignitaries, participants and press media and at the end Sri N. Mishra, General Manager, DIC, Angul proposed vote of thanks.

During these three days 18 number of seminars were organized . On 09-01-12 the representative of NALCO, Sakti Sugar, HINDALCO, and East Cost Railway presented technical papers on their purchase policy and procedure for Ancillary Development followed by B2B Meet .On 10-1-12 ,Senior officers from MCL,TATA Steel,L&T,Nav Bharat Ventures,EEPC India,NINL,ACC,JSPL& NTPC presented papers on their ancillary policy and Vendor development followed by B2B Meet.On the Closing day,the senior officers from RSP(SAIL),SIDBI,UCO Bank,EXIM Bank and Central Bank of India presented papers on purchase policies and schemes for financing to MSMEs.A Total number of 152 B2B Meets were done facilitating MSMEs to market their products to Mother Plants.

In the evening of the each day, cultural programmes were organized by the artists of Song &Drama Division, Kolkata.

In this Event,a total number of 80 MSMEs and 20 Mother plants including the Banks and Promotional agencies participated.

The closing ceremony of the 3 days long mega event was held on 11<sup>th</sup> January, 2012 at 5.00 PM at Exhibition Ground, Angul.

Sri Priyabrata Patnaik, IAS, Additional Chief Secretary to Government (Public Grievances and Pension Administration), Government of Odisha in his address

told that such type of Vendor Development Programme not only provide better marketing linkages to MSMEs with large units/PSUs but also PSUs and Large units fulfill their need of ancillary items in a scale down cost due to its availability in locally. Such kind of actives should be organized in different areas of the state, so that the local MSMEs could avail the benefit at their reach.

Sri Panchanan Dash, ISS, Special Secretary to Government, Industries Department, Government of Odisha stressed upon on setting up of more number of ancillary and down stream industries by the educated uemployed youth of the state. Poverty can only be minimized through promotion of entrepreneurship. It could be possible if more and more such activities are organized which provides ample scope to the new generation of entrepreneurs to select their items of product and ensure their market.

Sri Devraj Senapati, Additional District Magistrate, Angul extended his sincere thanks to the organizers for organizing such kind of event in Angul district for the first time which would be certainly beneficial for both the MSMEs units and Large/PSUs of the district in particular and also the local prospective entrepreneurs in general.

Sri A.K. Sahu, General Manager (H &A), NALCO expressed his sincere thanks to MSMEDI, Cuttack to associate NALCO in such mega event as co-organiser, which would enable us to serve the Local MSMEs and the general public in a maternal manner. In future, we lookforward such kind association for organizing vendor development programme in our campus. He assured all types of support and cooperation from his organisation for promotion and development of ancillary and down stream industries of the state. He also briefed the agust audience about ancillary and CSR policy.

Sri S.S. Acharya, Deputy General Manager, SIDBI, Bhubaneswar in his address told that his organization involves in such kind of events from time to time at different places of the state to disseminate schemes of SIDBI for the promotion and development of MSMEs. Entrepreneurs may avail the facility and assured all types of support and cooperation to the new generation entrepreneurs from his organization.

Sri N.P. Patro, Vide President, Nav Bharat Ventures, Dhenkanal thanked the organizers for making a bridge between the Large Units/PSUs with the MSMEs by making a common platform at NALCO Exhibition Ground. He said that this type of event is required to boost the economy of the state through promotion of new enterprises by the technically qualified human resources.

At the outset, Sri Alok Ray, Director, MSMEDI, Cuttack welcomed the dignitaries, participants, press and electronic media, local public at large and briefed about the outcome of 3 days event including the seminar and B2B meet in nutshell.

At the end, Sri P.K.Gupta, Deputy Director (Electrical), MSMEDI, Cuttack proposed vote of thanks.

## 42) a) Summary Report of Plant Level Vendor Development Programmes organised by MSMEDI, Cuttack during 2011-12

Micro, Small & Medium Enterprises Development Institute, Govt.of India, Cuttack in association with 13 No. of Large Units / PSUs and Industry Associations of (MSMEs )in the State organized, Total 13 No. Mother Plant Specific," Plant Level vendor Development Programmes cum Buyer-Seller interaction meets, for the benefit of Micro, Small and Medium enterprises of Orissa, during the financial year 2011-12, as per the following details

## Programme Details Table 23

Sr.	Name of the Large	Date of the	Sanction	Actual	Revenu	No. of
No.	Unit/Place of the	Programme	Received	Expenditu	е	Participant
	Programme (Plant Level		Rs.	re Rs.	Earned.	s
	Vendor Development				Rs.	No.
	Programme )					
Initial	Target Vide DC (MSME)New	Delhi Modified Sanctio	ons Order No.	12(18)/ANC/S	SVDP/CUTT	ACK/2011-
12 dtd	17-08-2011.					
1.	Bhushan Steel and Power	30-08-2011	50,000/-	49,958/-	20,000/-	65
	Ltd. (BSPL),Dhenkanal					
2.	Aarti Steel	06-09-2011	50,000/-	49,986/-	20,000/-	36
	Athgagarh, Cuttack.					
3.	Jindal Steel and Power	10-09-2011	50,000/-	49,983/-	20,000/-	56
	Ltd. (JSPL),Angul					
4.	Paradip Port Trust,(PPT)	09-12-2011	50,000/-	49,978/-	20,000/-	71
	Paradeep					
5.	Indian Oil Corporation,	09-12-2011	50,000/-	49,994/-	20,000/-	69
	Paradeep Refinary Project					
	(IOCL),Paradeep.					
6.	L& T,Kansabahal,Rourkela	18-01-2012	50,000/-	49,958/-	20,000/-	27
7.	East Coast Railway	25-01-2012.	50,000/-	49,993/-	28,000/-	35
	(CRW),Bhubaneswar					
8.	Dhamara Port Co. Ltd.	21-02-2012	50,000/-	49,990/-	20,000/-	70
	(DPCL),Bhadrak					
9.	Rourkela Steel Plant	23-02-2012	50,000/-	49,985/-	20,000/-	57
	(RSP),Rourkela					
10.	JK Paper Mill Ltd. JayKay	28-02-2012.	50,000/-	49,997/-	20,000/-	45
	Pur,Rayagada.					
L	L	L	l	l .	l .	

11.	NTPC, Talcher, Angul.	02-03-2012	50,000/-	49,996/-	20,000/-	62				
Additio	Additional Allocation vide DC(MSME)New Delhi Sanction Order No. 12(18)/ANC/VDP/2011-12 dtd 31-01-									
2012.										
12.	OCL Ind. Ltd. Rajgangpur	13-03-2012.	50,000/-	49,970/-	20,000/-	55				
13.	Nilachal Ispat Nigam Ltd.	19-03-2012.	50,000/-	49,987/-	20,000/-	57				
	(NINL),Duburi,Jajpur.									
	Total 6,50,000/- 705									

The prime objective of these programmeS were to facilitate business fusion between Individual Mother Plant (Large Unit/PSU) as Buyer and MSME's as Vendors for mutual benefit and to provide appropriate market linkages & to facilitate a business tie-up between them. The thrust of the programme was on the Requirements of Mother Plant, Purchase Policies & Procedures, and Indigenization of Core and Strategic items, Vendor Registration, Rating of Vendors.

All the Programmes, comprised of two sessions: Inaugural & Business Session in which the respective Mother Plant representatives High Lighted the Over View of the Vendor Development Programmes of Their Unit, Purchase Policies, Vendor Registration Process, Details of the items procured, Prospects of Ancillary and Down Stream industries/Modification/Diversification and Import Substitute prospects. Also the flagship schemes of MSME like NMCP,CGTMSE,CLCSS and ISO and LLP,Ware highlighted by the officers of MEME-DI,Cuttack and NSIC's Marketing Assistance Scheme by the Officials of NSIC.

During Interaction Session the Representatives of Purchase Department and HODs of different Departments i.e Mechanical. Electrical Project, IT ets, interacted with the Participants and also resolved certain long pending issues pertaining to Purchase Order/Payment ets. This followed by the visit of Entrepreneurs to THE Plant / Central Store for Physical Demonstration of Process and Spare Parts on the Spot.

A Total 705 Entrepreneurial Participants from across the State, from all the segments of manufacturing / Services. Officials of various State Industry Promotional Organisations / officials of Mother Plants including HOD's, participated in the inaugural and Business Session.

The Programmes ware covered by both Print and Electronic media and have been given wide publicity.

### **Outcome of the Programme:**

1. Out of 705 SME Entrepreneurs participated in the Programme, around 95 SME's have applied for Vendor Registration with the Participant Buyers in a prescribed form which will be further scrutinized and processed by the respective Moter Plant with close co-ordination with MSME-DI, Cuttack for empanelment as Vendors.

- 2. The Entrepreneurs have been taken to Plant, where items were displayed and demonstrated. The Technical Details of some of important Spare parts, procured on regular basis, have been provided to the entrepreneurs.
- 3. The Problem of delayed payment /Purchase order have been discussed and some of the problems could be resolved with the intervention of the Chief Executives present during Programme.
- 4. Almost all the Buyers agreed and emphasized on the need of visiting some of the prominent MSMEs by their representatives for further exploration of ancillarisation Vendor Development and to meet and interact at regular intervals.
- 5. Future course of Action by MSME-DI, Cuttack.

This office is in the process of compiling and finalizing the common list of items procured by the these buyers with complete details annual requirement and Value etc which will be circulated to all the Prominent Industry Association/Entrepreneurs for wider information. On the other side the List of Participant MSMEs shall be circulated to each Mother Plant for their ready reference. This will be followed by a vigorous follow up Programme with close interaction and co-ordination with the officials and concerned Departments for yielding actual result of vendor Development.

## b)) PSEs/LMEs visited

For the promotion and development of ancillary units, the officers of this Institute as well as Branch MSMEDIs have visited MCL, RSP, NTPC, HAL, ITR, East Coast Railway, NALCO etc. to have consultation and taking appropriate action for development of ancillary industries.

## c) Assisting MSEs for Vendor Registration

MSME Development Institute, Cuttack has taken up the challenging task of assisting and guiding MSEs for Vendor registration with the Mother Plants in order to get ancillary status. In this regard, this Institute has initiated the process of vendor registration for these units.

## 43) <u>Technology Resource Centre(TRC)/SENET & Information Facilitation Centre(IFC)</u>

As per the decision of the O/o DC (MSME), New Delhi, Technology Resource Centre (TRC) has been made effective since 1<sup>st</sup> October, 2001 in this Institute. Officers of different divisions of this Institute have been sourcing information on technology, market etc. through website and other sources to supply it to entrepreneurs and also use while preparing project profiles and technical reports both under the Action Plan and as per the local demand. Officers and staff members have been trained, phase-wise to utilize the computer network to fulfill the requirement of entrepreneurs. Information and data bank has been created to solve the need of information of officers, promotional agencies as well as entrepreneurs.

The facility of Broad Band Internet Connection is available at present. A strong data base has been built up to meet the information need of all concerned. The entrepreneurs and trainees of the Institute have been using the website of this Institute to get different information from time to time. The website of this Institute is being updated from time to time to make it a vibrant and dynamic one. Sky Pe connection has been installed in the computer of Director for online chatting for official purposes with Hrgs. Office.

The Information Counter of this Institute has been renamed as Information Facilitation Centre (IFC) as per the instruction of the O/o DC (MSME), New Delhi. It has been modernized with a computer having facilities of Internet and Website. All the project profiles available at this Institute have been computerized for easy accessibility of the visitors. A suggestion book has been kept at the Centre to receive the comments and suggestions of the visitors for further improvement of the services.

## 44) Collection of Information for Index of Industrial Production (IIP)

During the year this Institute co-ordinated the work on IIP with Directorate of Industries, Cuttack to send the desired Quarterly Reports on IIP to O/o DC(MSME), New Delhi in time.

## 45) Compilation and Forwarding of Database on Entrepreneur Memorandum(EM) in respect of MSMEs

MSME Development Institute, Cuttack has been assigned with the task of compiling and forwarding the database on Entrepreneur Memorandum(EM) received from various DICs and DI. Accordingly, this year 2011-12 this Institute has forwarded till March 2012 data received on EM from the DICs/DI in respect of various units as follows viz; (1) Micro Enterprises(Manufacturing & Service) – 1457 , (2) Small Enterprises(Manufacturing & Service) – 5 .

## 46) Progress Report of MSEFC Council of Odisha

The MSEFC constituted by the Government of Odisha has started functioning after notification of rules and constitution of the new Committee Members of the Council with its 1<sup>st</sup> Meeting held on 20-3-2010. The Council functions in the state for speedy disposal of cases filed by various industries segments with the Council, the status of which are reflected below:

## <u>Progress Report of Micro and Small Enterprises Facilitation Council, Odisha</u> Table 24

SI.	Details of Cases filed	Details of cases	Total Danding	Domorko if any
No.	with MSEFC with name &	on which	Total Pending Cases on which	Remarks if any
INO.				
	address of parties	decision has	decision has	
		been taken	been taken	
1.	General Manager, M/s.	NIL	NIL	
	Orissa Air Products(P)			
	Ltd., At/Po-			
	Gundichapada, Dist-			
	Dhenkanal Vrs. Chief			
	General Manager,			
	M/s.Oswal Chemicals &			
	Fertilizers Ltd., Paradeep			Pending Cases for
2.	M/s. Ananda Industrial			<u>Disposal</u>
	Gases Ltd., At/Po-			IFC – 25
	Kharavelnagar,			Transferred from
	Bhubaneswar Vrs. M/s.			IFC to MSEFC – 13
	Ayush Hospital, Plot			Application to
	No.13/14, Bhoi Nagar,			MSEFC (New) - 15
	Acharya Vihar,			Total Cases – 53
	Bhubaneswar			Cases Disposed
3.	M/s. Proton Steel Ltd.,			Off - 7
	At-Rajgangpur,			
	Sundargarh Vrs. M/s.			
	M.C Nally Bharat Engg.			
	Co. Ltd., Mangee Lane,			
	5 <sup>th</sup> & 7 <sup>th</sup> Floor, Kolkata			
4.	M/s. Shakti Enterprises	Disposed in	1	
	Ltd., I.E., Berhampur Vrs.	the 5 <sup>th</sup> MSEFC	,	
	Director, Elementary	Meeting held		
	Education, Orissa,	on 29-1-2011		
	Bhubaneswar & Others	0.1.20 1.2011		
5.	Director, Chemflo	Disposed in	1	
0.	Industries (P) Ltd., M.I.E.,	the 5 <sup>th</sup> MSEFC	'	
	Bhubaneswar Vrs.	Meeting held		
	Director, KMC	on 29-1-2011		
	Construction Ltd.,	011 23-1-2011		
	Chhatia Project, Chhatia,			
	Jajpur (Transferred			
	from IFC Case			
	No.4/2005 to MSEFC			
	Case No.5/2010			
6.	M/s. Gayatri Wires &			
0.	Cables (P) Ltd.,			
	represented through its			
	MD, At-Banaparia, Po-			
	•			
	Kuruda, Balasore Vrs. M/s. National Small			
	Industries Corp, 20-B,			
	Abdul Hamid Street,			
7	Kolkata			
7.	M/s. Gayatri Wires &			
	Cables (P) Ltd., At-			
	Banaparia, Po-Kuruda,			
	Balasore Vrs. Orissa			

	T	I	
	Small Industries		
	Corporation, Khapuria,		
	Cuttack		
8.	Niranjan Muduli, PIO-		
	cum-Ex officio Managing		
	Director, Nuabag, G.P.		
	Oil Pressing Coop.		
	Society Ltd., At/Po-		
	Nuabag, PS-Hindol, Dist-		
	Dhenkanal Vrs Executive		
	Engineer, Rural Works		
	Division, Jagatsinghpur		
	and Others		
9.	Niranjan Muduli, PIO-		
	cum-Ex officio,		
	MD,M/s.Shankarpur		
	Wood Industrial Coop		
	•		
	Society Ltd., At/Po-		
	Shankarpur, Dist-		
	Dhenkanal Vrs Sub-		
	Collector, Athagarh,		
	At/Po-Athagarh, Dist-		
	Cuttack and Others		
10.	Sri. Ullas Panigrahi, MD,		
	Creative Concrete (P)		
	Ltd., Samantasahi,		
	Cuttack-753001 Vrs. MD,		
	SOUTHCO, E.E,		
	SOUTHCO, L.L,		
	(Transferred from IFC		
	Case No.04/2004 to		
	MSEFC)		
11.	M/s. Utkal Moulder, Prop-		
	Utkal Moulding (P) Ltd.,		
	156-A, Lenin Sarani, 237,		
	Kamalalaya Centre,		
	Kolkata-700 013 Vrs.		
	Hindustan Coppers Ltd.,		
	Unit at Malanjkhand		
	Copper Project, At/Po-		
	Malanjkhand-481 116		
1	(M.P)/Regd. Office at 1,		
1			
	Asutosh Chowdhury		
	Avenue, Kolkata-700 019		
	(Transferred from IFC		
1	Case No.07/2005 to		
	MSEFC)		
12.	M/s. Utkal Moulder Prop-		
	Utkal Moulding Pvt. Ltd.,		
1	156-A, Lenin Sarani, 237,		
1	Kamalalaya Centre,		
1	Kolkata-700 013 Vrs.		
	Hindustan Coppers Ltd.,		
1	Unit at Malanjkhand		
1	_		
1	Copper Project, At/Po-		
	Malanjkhand-481 116		
	(M.P)/Regd.Office at 1,		

				1
	Ashutosh Chowdhury Avenue, Kolkata-700 019 (Transferred from IFC			
	Case No.09/2005 to MSEFC)			
13.	M/s. Fortune, Prop.			
	Rama Chandra Mohanty, At-Mahammadia Bazar,			
	Cuttack Vrs. President BSE, Orissa,			
	Cuttack/Secretary, BSE,			
14.	Orissa, Cuttack M/s. Orissa Coalchem			
	Pvt. Ltd., Annapurna			
	Lane, Pithapur, Cuttack Vrs. NALCO, Corp. Office			
	at NALCO Bhawan, Bhubaneswar			
	(Transferred from IFC			
15.	Case No.07/2001) Siva Metal Industries At-			
13.	Taher Mansion 8,			
	Bentinck Street 2 <sup>nd</sup> Floor, Kolkata – 700001(WB)			
	Versus Hindustan Copper			
	Ltd., At-Malanjkhand Copper Project At/PO-			
	Malanjkhand –			
	481116(MP) (IFC Case No.01/2006)			
16.	Eastern Bird, B/28, Indl.			
	Estate, Jagatpur, Cuttack-754021			
	Vrs.OSIC Madhupatna, Cuttack-10 & Others			
17.	M/s. Kalinga Techno	Disposed off	1	
	Steels, Rourkela Vrs. M/s. East India Steels (P)	in the 9 <sup>th</sup> MSEFC		
	Ltd., Rourkela (MSEFC ´	Meeting held		
	Case No.12/2010)	on 1.8.2011		
18.	M/s. Shiva Minerals & Chemicals Rourkela Vrs.	Disposed off in the 9 <sup>th</sup>	1	
	M/s. Passary Minerals	MSEFC		
	Ltd., Rourkela (MSEFC Case	Meeting held on 1.8.2011		
	No.13/2010)			
19.	M/s. Shiva Minerals & Chemicals, Rourkela Vrs.			
	M/s. P.M Synthetic (P)			
20.	Ltd., Rourkela M/s. Cables (India) Pvt.			
	Ltd., B-15, Industrial			
	Estate, Balasore (GRIDCO) Vrs. The			
	OSIC, Khapuria, Cuttack			
	(IFC Case No.20/06)			

21.	M/s. Cables (India) Pvt. Ltd., B-15, Indl. Estate,			
	Balasore (TNEB) Vrs.			
	National Small Industries			
	Corporation, Kolkata			
	(IFC Case No.17/06)			
22.	M/s. Cables (India) Pvt.			
	Ltd., B-15, Indl. Estate,			
	Balasore(CESCO) Vrs.			
	Orissa Small Industries			
	Corporation, Cuttack (IFC			
	Case No.19/06)			
23.	M/s. Cables (India) Pvt.			
	Ltd., B-15, Indl. Estate,			
	Balasore(UPSEB)			
	Vrs.National Small			
	Industries Corporation,			
	Kolkata			
24.	(IFC Case No.16/06) M/s. Cables (India) Pvt.			
۷4.	Ltd., B-15, Indl. Estate,			
	Balasore(DVB) Vrs.			
	National Small Industries			
	Corporation, Kolkata			
	(IFC Case No.18/06)			
25.	M/s. Satyanarayan Íron			
	Works(P) Ltd., R-22, Civil			
	Township, Rourkela-			
	769004 Vrs. M.D.,			
	Hindustan Copper Ltd.,			
	PO-Malanikhan, Dist-			
	Balaghat(MP)			
00	(IFC Case No.06/2005)	Disposed in	4	
26.	M/s. Blessings Pvt.	Disposed in the 7 <sup>th</sup> MSEFC	1	
	Ltd.,B(Special)/3, New	Meeting held		
	Indl. Estate, Jagatpur-754 021, Cuttack Vrs.	on 8-6-2011		
	Executive Engineer, Field	011 0-0-2011		
	Machinery Division,			
	Upper Indravati Project,			
	At/Po-Khatiguda, Dist-			
	Koraput (IFC Case			
	No.25/2010			
27.	M/s. Steel & Steel			
	Products, Khariar Road,			
	PS-Jonk, Dist-Nuapada			
	Vrs. Director, Area			
	Development Programme			
	under the control of			
	Director of Family &			
	Welfare, Orissa, Bhubaneswar			
28.	M/s. Steel & Steel			
۷۵.	Products, Khariar Road,			
	,	i		
	PS-Jonk, Dist-Nuapada Vrs. Director, Area			

	Development Programme under the control of Director of Family & Welfare, Orissa, Bhubaneswar (IFC Case No.09/2004)			
29.	Sri. Ulash Panigrahi, MD Vrs. Opposite Parties (Case No.08/2010)	Disposed in the 10 <sup>th</sup> MSEFC Meeting held on 5.9.11	1	
30.		5 cases were Disposed off in the 12 <sup>th</sup> MSEFC Meeting held on 30.11.11	1	

**N.B**: (1) The MSEFC constituted by the Government of Odisha has started functioning after notification of rules and constitution of the new Committee Members of the Council with its 1<sup>st</sup> Meeting held on 20-3-2010. The enterprises have filed 15 claim cases before MSEFC, Odisha. However, 25 claim cases are pending under Interest on Delayed Payment Act which were filed with Industry Facilitation Council(IFC) which has been adjudicated to the MSEFC, Odisha for disposal of the cases. 15 new claim applications have been received with MSEFC,Odisha totaling to 53 pending cases with the Council for disposal.

(2) The 6th MSEFC meeting was held on 29-4-2011 under the Chairmanship of Commissioner-cum-Director of Industries, Cuttack. The following cases were taken up in the meeting viz; (1) M/s. Anand Industrial Gases Ltd., Vrs. M/s. Ayush Hospital, Bhubaneswar (MSEFC Case No.2/2010)(Case deferred to the next meeting on 31-5-2011), (2) M/s.Proton Steels Ltd., Rajgangpur Vrs. M/s. Mc Nally Bharat Engg. Company Ltd., Kolkata(MSEFC Case No.3/2010), (Case deferred to the next meeting on 31-5-2011), (3) M/s. Creative Concrete Pvt. Ltd., Cuttack Vrs. M/s. MD, SOUTHCO, Berhampur, Excecutive Engineer, SOUTHCO, Berhampur, Chairman-cum-MD, GRIDCO, Bhubaneswar(MSEFC Case No.8/2010, (Case deferred to the next meeting on 31-5-2011), (4) M/s. Orissa Air Products(P) Ltd., Dhenkanal Vrs. M/s. Oswal Chemicals & Fertilizers Ltd., New Delhi, M/s. IFFCO Ltd., Paradeep(MSEFC Case No.9/2010) (Case deferred to the next meeting on 31-5-2011), (5) M/s. Fortune Cuttack Vrs. BSE Cuttack(MSEFC Case No.11/2010), (Case deferred to the next meeting on 31-5-2011), (6) M/s. Kalinga Techno Steels, Mandiakudar, Sundargarh Vrs. East India Steels Pvt. Ltd., Rourkela( MSEFC Case No.12/2010, (Case deferred to the next meeting on 31-5-2011), (7) M/s. Shiva Minerals & Chemicals, Rourkela Vrs. M/s. Passery Minerals Ltd.(MSEFC Case No.13/2010), (Case deferred to the next meeting on 31-5-2011) (Case deferred to the next meeting on 31-5-2011), (8) M/s. Shiva Minerals & Chemicals, Rourkela Vrs. M/s. P.M Synthetics Pvt. Ltd., Rourkela (MSEFC Case No.14/2010), (Case deferred to the next meeting on 31-5-2011), (9) M/s. Shiva Metal Industries, Kolkata Vrs. M/s. Hindustran Copper Ltd., Kolkata (MSEFC Case No.17/2010),

(Case deferred to the next meeting on 31-5-2011), (10) M/s. Orissa Coal-chem(P) Ltd., Vrs. M/s. NALCO Ltd., (MSEFC Case No.18/2010) (Case deferred to the next meeting on 31-5-2011) and (11) M/s. Blessings Pvt. Ltd., Jagatpur Vrs. Executive Engineer, Field Machinery Division, Upper Indravati Project, At/Po-Khatiguda, Koraput (MSEFC Case No.25/2010). (Case deferred to the next meeting on 31-5-2011).

- (3) The 7<sup>th</sup> MSEFC Meeting was held on 8-6-2011 at Directorate of Industries, Cuttack in which the IFC Case No.25/2010 was disposed off.
- (4) The 8<sup>th</sup> MSEFC Meeting was held on 1-7-2011 at Directorate of Industries, Cuttack in which the following cases were heard viz; (i) M/s. Anand Industrial Gases Ltd., Bhubaneswar Vrs. Ayush Hospital, Bhubaneswar, the case (MSEFC Case No. 2/2010) was adjourned to the next sitting of MSEFC scheduled on 1-8-11, (ii) M/s. Proton Steels Limited, Rajgangpur, Dist-Sundargarh Vrs. Mc Nally Bharat Engg. Company Ltd., Kolkata, the case ( MSEFC Case No.03/2010) deferred to the next sitting of MSEFC scheduld on 1-8-11, (iii) Dr. Ulash Panigrahi, MD, M/s. Creative Concrete Pvt. Ltd., Cuttack Vrs. Opposite Parties (7 Nos.), the case (MSEFC Case No.08/2010) was adjourned to its next sitting scheduled on 1-8-11, (iv) M/s. Orissa Air Products (P) Ltd., Dhenkanal Vrs. Opposite Parties (3 Nos.), the case (MSEFC Case No.01/2010) adjourned to the next sitting of MSEFC scheduled on 1-8-11, (v) M/s. Fortune, Cuttack Vrs. Opposite Parties (2 Nos.), the case (MSEFC Case No.11/2010) adjourned to its next sitting scheduled on 1-8-11, (vi) M/s. Kalinga Techno Steels, Brahmanitarang, Dist-Sundargarh Vrs. M/s. East India Steels Pvt. Ltd., the case (MSEFC No.12/2010) deferred to its next sitting scheduled on 1-8-11, (vii) M/s. Shiva Minerals & Chemicals Vrs. M/s. Passary Minerals Ltd., Rourkela, the case (MSEFC No.13/2010) adjourned to its next sitting scheduled on 1-8-11, (viii) M/s. Shiva Minerals & Chemicals, Rourkela Vrs. M/s. P.M Synthetics Pvt. Ltd., Rourkela, the case (MSEFC No.14/2010) adjourned to its next sitting scheduled on 1-8-11, (ix) M/s. Shiva Metal Industries, Kolkata Vrs. M/s. Hindustan Copper Ltd., Kolkata, the case (MSEFC No.17/2010) adjourned to its next sitting scheduled on 1-8-11, (x) M/s. Orissa Coal Chem(P) Ltd., Cuttack Vrs. NALCO Ltd., the case (MSEFC No.18/2010) adjourned to its next sitting scheduled on 1-8-11 and (xi) M/s. Bhaiji Air Cooler Works, Khariar Road, Nuapada Vrs. General Manager, DIC, Kalahandi, the case (MSEFC No.04/2011) adjourned to its next sitting scheduled on 1-8-11. (5) The 9th MSEFC Meeting was held on 1.8.2011 at Directorate of Industries, Cuttack in which the following cases were heard viz; (i)M/s. Anand Industrial Gases Ltd., Bhubaneswar Vrs. M/s. Ayush Hospital, Bhubaneswar (MSEFC Case No.02/2010), (ii) M/s. Proton Steels Limited, Rajgangpur Vrs. M/s. Mc Nally Bharat Engg. Company Ltd., Kolkata (MSEFC Case No. 03/2010), (iii) M/s. Ulash Panigrahi, MD, M/s. Creative Concrete Pvt. Ltd., Cuttack Vrs. MD SOUTHCO, Berhampur, The Executive Engineer, SOUTHCO, Berhampur, Chairmancum-MD, GRIDCO, Bhubaneswar, Director(Finance), GRIDCO, Bhubaneswar, Sr. GM(Contract), GRIDCO, Bhubaneswar, GM(Stores), GRIDCO, Bhubaneswar and

SE(Purchase & Inspection),GRIDCO, Bhubaneswar(MSEFC Case No.08/2010), (iv) M/s. Orissa Air Products (P) Ltd., Dhenkanal Vrs. CGM, M/s. Oswal Chemicals & Fertilizers Ltd., New Delhi, MD, M/s. Oswal Chemicals & Fertilizers Ltd., New Delhi, CGM, M/s. IFFCO Ltd., Paradeep(MSEFC Case No.01/2010), (v) M/s. Fortune, Cuttack Vrs. President, BSE, Orissa, Cuttack(MSEFC Case No.11/2010) (vi) M/s. Kalinga Techno Steels, Sundargarh Vrs. M/s. East India Steels Pvt. Ltd.,(MSEFC Case No.12/2010), (vii) M/s. Shiva Minerals & Chemicals, Rourkela Vrs. M/s. Passery Minerals Ltd., Rourkela(MSEFC Case No.13/2010), (viii) M/s. Shiva Minerals & Chemicals, Rourkela Vrs. M/s. P.M Synthetics Pvt. Ltd., Rourkela(MSEFC Case.No.14/2010), (ix) M/s. Shiva Metal Industries, Kolkata Vrs. M/s. Hindustan Copper Ltd., Kolkata( MSEFC Case No.17/2010), (x) M/s. Orissa Coal-Chem (P) Ltd., Cuttack Vrs. M/s. NALCO Ltd., (MSEFC Case No.18/2010), (xi) M/s. Bhaiji Air Coolers Works, Khariar Road, Nuapada Vrs. General Manager, DIC, Kalahandi(MSEFC Case No.04/2011) & (xii) M/s. Cables (India) Private Ltd., Balasore Vrs. OSIC Ltd., Cuttack (MSEFC Case No.19/2010), (xiii) M/s. Cables (India) Private Ltd., Balasore Vrs. OSIC Ltd., Cuttack (MSEFC Case No.22/2010).

- (6) The 10<sup>th</sup> MSEFC Meeting was held on 5.9.11 at DI, Cuttack in which the following cases were heard viz; (i) M/s. Anand Industrial Gases Ltd., Bhubaneswar Vrs. Ayush Hospital, Bhubaneswar (MSEFC Case No.02/2010), (ii) M/s. Proton Steels Ltd., Rajgangpur Vrs. Mc Nally Bharat Engg. Company Ltd., Kolkata, (MSMEFC Case No. 03/2010) (iii) Sri. Ulash Panigrahi, MD, M/s. Creative Concrete Pvt. Ltd.,.Vrs. Opposite Parties (MSEFC Case No.08/2010 (iv) M/s. Orissa Air Products (P) Ltd., Dhenkanal Vrs. CGM, M/s. Oswal Chemicals & Fertilizers Ltd., New Delhi(MSEFC Case No.01/2010) (v) M/s. Fortune, Cuttack Vrs. President, BOSE, Cuttack (MSEFC Case No.11/2010), (vi) M/s. Kalinga Techno Steels, Sundargarh Vrs. M/s. East India Steels Pvt. Ltd., Rourkela(MSEFC Case No.12/2010), (vii) M/s. Shiva Metal Industries, Kolkata Vrs. M/s. Hindustan Copper Ltd., Kolkata(MSEFC Case No.17/2010), (viii) M/s. Orissa Coal Chem (P) Ltd., Cuttack Vrs. M/s. NALCO Ltd., (MSEFC Case No.18/2010), (ix) M/s. Bhaiji Air Cooler Works, Nuapada Vrs. GM, DIC, Kalahandi (MSEFC Case No.04/2011), (x) M/s. Cables (India) Pvt. Ltd., Vrs. OSIC, Cuttack (MSEFC Case No.19/2010), (xi) M/s. Hi-Tech Powercon (P) Ltd., Bhubaneswar Vrs. M/s. Madhya Pradesh Poory Khetra, Jabalpur (MSEFC Case No.06/2011), (xii) M/s. Eastern Bird, Jagatpur , Cuttack Vrs. Respondents (MSEFC Case No. 01/2011), (xiii) M/s. Steel & Steel Products, Khariar Road, Nuapada Vrs. Director, Area Development Programme, Bhubaneswar (MSEFC Case No.26/2010) & (xiv) M/s. Steel & Steel Products, Khariar Road, Nuapada Vrs. Director, Area Development Programme, Bhubaneswar (MSEFC Case No.27/2010)
- (7) 11<sup>th</sup> MSEFC Meeting was held on 28.10.11 at DI, Cuttack in which the following cases were heard viz;
  - (i) M/s. Anand Industrial Gases Ltd., Bhubaneswar Vrs. Ayush Hospital Bhubaneswar (MSEFC Case No.2/2010), (ii) M/s. Proton Steels Limited,

Rajgangpur Vrs. M/s. Mc Nally Bharat Engg. Company Ltd., Kolkata, (MSEFC Case No.03/2010), (iii) M/s. Orissa Air Products (P) Ltd., Dhenkanal Vrs. M/s. Oswal Chemicals & Fertilizers Ltd., & M/s. IFFCo Ltd., Paradeep(MSEFC Case No.01/2010), (iv) M/s. Fortune, Cuttack Vrs. President, BSE, Odisha, Cuttack (MSEFC Case No.11/2010), (v) M/s. Kalinga Techno Steels, Brahmanitarang, Sudargarh Vrs. East India Steels Pvt. Ltd., Rourkela(MSEFC Case No.12/2010), (vi) M/s. Orissa Coal-Chem (P) Ltd., Cuttack Vrs. NALCO Ltd., (MSEFC Case No.18/2010), (vii) M/s. Bhaiji Air Coolers Works, Khariar Road, Vrs. General Manager, DIC, Kalahandi (MSEFC Case No.04/2011), (viii) Cables (India) Private Ltd., Balasore Vrs. OSIC, Cuttack (MSEFC Case No. 19/2010), (ix) M/s. Cables (India) Private Ltd., Balasore Vrs. OSIC, Cuttack(MSEFC Case No.22/2010), (x) M/s. Hi-Tech Powercon (P) Ltd., Bhubaneswar Vrs. M/s. Madhya Pradesh Poorva Khetra, Jabalpur (MSEFC Case No.06/2011), (xi) Eatern Bird, Jagatpur Vrs. OSIC Ltd., Cuttack, Director, Elementary Education, Bhubaneswar, Principal Secretary to Government of Odisha, School & Mass Education, Bhubaneswar & Director, EP&M, Odisha, Bhubaneswar (MSEFC Case No.01/2011), (xi) M/s. Steel & Steel Products, Khariar Road, Vrs. Director, Area Development Programme, under the control of Health & F.W Deptt, Government of Odisha, Bhubaneswar ( MSEFC Case No.26/2010) & (xii) M/s. Steel & Steel Products, Khariar Road Vrs. . Director, Area Development Programme, under the control of Health & F.W Deptt, Government of Odisha, Bhubaneswar (MSEFC Case No.27/2010). The 12th MSEFC Meeting was held on 30.11.11 in which 13 cases were head and out of which 5 cases were disposed off. The 13<sup>th</sup> MSEFC Meeting was held on 3.1.12 in which 17 cases were heard by the Council. The 14<sup>th</sup> MSEFC Meeting was held on 15-3-12 in which 21 cases were heard by the Council.

## 47) National Awards to MSMEs – 2010 & Complements to Entrepreneurs for their Achievements and Glory to Odisha

Like every year, this year also this Institute has received a letter dated 22<sup>nd</sup> February, 2011 from O/o DC(MSME), New Delhi for coordinating 3 different categories of National Award to MSMEs, 2010 (i) Outstanding Entrepreneurship in MSMEs, (ii) Quality Products in MSEs and (iii) R & D Efforts in MSME Sector. In this connection, correspondence had been made by this office to all GM, DICs (31 nos), all leading industries associations(16 nos) and to about 82 eligible MSME units of the state to apply for such awards. Apart from this, wide publicity has been given in different print and electronic media of the state to encourage and motivate the eligible MSME units

to apply for three categories of awards. In this regard, to boost and encourage the morale of the MSME entrepreneurs, Government of India is awarding National Awards to the entrepreneurs for their outstanding achievements/performance in different fields. Two Awards (one for 2<sup>nd</sup> Prize for Outstanding Efforts in entrepreneurship for MSEs in Services) and another for Special Recognition Award for Outstanding Efforts in Entrepreneurship for MSMEs were awarded to the entrepreneurs of Odisha for the year 2010. These entrepreneurs not only brought glory to the state of Odisha but would also be inspiring examples for the SMEs of the state. The details are reflected in the table below:

## National Awards 2010 Table 25

SI.No.	Name of the Award	Name of the Unit received the Award
1.	2 <sup>nd</sup> Prize for Outstanding Efforts in Entrepreneurship	M/s. Computer Lab, Cuttack
	for MSEs in Services	,
2.	Special Recognition for Outstanding Efforts in	M/s. Galaxy Medicare,
	Entrepreneurship for MSMEs	Bhubaneswar

#### 48) Submission of Monthly Progress Report

As a part of the Action Plan activities, this office is entrusted with the task of sending the MPRs to O/o DC (MSME), New Delhi by stipulated date every month. During the year 2011-12, this Institute has dispatched all the MPRs (12 nos.) within the stipulated date for information of the Headquarters office.

## 49) All India Status Report and Technology Study Reports

This office has been assigned by O/o DC (MSME), New Delhi to prepare status reports and technology study reports of various segment of industries. These reports give the detailed picture on the functioning of the particular industry in the state. During the year, this Institute has prepared the following status reports & technology study reports under Action Plan 2011-12:

#### I. All India Status Reports

- 1. Solar Based Power Generators
- 2. Fibre Optical Cable

- II. Technology Study Reports
- 1. Fabrication Works
- 2. Solar Cooker

## 50) Assistance to weaker Section of the Society through different programmes

As per the policy decision of the Government of India for the upliftment of the weaker section of the society, this Institute has paid adequate attention in encouraging them to undertake activities in the small scale sector through different training and other programmes organized during the year 2011-12. The weaker section comprises women, scheduled caste, scheduled tribe and physically handicapped members including Minority Communities. The training programmes were rganized with the objective to provide them techno-economic and managerial inputs besides practical training to develop the skills in setting up of their ventures.

A total no. of 3336 candidates among the weaker sections were trained in EDPs, ESDPs, MDPs & Skill Development Courses out of which 1084 women, 763 SC, 1543 ST, 3 PH and 2 Minorities. Besides, the officers of this Institute rendered technical assistance to existing and prospective entrepreneurs at their unit premises and at this office.

<u>Table- 26</u>
<u>Assistance to Weaker section of the society through different programmes</u>

SI.	Name of the	Candidates assisted/ trained						
	programme	SC	ST	PH	Women	Minority	Gen	Total
No.								
1.	EDP (20)	78	69	2	173	1	319	469
2.	ESDP(129)	635	1412	1	852	-	248	2341
3.	BSDP(8)	29	50	-	59	1	85	165
4.	MDP (23)	133	62	3	239	-	296	494
5.	Industrial	-	-	-	-	-	-	6661
	Motivational							
	Campaign (119)							
6.	SDP (16 courses)	21	12	-	-	-	32	65

7.	Programmes under							
	PD(12)							
Tota	I	763	1543	3	1084	2	684	9701

It may be mentioned here that in an Industrial backward state like Odisha, there is not much encouraging response to different programmes conducted by this Institute in general. The weaker sections of the society are again lagging behind in these activities. However, this Institute is trying its level best to accommodate more candidates from weaker section as per the criteria fixed by the Government.

Officers of this Institute attended different Task Force Meetings of DICs in connection with PMEGP schemes and given emphasis for the preference of weaker section of the society for getting benefits under the scheme.

## 51) MSMEDO Officers Training

During the year 2011-12, the officers of this Institute & Br.MSMEDIs attended various trainings at different places in the country. The same is reflected in the table below.

<u>Table- 27</u> <u>MSMEDO Officers Training During 2011-12</u>

SI.	Name & Designation of	Name of the	Duration Institute				
No.	the officer	Course	From	To	Place		
1.	Shri. R.K Giri, Deputy	Mid Career	06.06.2011	17.06.2011	NIMSME,		
١.	Director(Mech),	Training	00.00.2011	17.00.2011	Hyderabad		
	Br.MSMEDI, Rourkela	Programme			Tiyaciabaa		
		(1 <sup>st</sup> Batch)					
2.	Shri. G.V.R Naidu,	Refresher	06.06.2011	17.06.2011	NIMSME,		
	Asst.Director(Elect),	Course 1st			Hyderabad		
	MSMEDI, Cuttack	Batch					
3.	Shri. S.K Sahu,	Refresher	06.06.2011	17.06.2011	NIMSME,		
	Asst.Director(Chem)	Course 1 <sup>st</sup>			Hyderabad		
	MSMEDI, Cuttack	Batch					
4.	Shri. A. Modi,	Refresher	27.06.2011	08.07.2011	NIMSME,		
	Investigator(L&F)	Course 2 <sup>nd</sup>			Hyderabad		
_	MSMEDI, Cuttack	Batch	05.00.0044	00 00 0044	NUEODUD		
5.	Shri. B.P Behera,	Project	05.09.2011	09.09.2011	NIESBUD,		
	Asst.Director(Mech)	Identification &			Noida		
6.	MSMEDI, Cuttack Shri. S.K Sahu,	Selection Trainer's	08.08.2011	12.08.2011	IIP, Mumbai		
о.	Asst.Director(Chem)	Training	06.06.2011	12.06.2011	iiP, Mumbai		
	MSMEDI, Cuttack	Programme on					
	WOWEDI, Gattack	Packaging for					
		Exports for					
		MSMEs					
7.	Shri. N. Kotiratnam	Refresher	16.01.2012	27.01.2012	NIMSME,		
	Asst. Director(Mech)	Course for Mid-			Hyderabad		
	Br. MSMEDI, Rayagada	Level Officers			-		
		1 <sup>st</sup> Batch					
8.	Shri. S.K Verma,	Refresher	16.01.2012	27.01.2012	NIMSME,		
	Asst.Director(G&C)	Course for Mid-			Hyderabad		
	MSMEDI, Cuttack	Level Officers					
	Ohwi O K Darila	1 <sup>st</sup> Batch	00.00.0040	17.00.0010	NUMACN 4E		
9.	Shri. S.K Rath,	Refresher Course for Mid-	06.02.2012	17.02.2012	NIMSME,		
	Asst.Director(IMT) MSMEDI, Cuttack	Level Officers			Hyderabad		
	WSWEDI, Guttack	2 <sup>nd</sup> Batch					
10.	Shri. R.P Patnaik,	Refresher	06.02.2012	17.02.2012	NIMSME,		
	Asst.Director(E.I)	Course for Mid-	00.02.2012	17.02.2012	Hyderabad		
	MSMEDI, Cuttack	Level Officers			1, 3.2.2.3.3.3.3		
	, = 5.415.5.1	2 <sup>nd</sup> Batch					
11.	Shri. B.P Behera,	Refresher	06.02.2012	17.02.2012	NIMSME,		
	Asst.Director(Mech)	Course for Mid-			Hyderabad		
	MSMEDI, Cuttack	Level Officers					
		2 <sup>nd</sup> Batch					
12.	Shri. P.K Mishra,	Refresher	06.02.2012	17.02.2012	NIMSME,		
	Asst.Director(IMT)	Course for Mid-			Hyderabad		
	MSMEDI, Cuttack	Level Officers					
		2 <sup>nd</sup> Batch					

## 52) NSIC Registration

Under the Single Point Registration Scheme, this Institute coordinated the registration of SSI units under National Small Industries Corporation for the Govt. Store Purchase Programme (GSPP). During the year 2011-12 a total of 52 units were inspected & forwarded for NSIC registration. The names of these units are given below:

Table- 28

List of MSME applied for registration with NSIC during the year 2011-12

No.  No.  No.  No.  No.  No.  No.  No.	01	No. of Addison of the Help	Dec Legis No. 1
1. M/s.Fyaro Transformers, S/2/10, Industrial Estate, Balasore  8. Mfg. of Electrical Distribution Transformers & Mfg. Mfg. Distribution Transformers & Mfg. Distribution Tran	SI.	Name & Address of the Unit	Product(s) Manufactured/
Balasore  & Mfs. Of Electrical Distribution Transformers  Parafil Water Filter & Food Processing Plastic Moulding  Wis. DCO Ispat Alloys Ltd., PNo.201/1, 202 & 1173, At-Bhawanjour, Po-Kirai, Dist-Sundargarh  Mis. DCO Ispat Alloys Ltd., PNo.201/1, 202 & 1173, At-Bhawanjour, Po-Kirai, Dist-Sundargarh  Mis. Sreechem & Reecham Resins Ltd., Rourkela  Synthetic Phenolic & Epoxy Resins & Resin  Mis. Megha Industries, Industrial Estate, Near Bombay Chowk, Jharsuguda  Mis. Horse Power Electronics, Nayachowk, Cuttack  Mis. Bijay Steel Industries, Industrial Estate, Rourkela  Mis. Charchika Enterprises, Plot No.A/16, I.E, Kalunga  Mis. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela  Mis. Formula One Solution (P) Ltd., Plot No.357/3473 & Software Development & Data Processing  Mis. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Ayurvedic Medicine, Hair & Massage Zone-A, M.I.E, Bhubaneswar  Mis. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar  Mis. Notwork International, Plot No.A/56, Sahid Nagar, Bhubaneswar  Mis. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela  Mis. Mis. Mis. Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  Mis. Mrs. Pressels (P) Ltd., Madhupatna, Cuttack  Mis. Wis. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  Mis. Supreme Chemicals & Refractories Pvt. Ltd., Refractories  Mis. Odisha Industries Ltd., Barang  Mis. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication  Refractories  Refractories  Refractories  Pabrication  Transformers  Attractic Moulding  Synthetic Moulding  Splication Managanese  Blastic Moulding  Splication Allowing Assembly of Hydroulic Hores  Voltage Stabilizer & UPS  Patric Moulding Assembly of Hydroulic Hores  No. 1137/1180, N.I.E. Jagatpur  Mis. Mis. Drincering Corporation, Ground Floor, Lal Bare Aluminium Wire, Strip, S.E. Aluminium Wire  Refractories  Mis. Indl. Engineering Cherprises, 7 & 8 Area, Near RGH		M/s Evaro Transformore \$/2/10 Industrial Estato	
2. Ws. Sai Academy for Telemedicine & Humine Incubation, 8, Chandralok Market, Niladri Vihar, Bhubaneswar 3. Ws. DCO Ispat Alloys Ltd., PNo.201/1, 202 & 1173, At-Bhawanipur, Po-Kirai, Dist-Sundargarh 4. Ws. Sreechem & Reecham Resins Ltd., Rourkela 5. Ws. Megha Industries, Industrial Estate, Near Bombay Chowk, Jharsuguda 6. Ws. Horse Power Electronics, Nayachowk, Cuttack 7. Ws. Bijay Steel Industries, Industrial Estate, Rourkela 8. Ws. Charchika Enterprises, Plot No.A/16, I.E, Kalunga 9. Ws. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela 10. Ws. Remag Electros(P) Ltd., B-35, Industrial Estate, Electrical Coils & Wires and Transformers 11. Ms. Formula One Solution (P) Ltd., Plot No.357/3473 & Software Development & Data Processing 12. Ws. Narayan Pharmaceuticals (P) Ltd., 149, Sec.A, Zone-A, M.I.E, Bhubaneswar 13. Ms. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar 14. Ms. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela 15. Ms. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur 16. Ms. Pressels (P) Ltd., Madhupatna, Cuttack 17. Ms. Pressels (P) Ltd., Madhupatna, Cuttack 18. Ms. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur 19. Ms. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela 20. Ms. Odisha Industries Ltd., Barang Refractories 21. Ms. Ind. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication	1.		
2. M/s. Sai Academy for Telemedicine & Humine Incubation, 8, Chandralok Market, Niladri Vihar, Bhubaneswar 9, Plastic Moulding 9, Wis. DCO Ispat Alloys Ltd., PNo. 2011, 202 & 1173, At-Bhawanipur, Po-Kirai, Dist-Sundargarh 4. M/s. Sreechem & Reecham Resins Ltd., Rourkela 8, Synthetic Phenolic & Epoxy Resins & Resin 5. M/s. Megha Industries, Industrial Estate, Near Bombay Chowk, Jharsuguda 9, M/s. Bijay Steel Industries, Industrial Estate, Rourkela 9, M/s. Bijay Steel Industries, Industrial Estate, Rourkela 10, M/s. Bijay Steel Industries, Industrial Estate, Rourkela 11, Vedvyas, Rourkela 12, M/s. Bree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela 12, M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Fabrication 14, Software Development & Data 258/3474, Jaydev Vihar, Bhubaneswar 12, M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Ayurvedic Medicine, Hair & Massage 20ne-A, M.I.E, Bhubaneswar 14, M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela 15, M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar 14, M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela 15, M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur 16, M/s. Pressels (P) Ltd., Madhupatna, Cuttack 17, M/s. Pressels (P) Ltd., Madhupatna, Cuttack 19, M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela 19, M/s. Odisha Industries Ltd., Barang 21, M/s. Indi. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication Flastic Moulding Plastic Moulding Shivaji Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication 5, Silico Mangar, Spinker Filter & Food Processing 11, M/s. Indi. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication 12, Silico Manganese 20, M/s. Indi. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication 12, Silico Manganese 2, Silico Manganes		Dalasole	
8. Chandralok Market, Niladri Vihar, Bhubaneswar 3. M/s. DCO Ispat Alloys Ltd., PNo.201/1, 202 & 1173, At-Bhawanipur, Po-Kirai, Dist-Sundargarh 4. M/s. Sreechem & Reecham Resins Ltd., Rourkela 5. M/s. Megha Industries, Industrial Estate, Near Bombay Chowk, Jharsuguda 6. M/s. Horse Power Electronics, Nayachowk, Cuttack 7. M/s. Bijay Steel Industries, Industrial Estate, Rourkela 8. M/s. Charchika Enterprises, Plot No.A/16, I.E, Kalunga 9. M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela 10. M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Fabrication 11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & Software Development & Data Processing 12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar 13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar 14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela 15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur 16. M/s. M.T. Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack 17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack 18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur 19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela 20. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH	2	M/s Sai Academy for Telemedicine & Humine Incubation	
3. M/s. DCO Ispat Alloys Ltd., PNo.201/1, 202 & 1173, At-Bhawanipur, Po-Kirai, Dist-Sundargarh 4. M/s. Sreechem & Reecham Resins Ltd., Rourkela 5. M/s. Megha Industries, Industrial Estate, Near Bombay Chowk, Jharsuguda 6. M/s. Horse Power Electronics, Nayachowk, Cuttack 7. M/s. Bijay Steel Industries, Industrial Estate, Rourkela 8. M/s. Charchika Enterprises, Plot No.A/16, I.E, Kalunga 9. M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela 10. M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Fabrication 11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & Software Development & Data Processing 12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar 13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar 14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela 15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur 16. M/s. M.T Eechnology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack 17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack 18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur 19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Refractories Publication Processing Pabrication 19. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication 19. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH	۷.		•
Bhawanipur, Po-Kirai, Dist-Sundargarh  4. M/s. Sreechem & Reecham Resins Ltd., Rourkela  Synthetic Phenolic & Epoxy Resins & Resin  7. M/s. Megha Industries, Industrial Estate, Near Bombay Chowk, Jharsuguda  6. M/s. Horse Power Electronics, Nayachowk, Cuttack  7. M/s. Bijay Steel Industries, Industrial Estate, Rourkela  8. M/s. Charchika Enterprises, Plot No.A/16, I.E, Kalunga  9. M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela  10. M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Rourkela  11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & Software Development & Data Processing  12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar  13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar  14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela  15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T. Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH	3.		•
<ol> <li>M/s. Sreechem &amp; Reecham Resins Ltd., Rourkela</li></ol>	0.		- Cindo Marigarioco
5. M/s. Megha Industries, Industrial Estate, Near Bombay Chowk, Jharsuguda 6. M/s. Horse Power Electronics, Nayachowk, Cuttack 7. M/s. Bijay Steel Industries, Industrial Estate, Rourkela 8. M/s. Charchika Enterprises, Plot No.A/16, I.E, Kalunga 9. M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela 10. M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Rourkela 11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & Software Development & Data Processing 12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar 13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar 14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela 15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur 16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack 17. M/s. Pressels (P) Ltd., 13/A, Phase-II, New I.E, Jagatpur 19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela 20. M/s. Odisha Industries Ltd., Barang 21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH Pydroulic Hores Voltage Stabilizer & UPS Fabrication & M.S Casting Fabrication Fabrication Fabrication Fabrication Fabrication & M.S Casting Fabrication	4.		Synthetic Phenolic & Epoxy Resins &
Chowk, Jharsuguda 6. W/s. Horse Power Electronics, Nayachowk, Cuttack 7. M/s. Bijay Steel Industriae, Industrial Estate, Rourkela 8. M/s. Charchika Enterprises, Plot No.A/16, I.E., Kalunga 9. M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela 10. M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Electrical Coils & Wires and Transformers 11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & 358/3474, Jaydev Vihar, Bhubaneswar 12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar 13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar 14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela 15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur 16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack 17. M/s. Pressels (P) Ltd., 13/A, Phase-II, New I.E, Jagatpur 19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela 20. M/s. Odisha Industries Ltd., Barang 21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH			
Chowk, Jharsuguda 6. W/s. Horse Power Electronics, Nayachowk, Cuttack 7. M/s. Bijay Steel Industriae, Industrial Estate, Rourkela 8. M/s. Charchika Enterprises, Plot No.A/16, I.E., Kalunga 9. M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela 10. M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Electrical Coils & Wires and Transformers 11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & 358/3474, Jaydev Vihar, Bhubaneswar 12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar 13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar 14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela 15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur 16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack 17. M/s. Pressels (P) Ltd., 13/A, Phase-II, New I.E, Jagatpur 19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela 20. M/s. Odisha Industries Ltd., Barang 21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH	5.	M/s. Megha Industries, Industrial Estate, Near Bombay	Tyre Retreading & Assembly of
<ol> <li>M/s. Bijay Steel Industries, Industrial Estate, Rourkela</li> <li>M/s. Charchika Enterprises, Plot No.A/16, I.E, Kalunga</li> <li>M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela</li> <li>M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Rourkela</li> <li>M/s. Formula One Solution (P) Ltd., Plot No.357/3473 &amp; Software Development &amp; Data Processing</li> <li>M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar</li> <li>M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar</li> <li>M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela</li> <li>M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur</li> <li>M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack</li> <li>M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur</li> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industries Ltd., Barang</li> <li>M/s. Indl. Engineering Enterprises, 7 &amp; 8 Area, Near RGH</li> <li>Fabrication M.S. Casting Fabrication</li> </ol>		Chowk, Jharsuguda	
<ol> <li>M/s. Charchika Enterprises, Plot No.A/16, I.E, Kalunga</li> <li>M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela</li> <li>M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Rourkela</li> <li>M/s. Formula One Solution (P) Ltd., Plot No.357/3473 &amp; Software Development &amp; Data 7 Data 7</li></ol>	6.	M/s. Horse Power Electronics, Nayachowk, Cuttack	Voltage Stabilizer & UPS
<ol> <li>M/s. Shree Samtainath Enterprises (P) Ltd., Vedvyas, Rourkela</li> <li>M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Rourkela Electrical Coils &amp; Wires and Transformers</li> <li>M/s. Formula One Solution (P) Ltd., Plot No.357/3473 &amp; Software Development &amp; Data 758/3474, Jaydev Vihar, Bhubaneswar</li> <li>M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar</li> <li>M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar</li> <li>M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela</li> <li>M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur</li> <li>M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack</li> <li>M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industries Ltd., Barang</li> <li>M/s. Indl. Engineering Enterprises, 7 &amp; 8 Area, Near RGH</li> </ol>	7.	M/s. Bijay Steel Industries, Industrial Estate, Rourkela	Fabrication & M.S Casting
Rourkela  10. M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Rourkela  11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & 36/474, Jaydev Vihar, Bhubaneswar  12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar  13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar  14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela  15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  Refractories  10. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH	8.		
10. M/s. Remag Electros(P) Ltd., B-35, Industrial Estate, Rourkela  11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & 358/3474, Jaydev Vihar, Bhubaneswar  12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar  13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar  14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela  15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  Refractories  Relectrical Coils & Wires and Transformers Software Development & Data Processing  Ayurvedic Medicine, Hair & Massage  Processing  Ayurvedic Medicine, Hair & Massage  Processing  Data Processing of Transformers  Repairing of Transformers  Data Processing  Boiler Mfg.  Boiler Mfg.  Bare Aluminium Wire, Strip, S.E Aluminium Wire  Aluminium Wire  Refractories  Refractories  Refractories	9.		Fabrication
Rourkela Transformers  11. M/s. Formula One Solution (P) Ltd., Plot No.357/3473 & Software Development & Data Processing  12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar  13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar  14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela  15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  Refractories  Transformers  Software Development & Data Processing  Data Processing  Repairing of Transformers  Plot Repairing of Transformers  Plot Repairing of Transformers  Repairing of Transformers  Boiler Mfg.  Bare Aluminium Wire, Strip, S.E Aluminium Wire  Refractories  Refractories			
<ol> <li>M/s. Formula One Solution (P) Ltd., Plot No.357/3473 &amp; Software Development &amp; Data 358/3474, Jaydev Vihar, Bhubaneswar</li> <li>M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar</li> <li>M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar</li> <li>M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela</li> <li>M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur</li> <li>M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack</li> <li>M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur</li> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Refractories Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industries Ltd., Barang</li> <li>Refractories</li> <li>Refractories</li> <li>Refractories</li> <li>Refractories</li> <li>Refractories</li> <li>Refractories</li> <li>Fabrication</li> </ol>	10.		
358/3474, Jaydev Vihar, Bhubaneswar Processing  12. M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar  13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar  14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela  15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH  Processing  Ayurvedic Medicine, Hair & Massage  Data Processing  Repairing of Transformers  Bepairing of Transformers  Repairing of Transformers			
<ol> <li>M/s. Narayan Pharmaceuticals (P) Ltd., 149, Sec-A, Zone-A, M.I.E, Bhubaneswar</li> <li>M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar</li> <li>M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela</li> <li>M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur</li> <li>M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack</li> <li>M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur</li> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industries Ltd., Barang</li> <li>Refractories</li> <li>Refractories</li> <li>Refractories</li> <li>Refractories</li> <li>Refractories</li> <li>Fabrication</li> </ol>	11.		
Zone-A, M.I.E, Bhubaneswar  13. M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar  14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Assembling of Weighing Machines Building, Shivaji Marg, Rourkela  15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Refractories Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH			<u> </u>
<ol> <li>M/s. Network International, Plot No.A/56, Sahid Nagar, Bhubaneswar</li> <li>M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela</li> <li>M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur</li> <li>M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack</li> <li>M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur</li> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Refractories Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industries Ltd., Barang</li> <li>Refractories</li> <li>Refractories</li> <li>Refractories</li> </ol>	12.	•	Ayurvedic Medicine, Hair & Massage
Bhubaneswar  14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela  15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH	40		D . D .
<ul> <li>14. M/s. Shiva Engineering Corporation, Ground Floor, Lal Building, Shivaji Marg, Rourkela</li> <li>15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur</li> <li>16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack</li> <li>17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur</li> <li>19. M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>20. M/s. Odisha Industries Ltd., Barang</li> <li>21. M/s. Indl. Engineering Enterprises, 7 &amp; 8 Area, Near RGH</li> </ul>	13.		Data Processing
Building, Shivaji Marg, Rourkela  15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication	1.4		Assembling of Maighing Machines
<ul> <li>15. M/s. Odisha Engineering Udyog Transformers, Plot No.1137/1180, N.I.E, Jagatpur</li> <li>16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack</li> <li>17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur</li> <li>19. M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>20. M/s. Odisha Industries Ltd., Barang</li> <li>21. M/s. Indl. Engineering Enterprises, 7 &amp; 8 Area, Near RGH</li> </ul>	14.	· ·	Assembling of Weighing Machines
No.1137/1180, N.I.E, Jagatpur  16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH  22. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH  23. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH	15		Populiting of Transformers
16. M/s. M.T Technology, Block-C/7, Peripheri Market Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH  Data Processing  Boiler Mfg.  Bare Aluminium Wire, Strip, S.E Aluminium Wire  Refractories	13.		Trepaining or Transformers
Complex, Buxi Bazar, Cuttack  17. M/s. Pressels (P) Ltd., Madhupatna, Cuttack  18. M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH  22. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH	16		Data Processing
<ol> <li>M/s. Pressels (P) Ltd., Madhupatna, Cuttack</li> <li>M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur</li> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industries Ltd., Barang</li> <li>M/s. Indl. Engineering Enterprises, 7 &amp; 8 Area, Near RGH</li> </ol> Boiler Mfg. Bare Aluminium Wire, Strip, S.E Aluminium Wire Refractories Refractories Pabrication	10.		- Bata 1 100000111g
<ol> <li>M/s. Unicon Wires Private Ltd., 13/A, Phase-II, New I.E, Jagatpur</li> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industries Ltd., Barang</li> <li>M/s. Indl. Engineering Enterprises, 7 &amp; 8 Area, Near RGH</li> </ol> Bare Aluminium Wire, Strip, S.E Aluminium Wire Refractories Refractories Refractories Fabrication	17.		Boiler Mfa.
Jagatpur  19. M/s. Supreme Chemicals & Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH  Aluminium Wire  Refractories  Refractories			<u> </u>
<ol> <li>M/s. Supreme Chemicals &amp; Refractories Pvt. Ltd., Industrial Estate, Kalunga, Rourkela</li> <li>M/s. Odisha Industries Ltd., Barang</li> <li>M/s. Indl. Engineering Enterprises, 7 &amp; 8 Area, Near RGH</li> <li>Fabrication</li> </ol>			, , , , , , , , , , , , , , , , , , ,
Industrial Estate, Kalunga, Rourkela  20. M/s. Odisha Industries Ltd., Barang  21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication	19.		
<ul> <li>20. M/s. Odisha Industries Ltd., Barang</li> <li>21. M/s. Indl. Engineering Enterprises, 7 &amp; 8 Area, Near RGH</li> <li>Fabrication</li> </ul>			
21. M/s. Indl. Engineering Enterprises, 7 & 8 Area, Near RGH Fabrication	20.		Refractories
Rourkela			Fabrication
		Rourkela	

22.	M/s. D.V Steel Industries (P) Ltd., C-4, Seth DCO Karan, Kachery Road, Rourkela	Heat Exchanger Wintch
23.	M/s. Weldtech Engineers, At-Laing, Po-Kansbahal, Dist-Sundargarh	Spares of Machinery
24.	M/s. Shivam Chemicals, Plot No.10/2, Sec-B, Chandaka Indl. Estate, Bhubaneswar	White Phenyl Soap
25.	M/s. Addsoft Technologies (P) Ltd., P.C Sarkar Lane, Arunodaya Market, Cuttack	Software & Hardware Products
26.	M/s. Reliable Hi-Tech Infrastructure (P) Ltd., At-Dua Complex, Panposh Road, Rourkela	Fabrication
27.	M/s. Maa Tarini Electricals & Engineering, Plot No.50, Phase-III, New Indl. Estate, Jagatpur	Repairing & Assembling of Transformers
28.	M/s. Minz Chemicals(P) Ltd., Mahul Palli, Hotel Deluxe Lane, Rourkela	Organic & Inorganic Chemicals
29.	M/s. Techno Precisions Engineers (P) Ltd., Industrial Estate, Jharsuguda	Engineering items(Cement Capsule)
30.	M/s. Eastern Engineering, C-9, Industrial Estate, Cuttack	Installation of Street Light, Industrial & Domestic Wiring
31.	M/s. Jyoti Steel Castings (P) Ltd., Kalluguda, Po/Dist-Rayagada	Alloy Steel Casting
32.	M/s. GSF Pipes, Gupta Complex, Panposh Road, Rourkela	Steel Tubes, Lancing Pipes & Slitting of Coil
33.	M/s. Shree Maa Printers, 2G BJB Nagar, Bhubaneswar	Printing & Binding Job
34	M/s. Hari Udyog (P) Ltd., O.T Road, Balasore	HDPE/MDPE Pipes
	M/s. Shree Balaji Associates, Milan Gali, Kalunga, Dist- Sundargarh	Fabrication & Erection
36.	M/s. Hari Om Engineering Works, Brahmani Tarang, Vedvyas, Rourkela	Mechanical Spares
37.		Mechanical Spares
38.	M/s. SASK Reprographics, Flat No.206, 3 <sup>rd</sup> Floor, Krishna Mansion, Jharapada, Bhubaneswar	Software Development & Data Processing
39.	M/s. Maax Info, Samanta Sahi, New Colony, British Radio Lane, Cuttack	Recycled Printer Catridge
40.	M/s. Pintex International, At-S-3/6, New Indl. Estate, Jagatpur	Fabrication
41.	M/s. Global Enviro Tech, Brahmani Tarang, Vedvyas, Rourkela	Pollution Equipments i.e. Filter Bags, Filter Cages & Metal Top
	M/s. Siddhartha Engineering Ltd., Plot No.1015, Nayapalli, Bhubaneswar	Steel Tubular Swaged Elect. Poles, Transmission Structure Switch Board
	M/s. Baba Loknath Dev Concrete Products(P) Ltd., 217, Dharma Vihar, Khandagiri, Bhubaneswar	Pre-Stressed Concrete Poles
	M/s. Deepak Apparels, At-Chandi Bazar, Bhagatpur, Dist- Kendrapara	Woollen Garments
	M/s. Jaika Foods Pvt. Ltd., MICR-29, Chhend Colony, Phase-I, Rourkela	Fabrication
	M/s. Saroj Meta Tech, Plot No.144, Sec-A, Zone-A, M.I.E, Bhubaneswar	Fabrication
47.	M/s. Ritika Engineering (P) Ltd., Plot.No.142, Sec-A, Zone-A, M.I.E, Bhubaneswar	Conveyors, Idlers, Drum Pulley, Drive Shaft, Dampar Motor Gears
48.	M/s. Fibre Space Composites(P) Ltd., A/25, Sec-B, Chandaka Indl. Estate, Po-KIIT, Bhubaneswar	FRP Doors, Window Frames & Shutters
49.		Timber Items
50.	M/s. Blue Bird Power Control Systems, MICR -37,	Transformers & UPS

	Chhend Colony, Rourkela	
51.	M/s. Shree Hari Steel Industries, N/2, Civil Township,	M.S Round, M.S Flat
	Rourkela	
52.	M/s. UNI Profiles (P) Ltd., Near Dalmia College,	Fabrication & Technical Equipments
	Jharbeda, Rajgangpur, Kutra, Dist-Sundargarh	

A revenue of Rs. 52,000/- was collected as inspection charges from these units.

## 53) <u>Joint Capacity Assessment (JCA)</u>

During the year 2011-12,69 units applied for JCA in which a revenue of Rs 1,03,500/- was earned. The name of the units are given in the table below:

<u>Table- 29</u>
<u>Joint Capacity Assessment (JCA) During the year 2011-12</u>

SI.No.	Name & Address of the unit	Product Assessment
1.	M/s. Durga Monolithics (P) Ltd., O3/13, Civil Township, Rourkela	Coal Assessment
2.	M/s. Sanjay Stoneware Pipes (P) Ltd., 2, Industrial Area, Village-Nuasasan, Po-Dhurusia, Dist-Cuttack	Coal Assessment
3.	M/s. Jageswari Chuda Mill, At/Po-Algum, Sakhigopal, Dist-Puri	
4.	M/s. Odisha Industries Ltd., Baranga, Dist-Cuttack	Coal Assessment
5.	M/s. Gopi Textiles (P) Ltd., Ramchandrapur Bazar, Jatni, Dist- Khurda	Long Cloth, Shirting & Suitings
6.	M/s. Universal Infra & Agro Oils (P) Ltd.,	Coal Assessment
7.	M/s. Denzong Breweries (P) Ltd., Khurda	
8.	M/s. Oriental Bottling (P) Ltd., Bhagabanpur Industrial Estate, Bhubaneswar	Bottling
9.	M/s. Intercontinental Tar Refineries (P) Ltd., At-Ekagharia, Po- Talcher, Dist-Angul	Coal Assessment
10.	M/s. Singh Tyre Retreading Co., Industrial Estate, South Balanda, Talcher, Angul	Coal Assessment
11.	M/s. Shiva Minerals & Chemicals, Koshala Hyundai Complex,Panposh Road, Rourkela	Coal Assessment
12.	M/s. Amritesh Industries (P) Ltd., Industrial Estate, Angul	Calcinent Petroleum Coke
13.	M/s.Sarvesh Refractories Ltd., AA -15, Civil Township, Rourkela	Refractories
14.	M/s. Prabhat Iron Foundry & Metal Industries (P) Ltd., Rourkela	Iron & Foundry
15.	M/s. Rourkela Minerals Company (P) Ltd., Civil Township, Rourkela	,
16.	M/s. Arup Steels, At/Po-Sergarh, Dist-Balasore	Coal Assessment
17.	M/s. Om Industries, Industrial Estate, Bolangir	Utensils
18.	M/s. Saumyaa Alloys(P) Ltd., Industrial Estate, Sarna, Dist- Khurda	Ferro Chrome
19.	M/s. Konark Coal Processing Industries	Coal

		Processing
20.	M/s. Dharitri Kiln Bricks, At-Gambharia, Po-Udampur, Dist-	Coal
	Balasore	Assessment
21.	M/s. MITA Bricks, At-Gambharia, Remuna, Dist-Balasore	Coal
		Assessment
22.	M/s. Maa Tarini Brick, Mohabala, Langeswar, Balasore	Coal
		Assessment
23.	M/s. Shakti Bricks, At-Malyani(Baghamara), Po-Kharadiha, Ps-	Coal
	Nilagiri, Dist-Balasore	Assessment
24.	M/s. Odisha State Cooperative Milk Producer's Federation Ltd., Sambalpur Dairy, Po-Kalamati, Dist-Sambalpur	Dairy Farm
25.	M/s. Raja Bricks, Dahapada, Balasore	Bricks
26.	M/s. Baba Industries, Vill-Pundal Via-Kans, Dist-Balasore	Bricks
27.	M/s. Shakti Bricks, Gopalpur, Po-Ajodhya, Dist-Balasore	Bricks
28.	M/s. Mayur Bricks, Mohammad Nagar Patna, Jaleswar, Dist-Balasore	Bricks
29.	M/s. MAA Bricks, Gopal Prasad, Raibania, Balasore	Bricks
30.	M/s. Jagdish Mines & Metals (P) Ltd., At/Po-Rugudi, Via-Tato,	Calcinated
	Dist-Mayurbhanj	China Clay
31.	M/s. Shiva Refractories (India) Pvt. Ltd., Shiv Kuti, Kachery	Refractory
	Road, Rourkela	Items
32.	M/s. Prava Bricks, At-Mahulia, Po-Goudadiha, Dist-Mayurbhanj	Bricks
33.	M/s. Vardhaman Chemical Industries, B-7-B-12, IDCO Industrial	Recovery of
	Estate, Pitamahal, Po-Rayagada	spent Solvents
		from Pharma
		Industries
34.	M/s. Sarala Bricks, Madhuban W.No.9, Baripada, Dist- Mayurbhanj	Bricks
35.	M/s. Subham Bricks, At-Pundra, Po-Baunsabila, Dist- Mayurbhanj	Bricks
36.	M/s. NICE Bricks, Madhuban, W.N.09, Baripada, Dist- Mayurbhanj	Bricks
37.	M/s. Kalee Bricks, At-Sudiam, Dist-Mayurbhanj	Bricks
38.	M/s. Bimala Bricks, At-Chhancha, Po-Takatpur, Baripada, Dist-Mayurbhanj	Bricks
39.	M/s. M.M Minerals & Alloys (P) Ltd., At-Jamirdiha, Via-Bisoi, Dist-Mayurbhanj	Manganese Dioxide & Ferro Alloys
40.	M/s. Sairam Bricks, At/Po-Patpur, Via-Chitrada, Dist- Mayurbhanj	Bricks
41.	M/s. Reliable Sponge(P) Ltd., Dua Complex, Panposh Road, Rourkela	Sponge Iron
42.	M/s. Maharaja Coal Briquettes, At-Karada, Po-Ranigada, Dist- Jajpur	Coal Briquette
43.	M/s. Royal Bricks, At/Po-Chalanti, Via-Jaleswar, Dist-Balasore	Bricks
44.	M/s. Jay Durga Bricks, At/Po-Sujanagarh, Via-Rajnilgiri, Dist-Balasore	Bricks
45.	M/s. Nilgiri Sleeper (P) Ltd., At-Gopinathpur, Po-Raj Nilgiri, Dist-Balasore	Grade Coal
46.	M/s. Jai Hanuman Bricks, At-Kudabaga, Po-Kundukela, Dist-Sundargarh	Coal Assessment
47.	M/s. Shiva Bricks, At/Po-Garjanga, Dist-Kendrapara	Coal Assessment
48.	M/s. Rameswar Industries, At-Baransh, Po-Rasulpur, Dist- Jajpur	Coal Assessment

<ul> <li>M/s. Pritam Industries, At-Baransh, Rasulpur, Dist-Jajpur</li> <li>M/s. Santi Bricks Factory, At-Thangidia, Po-Rajghat, Dist-Balasore</li> <li>M/s. Maa Tarini Industry, At-Pundura, Po-Baunsbila, Dist-Mayurbhanj</li> </ul>	Coal Assessment Bricks Bricks
Balasore 51. M/s. Maa Tarini Industry, At-Pundura, Po-Baunsbila, Dist-	Bricks
Balasore 51. M/s. Maa Tarini Industry, At-Pundura, Po-Baunsbila, Dist-	
	Bricks
Mayurbhanj	
52. M/s. Kalinga Bricks, At/Po-Patpur, Via-Udala, Dist-Mayurbhanj	Bricks
53. M/s. Golchha Pigments (P) Ltd., Shed No. S 98 & 115, Kalunga	Iron Oxide
Industrial Estate, Kalunga, Dist-Sundargarh  54. M/s. Ganesh Kiln Bricks, At/Po-Kandarsingha, Via-Parjanga,	Pigments Bricks
Dist-Dhenkanal	Diicks
55. M/s. IZAR Chemicals, Industrial Estate, South Balanda, Talcher, F	Paints, Thinner
Dist-Angul	& Varnishes
	Stone Chips,
Lewis Road, Sarangi Bhawan, Old Town, Bhubaneswar	Structural
	Fabrication Works
57. M/s. Sanjay Stone Ware Pipes(P) Ltd., Plot No.2, At-Nuasasan, (	Coal for Stone
Indl. Estate, Po-Dhursia, Dist-Cuttack	Ware
	Coal Briquettes
Jajpur D. J.	0 11 0: 1
59. M/s. ARUF Steels, Sergarh, Balasore	Coal for Steel Mfg.
60. M/s. Orissa State Co-operative Milk Federation Ltd., Po-	Coal for Milk
Kalamati, Sambalpur, Dist-Sambalpur	Processing
, , , , , , , , , , , , , , , , , , , ,	Coal for Bricks
Kendrapara	Mfg.
62. M/s. Santi Bricks, At-Thangidia, Po-Rajghat, Dist-Balasore	Coal for Bricks Mfg.
63. M/s. Usha Bricks, At-Gangadharpur, Po-Vellora, Via-Armada (	Coal for Bricks
Road, Balasore	Mfg.
64. M/s. MAA Bricks, At-Balipal Sasan, Po-Ajodhya, Dist-Balasore	Bricks Mfg
65. M/s. MITA Bricks, Gambharia, At-Bolagomira, Po-Udambar, Dist-Balasore	Bricks Mfg
66. M/s.Dharitri Kiln Bricks, At-Gambharia, Po-Udambar, Dist-	Bricks Mfg
Balasore	_
67. M/s. LIKE Bricks, At-Dharampur, Po-Fulwarkasba, Dist-	Bricks Mfg
Balasore	014 51
68. M/s. Kalinga Ultra Chem(P) Ltd., A-52, Pallaspalli, Aerodrome Area, Bhubaneswar	Coal for Blue
69. M/s. Niligiri Sleeper (P) Ltd., At-Gopinathpur, Po-Raj Niligiri,	Mfg. Coal for
Dist-Balasore	Railway
	Concrete
	Sleeper

## 54) Publicity Work

The Institute has got a wide publicity through electronic & print media during the year 2011-12 for various programmes. The programmes like EDPs, ESDPs, BSDPs, MDPs, IMCs, SDPs, PD Account Programmes, Bar Code, Packaging for Exports, Vendor Development Programmes – A National Level Vendor Development Programme-cum-

Industrial Exhibition and thirteen Plant Level Vendor Development Programmes organized by this Institute at, Awareness Programmes on QMS/QTT, TECQUP, VSBK, IPRs, etc., conducted by this Institute during the year had been covered in different Electronic and Print Media.

The News item on various programmes published in different media have been mentioned briefly in the Annexure-I followed by "Newspaper Clippings of Programmes of MSMEDI, Cuttack and Br. MSMEDIs in Annexure-II. Officers of this Institute have attended the Monthly Inter Media Publicity Co-ordination Committee Meetings (IMPCC) conducted at different places and talked on the necessity of publicity of different programmes organised by the Institute from time to time through different media.

## 55) <u>Library Work</u>

Various books, journals relating to different disciplines have been purchased from the allotted funds under Library Head.

The stock record of the library maintained during the year.

## 56) <u>Letters Received and Despatched</u>

During the year 2011-12, there were 7530 letters on various matters received from Head Office, Other Central and State Government Offices, Organisations, Associations and Others and 10,010 replies/ reminders had been sent from this office. The details are given in the table below.

<u>Table - 30</u>
<u>Letters Received and Replied by MSMEDI, Cuttack and Br. MSMEDIs</u>

SI.N	Diary/Received(Nos.)		Despatched/ replied (Nos.)	
О.				
1.	Government of India	2560	Government of India	3866
2.	Government of Odisha	560	Government of	1050
			Odisha	
3.	DIC	420	DIC	803
4.	Other agencies	1440	Other agencies	1450
5.	Br. MSMEDIs	1750	Br. MSMEDIs	1890
6.	Others	800	Others	951
	Total		Total	10,010

## 57) Success Stories of MSMEDI, Cuttack & its Branches in Odisha During Last Five Years

Officers of this Institute have rendered various assistance to both prospective as well existing entrepreneurs of this state. Large number of entrepreneurs with the assistance of this Office have set up their units and started production. The name of some of the entrepreneurs who have set up their units as well as the nature of assistance provided by this Institute is given below:

<u>Table 31</u>
Success Stories of MSMEDI, Cuttack during Last Four Years

SI.No.	Name and Address of the Entrepreneur	Name of the Enterprise & Product	Name & Type of Financial Assistance	Amount of Investment (Rs. Lakhs)	Name of Training undergone
1.	Ms. Beauty Srivastava, Ganga Nagar, Brajarajnagar	M/s. Alisha Art & Craft Ganga Nagar, Brajarajnagar Paper Machine, Penstand Flower Vase, Bangle Box, Machine Stand, soft Toys & Agarbati	Ma Sharda Mahila Griha Udyog Co- operative Ltd., , Ganga Nagar, Brajarajnagar Bank Finance : Rs. 50,000	1.00	EDP at Brajarajnagar during 2010
2.	Shri. Subal Behera Arena, In front of LIC, Budharaja, Sambalpur	Cyber Arena, DTP, Xerox, Mobile, Lamination, Photographs, printing	PMEGP, Indian Overseas Bank, Budharaja, Sambalpur	4.00	EDP at Sambalpur during 2010
3.	Smt. Vimala Jajoo, In front of Railway Station, Brajarajnagar, Jharsuguda	M/s. Jai Mata Di General Store, In front of Railway Station, Brajarajnagar, Jharsuguda Gift Items of paper, agarbati, ladies items	Own Investment	0.75	EDP at Brajarajnagar during 2010
4.	Shri. Shushila Bag, Backside of Manjit Hotel, Baraipali, Sambalpur	M/s. Anjali Agabatti Backside of Manjit Hotel, Baraipali, Sambalpur Agarbati, Candle	Ma Sharda – Rs.10,000 Ashmita MicroFinance – Rs. 8000	0.30	EDP at Sambalpur during 2010
SI.No.	Name and Address of the Entrepreneur	Name of the Enterprise & Product	Name & Type of Financial Assistance	Amount of Investment (Rs. Lakhs)	Name of Training undergone
5.	Ms.Saudamini Bari Infront of Angan Badi Centre, Parmanpur	M/s. Barik & Sons Infront of Angan Badi Centre, Parmanpur Phenyl, Agarbati	Own Investment	0.50	EDP at Parmanpur during 2011
6.	Shri.RajKishor Naik, At- Gouratata Sahi, Po- Keonjhar, Dist-Keonjhar	Grocery Shop At-Gouratata Sahi, Po- Keonjhar, Dist-Keonjhar	Own Investment	1.00	ESDP on Multimedia at Keonjhar during 2011
7.	Shri. Satyanarayana Barik At-Gouratata Sahi, Po-Keonjhar, Dist- Keonjhar	At-Gouratata Sahi, Po- Keonjhar, Dist-Keonjhar Chicken Broiler	Own Investment	0.80	ESDP on DTP at Keonjhar during 2010
8.	Ms. Lily Naik At-Mukundapur, Po- Ghuturu Dist-Keonjhar	Tailoring Centre At-Mukundapur, Po- Ghatagaon Dist-Keonjhar	Own Investment	2.00	ESDP on DTP at Keonjhar during 2010
9.	Ms. Sangita Barik At-Gobindapur, Po- Ghuturu, Dist-Keonjhar	Beauty Parlour At-Gobindapur, Po-Ghuturu, Dist-Keonjhar	Own Investment	2.00	ESDP on DTP at <b>Keonjhar</b> <b>during 2010</b>

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10	Shri. Byamokesh Naik At-Naranpur Dist-Keonjhar	Dress Materials Store At-Naranpur Dist-Keonjhar	Own Investment	2.00	ESDP on Tally & Multimedia at Keonjhar
	Dist-Neonjilai	Dist-Neonjilai			during 2011
11.	Shri. Satyajit Naik At-Jaganathpur Dist-Keonjhar	Supply of Milk to all Hotels & Houses At-Jaganathpur Dist-Keonjhar	Own Investment	1.00	ESDP on Tally & Multimedia at Keonjhar during 2011
12.	Ms. Saswati Pattnaik, C/o Sabyasachi Pattnaik, At/Po-Chandpur Dist-Nayagarh	M/s. Aqua Mineral Water Plant, At/Po-Chandpur Dist-Nayagarh Mineral Water	Own Investment – Rs.2.00 Lakhs SBI, Chandpur – Rs.23.00	25.00	MDP on Import-Export Management during 2011
13.	Shri. Anup Ranjan Jena , C/o-Shri. Ajay Kumar Jena, At/Po-Pallai, Via- Balichandrapur, Dist- Jajpur	M/s. Aqua Pure, At- Bandreswar, Po-Pallai, Via- Balichandrapur, Dist-Jajpur Mineral Water	Own Investment – Rs.2.00 Lakhs SBI, Balichandrapur – Rs.23.00	25.00	MDP on Logistics & Supply Chain Management during 2011
14.	Shri. Nirvay Kumar Sahoo, C/o-Akshaya Kumar Sahoo, At- Kaibalay Vihar, Po- Nayabazar, Dist-Cuttack	M/s. A.P Casting, At/Po- Choudwar, Kajalkana, Dist- Cuttack M.S Casting & C.I Casting	Own Investment – Rs.20.00 Bank of Baroda – Cuttack – Rs.78.00	98.00	MDP on Import-Export Management during 2011
15.	Shri. Sudhir Kumar Sar, Rajabagicha, Cuttack	M/s. Sar DTP & Multimedia Centre, Rajabagicha, Cuttack Computer Related Services	Own Investment – Rs.2.00	4.00	ESDP on DTP & Multimedia at Cuttack during 2008
16.	Mrs. Satyabhama Sahoo, Patapur Patna, Daspalla, Dist-Nayagarh	M/s. Bhagabat Basudev SHG, Satapatna, Daspalla, Dist-Nayagarh Mfg. of Papad & Badi	UCO Bank, Daspalla – Rs.2.5	2.5	ESDP at Daspalla during 2011
17.	Shri. Pradipta Chandra Singh, Vill/Po/Ps- Badagada, Dist-Ganjam	M/s. Divya Jyoti Food Products, Jilundi, Bhanjanagar Mfg. of Jam, Jelly, Squash & Pickles	Own Investment – Rs.10.2	10.2	ESDP at Daspalla during 2011
18.	Shri. Sanjay Kumar Dash, New Ghaduala, Nayagarh	M/s. Mobicom Point New Ghaduala, Nayagarh Mobile Phone Repairing & Servicing	Own Investment – Rs.0.75	0.75	ESDP on Mobile Phone Repairing & Servicing at Nayagarh during 2010
19.	Shri. Pitambar Patnaik Manka Palli, Simili Sahi, Nayagarh	M/s. Hi-Tech Mobile Care, Infront of SBI, Nayagarh Mobile Phone Repairing & Servicing & Spare Parts	Own Investment – 0.8 Friends & Relatives – Rs. 0.30	1.10	ESDP ESDP on Mobile Phone Repairing & Servicing at Nayagarh during 2010
20.	Shri. Shakti Prasad Mohapatra, Dihapada, Nayagarh	M/s. M. Communication, Dihapada, Nayagarh Mobile Phone Repairing & Servicing & Spare Parts	Own Investment – Rs.2.30 IOB, Nayagarh – Rs.1.20	3.50	ESDP ESDP on Mobile Phone Repairing & Servicing at Nayagarh during 2010
20.	Ms. Kanchan Mohapatra, At-Jajanga, Po- Kapaleswar, Dist- Kendrapara	At-Jajanga, Po-Kapaleswar, Dist-Kendrapara Mfg. of White Phenyl, Agarbati, Squash, Sauce & Pickles	Own Investment – Rs.0.5 Through PMEGP Scheme – Rs.3.0	3.50	ESDP ESDP on Chemical & Food Products at Jajanga, Kendrapara during 2010

21.	Shri. Purnachandra Bag	Hotel Prabhat, At/Po-Dang,	Own Investment –	1.25	ESDP on
	At/Po-Dang, Dist- Bargarh	Dist-Bargarh All types of snacks & meals	Rs.0.25 Bank of Baroda, Bargarh – Rs.1.00		Electronics Items at Barpali during 2010
22.	Shri. Ananda Seth, At/Po-Katapali, Via- Bardol, Dist-Bargarh	M/s. Maa Mobile Centre, Katapali, Bargarh Mobile Sales & Service, SIM & Voucher Recharge, Mobile Downloading	Own Investment – 0.30	0.30	ESDP on Mobile Phone Repairing & Servicing at Bargarh during 2010
23.	Shri. Jayanta Bhue, At/Po-Bhatli, Dist- Bargarh	M/s. Jay Laxmi Kirana Store, In front of Block Bhatli Dist-Bargarh Sales of Kirana & Fancy Items	Own Investment – Rs.0.75	0.75	ESDP on Computer Hardware at Bargarh during 2009
24.	Ms. Nilima Bagarti At/Po-Hatpada, Dist- Bargarh	Mixture Factory, Hatpada Dist-Bargarh Mixture Shop through PMEGP	Own Investment – Rs.0.40 Allahabad Bank, Bargarh – Rs.3.57	3.97	ESDP on Computer Hardware at Bargarh during 2009
25.	Shri, Palak Sahu, At/Po- Khemesara, Via-Barpali Dist-Bargarh	M/s. OM Computer Service, Canal Chowk, Bolangir Road, Bargarh Video Shooting & Editing	Own Investment – Rs.0.60	0.60	ESDP on Repair & Servicing of Electronics Items & Home Appliances at Barpali during 2010
26.	Shri. Suresh Chandra Purohit At/Po-Temri, Via- Paikmal Dist-Bargarh	Fertilizer & Seed Shop Paikmal Chhak, Paikmal Block, Dist-Bargarh	Own Investment – Rs.0.50	0.50	ESDP on Repair & Services of Electronics & Home Appliances Items at Barpali, Dist-Bargarh
27.	Shri. Pradeep Kumar Tayal, C-6, Saraswati Enclave, Bargarh	M/s. Shibani Technology, Gandhi Chowk, Bargarh Computer Sales & Service	Own Investment – Rs.1.00 United Bank of India, Bargarh – Rs.4.00	5.00	ESDP on DTP & Screen Printing at Bargarh during 2010
28.	Shri. Ajit Kumar Pattnaik, Mahanty Para Road, Bargarh	M/s. Axion Training Centre Mahanty Para Road, Bargarh Computer Hardware Training & Service	Own Investment – Rs.1.00 SBI, Main Branch, Bargarh – Rs.1.00	2.00	ESDP on DTP & & Screen Printing at Bargarh during 2010
29.	Shri. Kanhaiya Agarwal Shri Bihar, Bargarh	M/s. Bansal Traders Mamraj Gali, Bargarh Silver Plated Khali Dona Making, Production of Paper Cup, Plate & Box	Own Investment – Rs.1.00	1.00	ESDP on DTP & & Screen Printing at Bargarh during 2010
30.	Shri. Ranja Kumar Tripathy, At-Bhoipura, Po-Attabira, Dist-Bargarh	M/s. Tripathy Sales, Attabira, Bargarh All types of Mobile & Accessories, Sales, Mobile Downloading & Repairing	Own Investment – Rs.0.60	0.60	ESDP on Mobile Phone Repairing at Bargarh during 2010

31.	Shri. Pitabasa Kumar, Khaliapali School Para, Bargarh	M/s. Kumar DTP & Screen Printing Khaliapali School Para, Bargarh Leaflets, Posters, Marriage Cards, Letter Pads, Visiting Cards	Own Investment – 0.80	0.80	ESDP on Computer Hardware at Bargarh during 2008
32.	Shri. Sudarsan Deep S/o – Late Khageswar Deep At-Utkalnagar Po/Dist-Bolangir	Xerox, STD, Lamination, IT Kiosk/Internet Café At- Rajendra Para, Near Women's College, Bolangir, Dist-Bolangir	Own Investment – Rs.1.00	1.00	EDP at Bolangir during 2010
33.	Shri. Arun Kumar Sahu S/o-Rankanath Sahu At-Thanachhak, Po- Barpali, Dist-Bargarh	Computer Training Institute & Multipurpose Computer Job Works At-Thanachhak, Po-Barpali, Dist-Bargarh	Own Investment – Rs.3.00	3.00	EDP at Bolangir during 2010
34.	Shri. Gayatri Prasad Pattnaik S/o-Panchanan Pattnaik At-Brahminpara Po/Dist-Bargarh	Xerox, STD, Lamination, Mobile Repair & Maintenance At-Brahminpara Po/Dist-Bargarh	Own Investment – Rs.1.00	1.00	EDP at Bolangir during 2010
35.	Shri. Gokulananda Mishra S/o-Dayanidhi Mishra, At-Talpalipara, Po/Dist-Bolangir	Soft Toys Mfg. unit through PMEGP, Rugudipara, Bolangir	Own Investment – Rs.0.50 PNB, Bolangir – Rs.3.50	4.00	EDP at Bolangir during 2010
36.	Shri. Dillip Kumar Beria At-Malpara, Po/Dist- Bolangir	Govt. Order Supplier & Contractor At-Malpara, Po/Dist-Bolangir	Own Investment – Rs.0.50	5.00	ESDP on UPS & Stabilizer Repairing at Bolangir during 2009
37.	Shri. Sridhar Nayak At-Teligothpara Po/Dist-Bolangir	Govt. Order Supplier & Contractor At-Malpara, Po/Dist- Bolangir	Own Investment – Rs.4.00	4.00	ESDP on UPS & Stabilizer Repairing at Bolangir during 2009
38.	Shri. Sunil Kumar Dash, At-Malpara, Po/Dist- Bolangir	Xerox & Mobile Repair M/s. Siplisa Communication, Daily Market Road, Bolangir	Own Investment – Rs.1.00	1.00	ESDP on UPS & Stabilizer Repairing at Bolangir during 2009
39.	Shri. Prakash Kumar Mahauty S/o-Late Krutibasha Mahauty At-Lachhipur, Po- Saragadi, Ps-Khariar Dist-Nuapada	Chuda Mixture Mfg. At-Lachhipur, Dist-Nuapada	Own Investment – Rs.2.00	2.00	EDP at Bolangir during 2010
40.	Shri. Ramesh Kumar Naik S/o-Bhabani Shankar Naik Po/Dist-Bolangir	Transport Operator, Barpalipara, Bolangir	SBI, Main Branch, Bolangir – Rs.5.00	5.00	ESDP at Bolangir during 2010
41.	Miss Shibani Darjee D/o-Sudhakara Darjee At-Tikrapara, Po/Dist- Bolangir	Beauty Parlour At-Tikrapara, Po/Dist- Bolangir	Own Investment – Rs.2.00	2.00	ESDP on Beauty Therapy at Bolangir during 2009

42.	Shri. Himansu Sekhar Nayak, At-Upula, Po- Bandala, Dist-Jajpur	Motor Winding & House Wiring At-Upula, Po-Bandala, Dist- Jajpur	Own Investment – Rs.1.00	1.00	ESDP on Motor Winding & House Wiring at Chhatia during 2011
43.	Miss Suchismita Parida At-Solar, Po-Chhatia, Dist-Jajpur	Dress Design & Blouse Design At-Solar, Po-Chhatia, Dist- Jajpur	Own Investment – Rs.0.30	0.35	ESDP on Stitching at Chhatia during 2010
44.	Miss. Yochhna Mayee Maharana, At/Po- Chhatia, Dist-Jajpur	Dress Design & Blouse Design At/Po-Chhatia, Dist- Jajpur	NA	0.40	ESDP on Tailoring at Chhatia
45.	Ms. Pravasini Nayak At/Po-Chhatia, Dist- Jajpur	M/s. Semiotics Chhatia, Jajpur All types of ladies garments	Own Investment – Rs.0.08	NA	ESDP on Multimedia Design at Chhatia during 2010
46.	Ms. Sulata Naik At/Po-Chhatia, Jajpur	Dress Design & Blouse Design At/Po-Chhatia, Jajpur	Own Investment – Rs.0.40	0.50	ESDP on Stitching at Chhatia during 2010
47.	Ms. Julina Nayak, At/Po- Chhatia, Jajpur	Pillow Cover, Dress Design & Blouse Design , At/Po- Chhatia, Jajpur	NA	0.25	ESDP on Stitching at Chhatia during 2010
48.	Ms. Rima Rout At/Po-Chhatia, Jajpur	M/s. Semiotics, At/Po-Chhatia, Jajpur Dress Design & Blouse Design Pillow Cover	Own Investment – Rs.0.50	0.50	ESDP on Stitching at Chhatia during 2010
49.	Ms. Premalata Khuntia At/Po-Chhatia, Jajpur	M/s. Semiotics, At/Po-Chhatia, Jajpur Dress Design & Blouse Design Pillow Cover	Own Investment – Rs.0.30	0.30	ESDP on Stitching at Chhatia during 2010
50.	Shri. Pankaj Kumar Dash, At-Ganaielo, Po- Rahasinga, Dist- Jagatsinghpur	M/s. Maa Basanti Communication, Birdi, Jagatsinghpur Mobile Phone Servicing & Repairing	Own Investment – Rs.0.75	0.75	ESDP on Mobile Phone Repairing & Servicing at Cuttack during 2011
51.	Shri.Rashmi Ranjan Rout At/Po-Dandi Sahi, Dist- Kendrapara	M/s. Ashok Mobile Counter At-Indupur, Dist-Kendrapara	Own Investment – Rs.0.60	0.60	ESDP on Mobile Phone Repairing & Servicing at Cuttack during 2011
52.	Shri. Biren Das, Palamandap, Cuttack	M/s. Super Mobile Palamandap, Cuttack Mobile Phone Servicing & Repairing	Own Investment	NA	ESDP on Mobile Phone Repairing & Servicing at Cuttack during 2011
53.	Shri. Durga Charan Singh At-Athagarh, Dist-Cuttack	M/s. Jagannath Mobile Hospital, Athagarh, Dist- Cuttack Mobile Phone Servicing & Repairing	Own Investment – Rs.0.30	0.30	ESDP on Mobile Phone Repairing & Servicing at Cuttack during 2011
54.	Shri. Rajesh Kumar Parida, C/o-Prasana Kumar Parida, At- Ramchandi, Po-Banra, Dist-Cuttack	M/s. Nandan Mobile At-Barang, Dist-Cuttack Mobile Phone Servicing & Repairing	Own Investment – Rs.1.00	1.00	ESDP on Mobile Phone Repairing & Servicing at Cuttack during 2011

55.	Shri. Premasis Das Plot No.10/2, Sector-B, Chandaka Industrial Estate, Bhubaneswar	M/s. Shivam Chemicals, Plot No.10/2, Sector-B, Chandaka Industrial Estate, Bhubaneswar Sodium Hypochloride, Distilled Water(Br.Grade), Liquid Soap-Jaza, White Phenyl-Shivaphen, Hand Wash Soap-Exhilarate, Room Freshner-Refresh, Toilet Cleaner – X-Tar, Dish Wash Power – Autumn, Detergent Powder – X-Cleanz, Glass Cleaner – X Juven, Laundry Detergent - Azure	Own Investment – Rs.13.00 Bank of India, Main Branch, Bhubaneswar – Rs.15.00	28.00	Export Management, Packaging for Exports, Marketing Management
56.	Shri. Sapan Kumar Bose, Narendrakona, Puri	M/s. Sujata Watch Co. Grand Road, Puri Watch Repairing, Servicing & Assembly, Selling	Own Investment – Rs.1.00	1.00	ESDP on Mobile Repairing at Puri during 2009
57.	Shri. Saubhagya Kumar Das, At-Chilapatana, Po-Gabakunda, Puri	M/s. Maa Computers At-Chilapatana, Po- Gabakunda, Puri Xerox & Computer	Own Investment – Rs.1.20	1.20	ESDP on Computer Hardware during 2009
58.	Shri. Durga Charan Mohanty, Basei Sahi, Puri	Mobile Repairing, Mini Micro Chips Repairing, Spares Replacement, Flashing, Formatting, Unlocking & Downloading	Own Investment – Rs.0.40	0.40	ESDP on Computer Hardware during 2010
59.	Shri. Prasanta Kumar Nayak At-Srikhetra Colony, Puri	Grease Repack Unit At-Srikhetra Colony, Puri	Own Investment – Rs.5.00	5.00	ESDP on Mobile Repairing at Puri during 2009
60.	Shri. Ramesh Chandra Sahoo, Bimana Badu Sahi, Puri	Mobile Repairing, Xerox & Mobile Downloading Near Jagannath Temple, Laxmi Bazar, Puri	Own Investment – Rs.5.00	5.00	ESDP on Mobile Repairing at Puri during 2009
61.	Shri. Jagannath Mishra, At-Nathapur, Po- Nuagharabadabhuin, Via-Brahmagiri, Puri	Mobile Repairing At-Nathapur, Po- Nuagharabadabhuin, Via- Brahmagiri, Puri	Own Investment – Rs.6.00	6.00	ESDP on Mobile Repairing at Puri during 2009
62.	Shri. Barendra Samal, At-Karati Sahi, Krishna Niwas, Puri	Tutorial At-Karati Sahi, Puri	Own Investment	NA	ESDP on Computer Hardware during 2010
63.	Shri. Ranjan Kumar Malik At-Nuapur, Via- Gopalpur, Dist- Balasore	DTP & Printing Media Centre At-Nuapur, Kalyani, Balasore	Own Investment – Rs.1.30	1.30	ESDP at Cuttack during 2010
64.	Shri. Pradeep Kumar Rout, At-Kolanpur, Po- Salepur, Dist-Cuttack	M/s. Smile Mobile Shop & Computer Hardware, Near Post Office, Kolanpur, Po-Salepur, Dist-Cuttack Mobile Repairing, Computer Hardware Service, Downloading	Own Investment – Rs.1.00	1.00	ESDP on Computer Hardware during 2009

65.	Shri. Lizalin Raj At/Po-Kolagara, Via- Anlabereni, Dist- Dhenkanal	Readymade Garments Kotagara, Dist-Dhenkanal	Own Investment – Rs.0.15	NA	ESDP at Dhenkanal during 2010
66.	Mrs. Sanghamitra Pattnaik At-T.D Colony, Dhenkanal	Grocery Shop At-T.D Colony, Dhenkanal	Own Investment – Rs.1.00 Canara Bank Dhenkanal – Rs.3.00	4.00	ESDP at Dhenkanal during 2010
67.	Shri. Niranjan Roul Caltex Dhenkanal	Mobile Centre Caltex Dhenkanal	Own Investment – Rs.0.50 NGB, Dhenkanal – Rs.1.30	1.80	ESDP at Dhenkanal during 2011
68.	Shri. Sribasta Kumar Sahoo, At-Siminai, Chainpur, Dhenkanal	Trading of Readymade Garments At-Siminai, Chainpur, Dhenkanal	Own Investment – Rs.3.00	3.00	ESDP at Dhenkanal during 2010
69.	Ms. Sarmistha Sarangi, At-Sasana Chhak, Dhenkanal	M/s. Future Care, Sasana Chhak, Dhenkanal Beauty Parlour	Own Investment – Rs.0.60	1.30	ESDP at Dhenkanal during 2010
70.	Shri. Sahadev Sahoo, BajiChowk Dhenkanal	Testing of Medical Diagnostics <b>BajiChowk</b> <b>Dhenkanal</b>	Own Investment – Rs.0.80	0.80	ESDP at Dhenkanal during 2010
71.	Ms. Rita Nayak At-Kotgara, Via- Anlabereni, Pandua, Dist-Dhenkanal	Garment Mfg. At-Kotgara, Via-Anlabereni, Pandua, Dist-Dhenkanal	Own Investment – Rs.0.20	0.20	ESDP on Readymade Garments at Dhenkanal during 2009
72.	Shri. Prabodh K. Moharana Indipur, Dhenkanal	M/s. MAA Bricks, Indipur, Dhenkanal Fly Ash Bricks	Own Investment – Rs.2.50	2.50	EDP at Dhenkanal during 2010
73.	Shri. Sidhartha Shankar Panda, C/o, Mission Town Planning, Dhenkanal	M/s. Tech Care, Chandan Bazar, Dhenkanal Repairing of Computers	Own Investment – Rs.0.30	0.30	ESDP at Dhenkanal during 2009
74.	MMs. RajyaShri Mishra At-Bardhaman Compound, Station Bazar, Cuttack	M/s. Pagati Institute At-Bardhaman Compound, Station Bazar, Cuttack Training Centre on Tailoring, Printing, Agarbati, Jewellery making, Fabric Painting, Job works	Own Investment – Rs.0.50	0.50	ESDP at Cuttack during 2009
75.	Shri. Gagan Bihari Naik, Khatuaghata, Pandua, Dist- Dhenkanal	DTP & Screen printing, Stickering Khatuaghata, Pandua, Dist- Dhenkanal	Own Investment – Rs.0.80 NGB, Dhenkanal- Rs.0.30	1.10	ESDP on DTP & Computer Fundamental at Dhenkanal during 2009
76.	Ms. Kadambini Mallik At/Po-Barun(K), Dist-Dhenkanal	Readymade Garments At/Po-Barun(K), Dist-Dhenkanal	Own Investment – Rs.0.04 Personal Loan taken from relatives – Rs.0.06	0.10	ESDP at Dhenkanal during 2009
77.	Shri. Sarat Kumar Naik Khatuaghata, Pandua, Dist-Dhenkanal	Khali, Chaupadi(Press) making, selling Khatuaghata, Pandua, Dist- Dhenkanal	Own Investment – Rs.0.5 NGB, Dhenkanal – Rs.1.0	1.5	ESDP on DTP & Computer Fundamental at Dhenkanal during 2008

78.	Shri. Pratap Pradhan At-Jogidihi, Po- Kotagara Dist-Dhenkanal	Electrical Equipments suppliers & repairing, house wiring At-Pandua, Dhenkanal	Own Investment – Rs.0.5 Friends & Relatives – Rs.0.8	1.30	ESDP on DTP & Computer Fundamental at Dhenkanal during 2009
79.	Shri. Kanchan Mohapatra At-Jajanga, Dist- Kendrapara	Agarbati, Phenyl, Squash Sauce At-Jajanga, Dist-Kendrapara	Own Investment – Rs.1.0	1.0	ESDP at Jajanga during 2010
80.	Shri. Biswambar Sahoo At-Jachak Lane, Buxi Bazar, Cuttack	M/s. Feel Max Nimchouri, Cuttack Recycling & remanufacturing of printer cartridges, Educational CD Preparation	Own Investment – Rs.1.5	1.5	EDP at Cuttack during 2009

On the basis of the feedback received during follow-up of various programmes, the aforesaid figures have been compiled. There are many more participants who did not submit feedback and hence the actual figures would be more than reported above.

## 58) Cluster Development Programmes/Activities undertaken during 2011-12

The following cluster co-ordination and related activities have been undertaken during 2011-12 by this Institute as follows viz;

The O/o DC(MSME) under Ministry of MSME, Government of India has identified the following two clusters i.e. the Spices Cluster, Cuttack and Cashew Cluster, Brahmagiri, Puri as Innovative clusters under National Innovation Council set up by Government of India with an objective to bring in competitiveness in quality, productivity, technology and marketing of the products.

### (a) Innovative Cashew Cluster at Brahmagiri

This Institute has organized awareness programmes on different schemes of DC(MSME), New Delhi like MSE-CDP, NMCP schemes like Bar Code, QMS/QTT, CGTMSE and CLCSS. Three MSEs from the clusters have adopted Bar Code and have received the reimbursement in this regard. A new innovative product in the name of Cashew Apple Juice has been developed from the raw cashew by Dr. Dora, Professor & HOD, Department of Post-Harvest Management, OUAT, Bhubaneswar This Institute has provided support in preparation of DPR for setting up the CFC, co-ordination with SIDBI, Bhubaneswar for appraisal of the DPR and finally the DPR was forwarded to the O/o DC(MSME), New Delhi for in-principle approval by the Steering Committee.

#### (b) Spices Cluster at Cuttack

Soft Intervention for the cluster has been completed. After the selection of this cluster as innovative cluster, this is taking initiative for preparation of the DPR for

setting up of the CFC for this cluster. In this regard, the SPV has been formed and registered and the captioned land for the CFC has been identified by the SPV & MSMEDI, Cuttack and applied to the Collector & District Magistrate, Cuttack for lease and transfer of the same in the name of the SPV.

(c) <u>Co-ordination of Cluster Works</u> of Rice Mill Cluster, Bargarh, Pharma Cluster, Cuttack-Bhubaneswar

This Institute has continuously been liasioning with O/o DC(MSME), New Delhi Industries Department, Government of Odisha and the concerned SPVs of the Rice Mill Cluster, Bargarh and Pharma Cluster, Cuttack-Bhubaneswar for setting up of the CFC.

#### (d) Identification of New Clusters

This Institute jointly with Industries Department, Government of Odisha has identified two new clusters i.e. Coir Cluster, Sakhigopal, Puri and Dry Fish Cluster, Paradeep for development under MSE-CDP scheme.

- Assistance through Project Report: The core competency of MSMEDI, Cuttack is preparation of project profiles for prospective entrepreneurs in general and PMEGP target group in particular. This Institute explored all possibilities and put concentrated effort for meeting the demand of PMEGP beneficiaries providing/assisting in preparation of project profile on a continuous basis. 1636 project profiles have been prepared during 2011-12 by involving officers from the level of Investigator to Deputy Director.
- <u>Directory of Success stories of EDP/ESDP Trainees(80 Nos.)</u>: Compiled.

## CHAPTER – III REVENUE EARNED DURING 2011- 2012

### 59) Revenue earned by the Institute During 2011-12

Now it has become inevitable to generate revenue from various possible sources by providing various qualitative and time bound services to the entrepreneurs in order to recover some recurring expenses. The office of the Development Commissioner (MSME), New Delhi is also laying emphasis on enhancing the revenue earning from all possible sources. Targets have also been assigned under different activities. MSME Development Institute, Cuttack and its Branches are making all out efforts to generate revenue from different sources like job works in workshops & skill development training programmes, IMT training programmes both under Action Plan and PD Account. Seminar fees, Joint Capacity Assessment, Sale of Project profiles and Reports, NSIC Registration, SCX, VDP, Project Appraisal etc. The total revenue earned by MSME Development Institute, Cuttack and its Branch Institutes during the year 2009-2010, 2010-2011 & 2011-12 from various sources is given in detail in the table below:

<u>Table – 326</u> Revenue earnings during 2009-2010, 2010-2011 and 2011-12

SI.No	Item	Revenue Earned (Rs.)			
		2009-10	2010-11	2011-12	
1.	Workshop Revenue	3,91,643	4,19,086	4,49,667	
2.	SDP(Training Fees)	99,700	79,500	69,125	
3.	EDP Fees	34,900	24,000	24,550	
4.	ESDP Fees	1,96,200	2,23,100	41,900	
5.	PD Account Revenue	32,52,939	24,24,207	64,28,500	
6.	MDP Fees	60,600	78,800	82,000	
7.	Seminar Fees	12,300	16,900	27,000	
8.	Capacity Assessment	57,000	1,20,000	1,03,500	
9.	Project Appraisal (DPR)	10,000	-	5000	
10.	NSIC Registration	69,000	51,000	52,000	
11.	SCX	10,400	-	-	
12.	Sale of Publications	5,45,220	5,28,470	7,74,885	
13.	Handholding Support under (CGTMSE) & Brick Testing Fees & other Miscellaneous Fees	32,744	18,335	13,600	

14.	Revenue from National Vendor Development Programme (NVDP) – EXPO Odisha	7,12,000	2,60,000	3,81,000
	State Level VDPs	45,000	2,40,000	2,68,000
15.	Sale of Trainees product	-	-	-
16.	Auction of Unserviceable Store items	-	-	-
17.	Demonstration Fees	6,300	5700	13,800
18.	Application Fee of National Awards to MSMEs	5500	6500	4750
19.	Intensive Technical Assistance	-	-	-
20.	Issue of competency certificate	-	-	-
	Total	55,41,446	44,95,598	87,39,277

### **CHAPTER – IV**

#### **REVIVAL OF SICK MSME UNITS**

#### 60) Revival of Sick MSME Units

The MSME units are facing a rough weather in the state due to growing sickness in the sector. There are many inter related factors both externally and internally making the units sick. From January 1981, the Govt. of Odisha formulated the policy to grant assistance to sick small-scale units as an important part of the Industrial Policy. Through various IPRs (selected), including IPR – 2007, Government of Odisha has also taken note of extending revival assistance to sick MSME units. These are known as IPR benefits to sick MSME units like sales tax exemption both on purchase of raw materials & sale of finished goods, octroi exemption, exemption of electricity duty & other statutory duties like state investment subsidy, soft loan, sales tax loan etc. The financial institutions are also making some sacrifice by relaxing outstanding dues, waiving interest etc. From the central government side assistance like MMA, NEF,SLA through the state Govt. are also given. The workshop of this office located at Khapuria have been extending the service to many units in the process of their revival by doing job work, developing products.

### 61) Role of MSME Development Institute, Cuttack in Revival of Sick MSME Units

At present there is a three-tier system to discuss and finalise the cases for revitalization of sick MSME units. These are as follows:

- 18) District Level Committee (DLC)
  - ii) Sub-committee of the State Level Inter Institutional Committee (Sub-SLIIC)
- 19) The State-Level Inter Institutional Committee (SLIIC)

The District Level Committee has been entrusted with the task of receiving applications from the MSME units claiming to have gone sick. It examines the cases on a prima facie basis after undertaking quick studies at grass root level and recommends to the Sub-Committee of SLIIC for revival. The DLC is constituted under the Chairmanship of GM, DIC and other members of the committee are Branch Manager, OSFC – Branch Manager of concerned bank and representative from other organizations.

At the Sub-Committee of SLIIC Level the MSME Development Institute, Cuttack is the member convener of the sub-committee. The sub-committee of the SLIIC constitutes the core committee of the system and has been entrusted with the vital function of examining the cases referred by the DLC with professional expertise. The sub-committee is constituted with the membership of the Managing Director, OSIC, Director, EPM, Deputy Chief Officer, RPCD of Reserve Bank of India and the representatives of financing banks under the Chairmanship of Director of Industries, Government of Odisha and Director, MSME Development Institute, Cuttack as Member-convener. MSME Development Institute, Cuttack receives the applications and the report after duly scrutinized by the District Level Committee, undertakes appraisals for determining the suitability of the cases as per norms, co-ordinates the action of the members for further appraisal and devising package of assistance for the revival of the units as per norms. The MSME Development Institute, Cuttack prepares Desk Study Report on each of the eligible cases embodying the quintessence of information and decisions in respect of the unit and pilot the deliberations for each case and recommends to the State Level Inter Institutional Committee for approval for giving various assistances for revival.

The State Level Inter Institutional Committee (SLIIC) is the apex body to deal with matters of sickness and flow of credit to MSME sector and related matters. The sick unit cases recommended by the Sub-Committee are finally approved by SLIIC and it also formulate/changes policies with regard to the revival of sick MSMEs. Secretary InCharge of Industries, Government of Odisha is the Chairman of the Committee and RBI State Office is the convener.

As a member of the committee and member convener of the Sub-committee, the MSME Development Institute, Cuttack feeds information while decisions are taken in respect of cases as well as participate in the deliberations in taking decision by the Committee. During 2011-12, this Institute conducted three Sub-SLIIC Meetings on 25-6-2011(77<sup>th</sup>), 27-10-2011(78<sup>th</sup>) and 7-2-2012(79<sup>th</sup>) for revival of sick MSMEs.

#### Relief and Concessions extended

The following reliefs, concessions and facilities are generally extended to potentially viable sick small-scale units under rehabilitation. (1) Sanction of margin money assistance to sick MSME units which is financed by the Central and State Government on 50:50 basis. (2) Sanction of soft loan assistance to sick MSME units with concessional rate of interest. (3) Benefits and concession offered under Industrial Policies of Government of Odisha in deserving cases.

Any other concessions which the participating Departments, State Government can suitably offer.

## CHAPTER - V

# SPECIAL WORK AND REPORTS PREPARED BY MSME DEVELOPMENT INSTITUTE CUTTACK

## 62) Reports Prepared by the Institute during 2011-12

SI.	Name of the Report
No	
1.	Annual Report of this Institute (2011-12)
2.	Monthly Progress Reports (12)
3.	District Industrial Potentiality Survey Reports (6)
4.	Odisha State Industrial Profile (1)
5.	Technical Material for General EDP
6.	Technical Material for General ESDP
7.	Handouts on General Industrial Motivational Campaigns and Specialized Industrial
	Motivational Campaigns
8.	Course Material on ESDP on DTP, Screen Printing, Computer Hardware,
	Fundamentals and IT Kiosks
9.	Course Material on ESDP on Dress Designing and Readymade Garments
10.	Course Material on ESDP on Media Design
11.	Course Material on ESDP on Repair and Maintenance of Auto Electrical and Air
	Conditioners
12.	Course Material on ESDP on Tally and Financial Accounting
13.	Course Material on ESDP on Office Automation
14.	Course Material on ESDP on Computer Graphics and Design
15.	Course Material on ESDP on Photoshop Designing
16.	Course Material on ESDP on AUTO CAD
17.	Course Material on ESDP on Tailoring
18.	Course Material on ESDP on Food Processing & Chemical Products
19.	Course Material on ESDP on Bio-Technology
20.	Course Material on MDP on Computerized Financial Accounting and Tally
21.	Course Material on MDP on Office Automation
22.	Course Material on MDP on Industrial Management
23.	Course Material on MDP on Export Marketing
24.	Course Material on MDP on Leadership & Communication Skills
25.	All India Status Report on Solar Based Power Generators

26.	All India Status Report on Fibre Optical Cable		
27.	Technology Study Report on Fabrication Works		
28.	Technology Study Report on Solar Cooker		
29.	Status Report on Kewda Industries in Ganjam District		
30.	Updation of Trade Directory on Electrical & Electronics Industries in Odisha		
31.	Souvenir on A National Level Vendor Development Programme-cum-Industrial Exhibition		
32.	Course Material on Quality Management Tools(QMS)/Quality Technology		
	Tools(QTT)		
34.	Reading Material on CGTMSE & CLCSS		
35.	Reading Material on Bar Code		

## 63) Reply on Parliament/ Assembly Questions/VIP References

The information and related material on the following Parliamentary/Assembly Questions were collected and compiled and sent to the O/o DC (MSME), New Delhi to and concerned State Government Agencies to prepare the reply.

SI.	Name of the Starred/Unstarred Parliament Question/Assembly
No	Question
1.	Provisional Starred Question for the Lok Sabha Dy.No.17039 slated for
	answer on 25-8-11 regarding demand of Terracotta Products
2.	Lok Sabha Admitted Provisional Unstarred Question Dy.No.4430 raised by
	Shri. Kachhadia Naranbhai and Smt. Jyoti Dhurve, MP regarding Growth
	Rate of MSME due for answer on 18.8.11
3.	Starred Assembly Question No.1095 raised by Dr. Prafulla Majhi, Hon'ble
	MLA on Implementation of MSMED Act
4.	Lok Sabha Question regarding 'Laws Under SSI"
5.	Lok Sabha Unstarred Admitted Question D. No.1135 on Entrepreneurship
	Club
6.	UDAQ No.1609 Assembly Question put by Shri. Prabhat Ranjan Biswal,
	Hon"ble MLA regarding Financial Assistance provided for Manufacturing &
	Marketing of Brass & Bell Metal Products

## 64) <u>Seminar/Meetings Attended by the Director & Officers of MSME Development</u> Institute, Cuttack & its Branches

- Director of this Institute attended the meeting on constitution of State Level Selection Committee for National Awards on 5-4-11 under the Chairmanship of Principal Secretary, Industries, Government of Odisha.
- 2. Director of this attended the meeting on Vetting of Business Incubator Proposal at Xavier Institute of Management, Bhubaneswar on 6-4-11.
- 3. Director of this Institute attended the 54<sup>th</sup> SLIIC/12<sup>th</sup> Empowered Committee Meeting on MSME held at Board Room of Reserve Bank of India, Bhubaneswar on 20-4-11.
- 4. Director of this Institute attended the State Level Advisory Board Meeting organized by this Institute on 26-4-11 at Cuttack under the Chairmanship of Principal Secretary, Industries, Government of Odisha.
- 5. One officer of this Institute attended the 2<sup>nd</sup> attended the 2<sup>nd</sup> Purchase Committee Meeting of CFC on Pharmaceutical Clusters at Cuttack-Bhubaneswar for finalization of modus operandi for purchase of equipments for testing laboratory.
- 6. One officer of this Institute attended the 7<sup>th</sup> Purchase Committee Meeting of CFC of Rice Mill Cluster of Bargarh for finalization of tender documents. Director of this Institute attended a meeting on promotion of MSMEs in the state at Industries Department, Bhubaneswar on 12-5-11.
- 7. Director of this Institute inaugurated the Industrial Motivational Campaign at Puri on 19-5-11 organized by this Institute.
- 8. Director of this Institute attended a Workshop on Design Clinic organized by CTTC, Bhubaneswar on 20-5-11 at Bhubaneswar which was inaugurated by Dr. Shyam Agarwal, IAS, Additional Secretary & Development Commissioner(MSME), New Delhi.
- Director of this Institute attended the Meeting chaired by Dr. Shyam Agarwal, IAS, Additional Secretary & Development Commissioner(MSME), New Delhi at this Institute on 21-5-11 in which the activities of MSMEDI, Cuttack were reviewed.

- Director of this Institute attended the Meeting at OSSIA, Cuttack under the Chairmanship of Additional Secretary & Development Commissioner(MSME), New Delhi on MSE-CDP on 21-5-11.
- 11. Director of this Institute attended the Meeting of State Level Selection Committee(SLSC) for National Awards 2010 on 23-5-11 at Secretariat, Bhubaneswar under the Chairmanship of Principal Secretary, Industries.
- 12. Director of this Institute attended the meeting at OSSIA, Cuttack regarding MSE-CDP on 26-5-11.
- 13. Director of this attended the Awareness Programme on Bar Code for the stakeholders of Brahmagiri Cashew Cluster at Brahmagiri on 27-5-11.
- 14. Director of this Institute visited M/s. Ashok Card Board Industries, Cuttack and M/s. OM Oil & Flour Mills(P), Cuttack on 28-5-11 in connection with Programme on BIS Certification and proposal of setting up of CFC of Spices Cluster.
- 15. Director of this Institute attended the Land Allotment Committee Meeting on 29-5-11 under the Chairmanship of CMD, IDCO, Bhubaneswar at Bhubaneswar.
- 16. Director of this Institute attended the Senior Officers Meeting at NIESBUD, Noida from 31-5-2011 to 3-6-2011 convened by O/o DC(MSME), New Delhi.
- 17. Director of this Institute attended the 77<sup>th</sup> Sub-SLIIC Meeting on revival of sick MSMEs at Directorate of Industries, Cuttack on 25-6-11 as member convenor.
- 18. Director of this Institute attended the preparatory meeting on progress of MSE-CDP of Odisha on 27-6-11 at CTTC, Bhubaneswar.
- 19. Director of this Institute attended the meeting at Directorate of Industries, Cuttack on 28-6-11 wherein the activities of MSE-CDP of Odisha were discussed.
- 20. Director of this Institute chaired a meeting on vetting of business incubation proposal received from KIIT-TBI, Bhubaneswar at KIIT, Bhubaneswar on 28-6-11.
- 21. Director of this Institute chaired the Valedictory Function of EDP at Choudwar on 1-7-11 organized by this Institute.
- Director of this Institute chaired the Valedictory Function of MDP on Leadership
   Personality Development at Cuttack on 1-7-11 organized by this Institute.

- Director of this Institute chaired the Valedictory Function of MDP on Computerized Office Management at Cuttack on 4-7-11 organized by this Institute.
- 24. Director of this Institute attended the MSME Summit 2011 at Bhubaneswar on 12-7-11 organized by Indian Chamber of Commerce(ICC), Bhubaneswar.
- 25. Director of this Institute attended the 55<sup>th</sup> Meeting of SLIIC for revival of sick MSMEs and the 13<sup>th</sup> Meeting of the Empowered Committee on MSME at Bhubaneswar on 12-7-11.
- 26. Director of this Institute attended a meeting on Business Incubator at KIST,

  Jatni on 18-7-11 at Jatni in connection with vetting of the BI proposals.
- 27. Director of this Institute chaired the Valedictory Function of ESDP on DTP & Screen Printing at Chandikhol on 19-7-11 organized by this Institute.
- 28. Director of this Institute attended a preparatory meeting on organizing Buyers-Sellers Meet-cum Vendor Development Programmes at Nabarangpur on 21-7-11.
- 29. Director of this Institute chaired the Valedictory Function of ESDP on Tailoring& Embroidery at Rayagada on 22-7-11 organized by this Institute.
- 30. Director of this Institute attended the Industrial Motivational Campaign(IMC) at CTTC Extension Centre, Rayagada on 23-7-11 organized by Branch MSMEDI, Rayagada.
- 31. Director visited Industries Department, Secretariat, Bhubaneswar on 26-7-11 at Bhubaneswar and appraised Principal Secretary, Industries alongwith relevant papers for the ensuing National Level Selection Committee Meeting for National Awards 2010 and organizing Mother Plants Specific Vendor Development Programmes at their premises.
- 32. Director of this Institute attended the Valedictory Function of ESDP at Puri on 27-7-11 organized by this Institute.

- 33. Director of this Institute chaired the Inaugural Ceremony of Federation Head Office, Industrial Development Enterprise Assistance(IDEA) Community Centre of Odisha Industries Federation, Jagatpur on 28-7-11 at OIF, Jagatpur. Director of this Institute attended the Plant Level Advisory Meeting of Mahanadi Coal Fields(MCL) at Sambalpur on 5-8-11.
- Director of this Institute attended the Governing Body Meeting of CTTC,
   Bhubaneswar at New Delhi on 8-8-11 chaired by Secretary, MSME, New Delhi.
- 35. Director of this Institute attended the Annual Day of OASME, Cuttack at Cuttack on 12-8-11.
- 36. Director of this Institute attended a Workshop on Lean Manufacturing Competitiveness organized by NPC, Bhubaneswar at Bhubaneswar on 16-8-11.
- 37. Director of this Institute attended the SLBC Meeting at Bhubaneswar on 18-8-11 held under the Chairmanship of Chief Minister, Odisha.
- 38. Director of this Institute attended the Meeting on Innovative Clusters at New Delhi on 23-8-11 held under the Chairmanship of Secretary, MSME, New Delhi.
- 39. Director of this Institute attended one Mother Plant Specific Vendor Development Programme held with Bhushan Steel at Dhenkanal on 30-8-11.
- 40. Director of this Institute attended the Plant Level Vendor Development Programmes at Arati Steel, Athagarh, Cuttack on 6-9-11 and at Jindal Steels & Power Ltd, Angul on 10-9-2011.
- 41. Director of this Institute attended the Interactive Meetings with member of the SPVs of Innovative Clusters of Cashew nut processing at Brahmagiri, Puri on 11-9-11 and Spice Cluster at Cuttack on 14-9-11 as a follow up action of the Review meeting By Secretary(MSME), Govt. of India, New Delhi held on 23-08-11.
  - 42. Director of this Institute attended a Workshop of Lead District Managers of all the 30 districts of the State convened by SLBC at Bhubaneswar on 13-9-11 along with Sri P.K.Gupta,DD(Elect) and officers of El division wherein detailed discussions on potential items for each districts identified under IPS,

- conducted by this Institute were made along with presentations on the Schemes of CGTMSE and CLCSS by the officers of this Institute.
- 43. Director of this Institute attended the meetings on Innovative Cluster convened by Sri P. Dash, ISS, Special Secretary to Government of Odisha, Industries Department on 14-9-11 and another meeting convened by Sri K.N. Khatai, IAS, Commissioner cum Director of Industries on 18-9-11 along with members of SPV for discussion on the progress of work of Innovative Clusters.
- 44. Director of this Institute attended a Meeting at Cashew Cluster, Brahmagiri, Puri(Innovative cluster) held under the Chairmanship of Sri Abhay Bakre, Joint Development Commissioner, O/o. DC(MSME), New Delhi on 22-9-11 with the members of the SPV wherein the discussions on different schemes of NMCP and other schemes were made for dovetailing the same into the cluster.
- 45. Sri Abhay Bakre, Joint Development Commissioner, O/o. DC(MSME), New Delhi reviewed the progress of Lean Manufacturing Competitive Scheme in the State of Odisha specially for the engineering cluster, Bhubaneswar at CTTC, Bhubaneswar on 23-9-11 during his visit to the state.
- 46. Director of this Institute attended a Meeting on SIDBI Financing Schemes for Energy Saving Projects for MSME Sector at Bhubaneswar on 27-9-11.
- 47. Director of this Institute attended a Meeting at Odisha University of Agriculture and Technology at Bhubaneswar on 29-9-11 organised by ORITCO, Bhubaneswar and presented a paper on Opportunities of Food Processing Industries in the state of Odisha.
- 48. One officer of this Institute attended the Convocation Ceremony of KIIMS, Cuttack on 7-9-11 at KIIMS, Cuttack.
- 49. One officer of this Institute attended the IMPCC Meeting at Paralakhemundi on 23-9-11 and presented the activities of this Institute and its Branches.
- 50. One officer of this Institute attended the DTFC Meeting on PMEGP of DIC,

Jajpur on 21-9-11.

- 51. One officer of this Institute attended the Awareness Campaign organized by NSIC, Bhubaneswar at Jajpur Road on 29-9-11 and propagated the schemes of DC(MSME), New Delhi.
- 52. One officer of this Institute attended the PLAC Meeting of IDCOL Ferrochrome Plant at Jajpur Road on 20-9-11.
- 53. Dy.Director(Elect) of this Institute attended the DTFC Meeting on PMEGP on 22-9-11 at DIC, Cuttack.
- 54. Dy.Director(Elect) of this Institute attended the GM, DIC Conference for Review of PMEGP Scheme at Bhubaneswar on 24-9-11.
- 55. Dy.Director(Elect) of this Institute attended a meeting on Procurement of Computer Peripherals for DI, Cuttack, DICs and RICs on 26-9-11 at DI, Cuttack.
- 56. One officer of this Institute attended the Single Window Clearance Authority Meeting for land allotment at DIC, Bhubaneswar on 23-9-11.
- 57. One officer of this Institute attended a Sensitization Workshop organized by Coir Board, Bhubaneswar at OSSIA, Cuttack on 30-9-11.
- 58. One officer of this Institute attended a meeting on PRODIP Scheme as a member at KVIC, Bhubaneswar on 30-9-11.
- 59. Director of this Institute attended the 14<sup>th</sup> SLIIC Meeting convened by Reserve Bank of India at Bhubaneswar on 18-10-11.
- 60. Director of this Institute attended the Bhumi Puja for construction of CFC Building of Cashew Cluster at Brahmagiri on 19-10-11.
  - Director of this Institute inaugurated the Three-Days Training Programme on Packaging for Exports at Puri on 19-10-11.
  - 62. Director of this Institute attended the One-Day Industrial Motivational

- Campaign at Chhatia on 20-10-11.
- 63. Director of this Institute attended the Press Conference on National Awardees 2010 to MSMEs at Bhubaneswar on 21-10-11 which was chaired by Principal Secretary, Industries, Government of Odisha.
- 64. Director of this Institute attended the State Level Land Allotment Meeting on 24-10-11 at Bhubaneswar which was chaired by CMD, IDCO.
- 65. Director of this Institute attended the Valedictory Function of ESDP at Balichandrapur on 25-10-11.
- 66. Director of this Institute attended the Valedictory Function of ESDP at Narada on 28-10-11
- 67. Deputy Director Incharge, Br. MSMEDI, Rourkela attended the meeting of the Rourkela Fabrication Cluster on 24<sup>th</sup> October, 2011 at Rourkela and participated in the discussion relating to the future of the cluster.

  Director of this Institute attended a meeting Chaired by Principal Secretary to Government, Industries Department on 1-11-11 at Bhubaneswar in connection with conduct of National Level Vendor Development Programme by this Institute.
- 68. Director of this Institute attended a Preparatory Meeting for organizing National Level Vendor Development Programme at Bhubaneswar on 14-11-11 under the Chairmanship of Principal Secretary to Government, Industries Department.
- 69. Director of this Institute attended visited NALCO, Angul and attended a meeting with Executive Director, NALCO on 22-11-11 regarding organizing National Level Vendor Development Programme.
- 70. Director of this Institute attended a meeting with Commissioner-cum-Director of Industries at Directorate of Industries, Cuttack on 24-11-11 and discussed regarding conduct of National Level Vendor Development Programme.
- 71. Director of this Institute attended One-Day National Level Seminar at

- Bhubaneswar on 25-11-11 which was convened by Coir Board, Bhubaneswar.
- 72. Director of this Institute attended the One Day Workshop on VSBK organized by this Institute at Balasore on 28-11-11.
- 73. Deputy Director I/C, Br.MSMEDI, Rourkela attended the Sensitization Programme 'SME Credit Rating' organized by CARE on 18<sup>th</sup> November, 2011 at OYEA, Rourkela.
- 74. Deputy Director I/C, Br.MSMEDI, Rayagada attended Conquer 2011 (Buyers'-Sellers' Meet–cum-Industrial Exhibition) from 4<sup>th</sup> 5<sup>th</sup> November, 2011 at Nabarangpur organized by District Administration, Nabarangpur.
- 75.Director of this Institute attended Plant Level Vendor Development Programme organized by this Institute at Paradip with Paradip Port Trust, Paradip and Indian Oil Corporation, Paradip on 9-12-11.
- 76. Director of this Institute attended Road Show organized by EEPC, Kolkata at Cuttack on 10-12-11.
- 77. This Institute organized One Day Sensitization Programme on Intellectual Property Rights(IPRs) at Rourkela on 12-12-11 and at Bhubaneswar on 13, 14 & 15 December, 2011 for the benefit of entrepreneurs with 157 participants.
- 78. Director of this Institute attended the Land Allotment Committee Meeting of IDCO at Bhubaneswar on 14-12-11.
- 79. Director of this Institute attended a Seminar on Design Clinic organized by CTTC, Bhubaneswar at Jagatpur on 17-12-11.
- 80. Director of this Institute attended a Seminar on Design Clinic organized by CTTC, Bhubaneswar at Puri on 18-12-11.
- 81. Director of this Institute attended a Meeting with Principal Secretary,Industries & Additional Chief Secretary, Pension & Grievances on 19-12-11 & 23-12-11 and appraised them regarding progress of work on

- conduct of National Level Vendor Development Programme.
- 82. Director of this Institute attended a Seminar on 'Indo-China Bilateral Trade Relations & Allied Matters' organized by UCCI, Bhubaneswar and a Meeting with CMD, NALCO, Bhubaneswar at Bhubaneswar on 24-12-11 regarding organizing National Level Vendor Development Programme.
- 83. Director of this Institute attended a Meeting at Coir Board Training Centre, Teispur in Puri district on exploring the possibilities for identification of Coir Cluster on 28-12-11.
- 84. Deputy Director I/C, Br. MSME Development Institute, Rayagada attended the Inauguration Programme on Enterprise Development Support and delivered a talk on activities of MSMEDI at GIET, Gunupur 19.12.11.
- 85. Deputy Director I/C, Br. MSME Development Institute, Rayagada attended as Chief Speaker in the District Level Science Exhibition held at Rayagada on 20.12.11 and delivered a motivation talk for the students.
- 86. Deputy Director I/C, Br. MSME Development Institute, Rayagada attended a Workshop-cum-Training Programme organized for Biotechnology students of Khallikote College and delivered a talk on identification & selection of project in bio-technology at TSCK, Berhampur on 21.12.11.
- 87. Deputy Director I/C, Br. MSME Development Institute, Rayagada delivered a talk in the Enterprise Development & Society Seminar organized by the Science Society of Women's College, Rayagada on 22.12.11.
- 88. Director of this Institute attended an Industrial Exhibition organized by Odisha Industries Association(OIA), Jagatpur at Cuttack on 6-1-12.
- 89. Director of this Institute attended the Three-Days National Level Vendor

  Development Programme-cum-Industrial Exhibition organized by this Institute
  in association with NALCO and Industries Department, Government of Odisha
  at Angul from 9-11 January,2012 in which 20 large-scale units/PSUs/Mother

- Plants and 80 MSMEs including Banks & Financial Institutions participated in the mega event.
- 90. Director of this Institute attended the Land Allotment Committee Meeting of IDCO at Bhubaneswar on 17-1-12.
- 91. Director of this Institute attended two Plant Level Vendor Development Programmes with L&T, Kansbahal at Rourkela on 18-1-12 and East Coast Railways, Bhubaneswar at Bhubaneswar on 25-1-12 in which 32 and 26 MSMEs participated to reap the benefits from the programmes.
- 92. Director of this Institute attended the MSME International Trade Fair organized by NSIC, Bhubaneswar at Rourkela on 18-1-12 and 19-1-12.
- 93. Interview of Director of this Institute carried out by JICA(Japan International Co-operation Agency), Japan and SIDBI, Bhubaneswar for improving Energy Efficiency in MSMEs on 20-1-12 at this Institute premises which would be composed as a documentary film by JICA.
- 94. Director of this Institute organized One Day Sensitization Programme on LLP Act at Cuttack on 30-1-12 for the benefit of entrepreneurs with participants.
- 95. Director of this Institute attended a Review Meeting on Progress of Proposal of Detailed Project Report of Ganjam Cashew Cluster at Directorate of Industries, Cuttack on 4-2-12.
- 96) Director of this Institute attended a Meeting relating to Exhibition on Electrical Odisha 2012 organized by UCCI, Bhubaneswar on 6-2-12 at Bhubaneswar.
- 97 Director of this Institute attended a Preparatory Meeting on 8<sup>th</sup> Entrepreneur's Week on 7-2-12 at Secretariat, Bhubaneswar held under the Chairmanship of Principal Secretary to Government, Industries Department, Government of Odisha and the 79<sup>th</sup> Sub-SLIIC Meeting at Directorate of Industries, Cuttack.
- 98) Director of this Institute attended a Meeting with Scientists of IMMT, Bhubaneswar on 8-2-12 at Bhubaneswar regarding transfer of technology to MSMEs free of cost as per the MOU signed by Ministry of MSME and CSIR.

- 99) Director of this Institute attended a Meeting with Secretary, MSME, Government of Orissa on 14-2-12 and discussed about various issues pertaining to promotion and development of MSME sector in the state of Orissa.
- 100) Deputy Director I/C, Br. MSME Development Institute Rourkela attended the Golden Jubilee Celebration of RCCI at RCCI, Rourkela on 15-2-12 and briefed about the activities of this Institute & its Branches.
- 101) Director of this Institute attended a Seminar on Manufacturing of Equipments for Electrical Cluster – Electrical Odisha 2012 organized by UCCI, Bhubaneswar on 23-2-12 at Bhubaneswar.
- 102) One officer attended the 126<sup>th</sup> SLBC Meeting held on 2-3-12 at
  Bhubaneswar under the Chairmanship of Finance Minister, Odisha.
- 103) Director of this Institute attended the Inaugural Function of the 8<sup>th</sup> Entrepreneurs' Week organized by Industries Department, Government of Odisha on 5-3-12 at Bhubaneswar.
- 104) Deputy Director I/C, Br. MSMEDI, Rourkela attended the Inaugural Function on the eve of Entrepreneurs' Week organized by DIC, Rourkela at Rourkela on 5-3-12.
- 105) One officer of Br. MSMEDI, Rayagada attended the Entrepreneurs' Week meeting organized by DIC, Rayagada and Nuapada during Entrepreneurs' Week (5-12 March, 2012) at Rayagada and Nuapada respectively.
- 106) Deputy Director I/C, Br. MSMEDI, Rourkela attended the Workshop on Entrepreneurship organized by DIC, Deogarh on 8-3-12 at Deogarh and delivered talk on the scope and potentialities of various MSME projects in Deogarh district.
- 107) Director of this Institute attended a Preparatory Meeting for the 30<sup>th</sup> Steering Committee Meting on MSE-CDP at Directorate of Industries, Cuttack on 12-3-12.
- 108) Director of this Institute attended the State Level Workshop on PMEGP

- organized by Industries Department, Government of Odisha at Bhubaneswar on 14-3-12.
- 109) One officer attended District Level Consultative Committee Meeting at Boudh on 16-3-12.
- 110) One officer attended a District Level Exhibition for PMEGP organized by KVIC at Bhubaneswar on 21-3-12 and spoke on the activities of this Institute.
- 111) One officer attended a Meeting of KVIC at Bhubaneswar on 23-3-12 regarding the physical verification of PMEGP units.
- 112) One officer attended District Level Consultative Committee Meeting at Cuttack on 27-3-12.
- 113) One officer attended a Buyer-Seller Meet on 28-3-12 at Bhubaneswar on Bamboo related units organized by KVIC, Bhubaneswar.

### CHAPTER - VI

# PROGRAMMES/WORKSHOPS/MEETINGS ORGANIZED/ATTENDED, DIGNITARIES AND GUESTS PRESENT

SI.	Name & Date of the Programme/	Venue	Dignitaries & Guests Present
No.	Workshop/Meeting		
1.	Meeting on Constitution of SLSC for National Awards 2010 on 5-4-11	Industries Department, Secretariat, Bhubaneswar	Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha
2.	54 <sup>th</sup> SLIIC Meeting on Revival of Sick MSMEs on 20-4-11 & 12 <sup>th</sup> Empowered Committee Meeting on MSME	Board Room, RBI, Bhubaneswar	Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha & Executive Director, RBI, Bhubaneswar
3.	State Level Advisory Board Meeting on 26-4-11	Industries Department, Secretariat, Bhubaneswar	Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha
4.	Review Meeting on Progress of Work of Brahmagiri Cluster on 8-5-11	Brahmagiri	Shri. Samarendra Sahu, IES, ADC, O/o DC(MSME), New Delhi
5.	Workshop on Design Clinic on 20-5-11	CTTC, Bhubaneswar	Dr. Shyam Agarwal, IAS, AS & DC(MSME), New Delhi & Shri. S. Maity, GM, CTTC, Bhubaneswar
6.	SLSC Meeting on National Awards 2010 on 23-5-11	Industries Department, Secretariat, Bhubaneswar	Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha
7.	Senior Officers' Meeting from 31-5-11 to 3-6-11	NIESBUD, Noida	Shri. Uday Kumar Varma, IAS, Secretary, Ministry of MSME, New DelhiDr. Shyam Agarwal, IAS, AS & DC(MSME), New Delhi
8.	Preparatory Meeting on Progress of MSE-CDP on 27-6-11	CTTC, Bhubaneswar	Dr. Shyam Agarwal, IAS, AS & DC(MSME), New Delhi & Shri. S. Maity, GM, CTTC, Bhubaneswar
9.	55 <sup>th</sup> SLIIC Meeting on Revival of Sick MSMEs on 12-7-11	Board Room, RBI, Bhubaneswar	Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha & Executive Director, RBI, Bhubaneswar
10.	Plant Level Advisory Meeting of MCL on 5-8-11	MCL, Sambalpur	CMD, MCL, Sambalpur
11.	Governing Body Meeting of CTTC on 8-8-11	O/o DC(MSME), New Delhi	Shri. Uday Kumar Varma, IAS,Secretary, Ministry of MSME, New Delhi
12.	SLBC Meeting on 18-8-11	Bhubaneswar	Shri. Naveen Pattnaik, Hon'ble Chief Minister, Odisha
13.	Meeting on Innovative Cluster on 23-8-11	O/o DC(MSME), New Delhi	Shri. Uday Kumar Varma, IAS,Secretary, Ministry of MSME, New Delhi
14.	Workshop of LDMs on Identification of Potential Items on 13-9-11	UCO Bank, Bhubaneswar	Field General Manager, UCO Bank, Bhubaneswar

15.	Meeting on Innovative Cluster on 14-9-11	Industries Department, Secretariat, Bhubaneswar	Shri. P. Dash, ISS, Special Secretary to Government of Odisha, Industries Department, Bhubaneswar
16.	Meeting on Innovative Cashew Cluster Brahmagiri on 22-9-11	Brahmagiri Cashew Cluster	Shri. Abhay Bhakre, IAS, JDC, O/o DC(MSME), New Delhi
17.	Review Meeting on Lean Manufacturing Competitiveness Scheme in the State of Odisha specially for the Engineering Cluster, Bhubaneswar on 23-9-11	CTTC, Bhubaneswar	Shri. Abhay Bhakre, IAS, JDC, O/o DC(MSME), New Delhi
18.	14 <sup>th</sup> SLIIC Meeting on 18-10-11	RBI, Bhubaneswar	Executive Director, RBI, Bhubaneswar
19.	Press Conference on National Awardees 2010 on 21-10-11	Industries Department, Bhubaneswar	Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha
20.	Sensitization Programme on CGTMSE & CLCSS on 21-10-11	Collectorate, Nabarangpur	Shri. S. Dash, IAS, Collector & District Magistrate, Nabarangpur
21.	Preparatory Meeting on Organizing National Level Vendor Development Programme on 1-11-11 & 14-11-11	Industries Department, Bhubaneswar	Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha & Shri. P. Dash, ISS, Special Secretary to Government of Odisha, Industries Department, Bhubaneswar & Shri. K.N Khatai, IAS, Commissioner- cum-Director of Industries, Government of Odisha
22.	One Day Sensitization Programme on IPRs at Rourkela & Bhubaneswar on 12-12-11 & 13-12-11	Rourkela & Bhubaneswar	Prof. Krishna Mahajan, National Law University, Cuttack, Prof. Sarkar, Utkal University, Bhubaneswar, Dr. Indira Banerjee, L.S Davar & Co. Kolkata, Ms. Kajal Sinha, L.S Davar & Co. Kolkata, Shri. S.L Singhal, President, RCCI, Rourkela, Shri. R. Mohapatra, Vice President, RCCI, Rourkela
23.	Two-Days Workshop on IPRs on 15-12-11 & 16-12-11	Bhubaneswar	Dr. Indira Banerjee, L.S Davar & Co. Kolkata, Ms. Kajal Sinha, L.S Davar & Co. Kolkata
24.	Meeting on Organizing National Level Vendor Development Programme on 19-12-11 & 23-12-11	Bhubaneswar	Shri. Priyabrata Patnaik, IAS, Additional Chief Secretary, Pension Administration & Public Grievances, Government of Odisha & Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha
25.	Meeting on Organizing National Level Vendor Development Programme on 24-12-11	NALCO, Bhubaneswar	Director(Finance) & Director(Commercial), NALCO, Bhubaneswar
26.	Three Days National Level Vendor Development Programme from 9-11 January, 2012	NALCO Exhibition Ground, Angul	Shri. Priyabrata Patnaik, IAS, Additional Chief Secretary, Pension Administration & Public Grievances, Government of Odisha, Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha, Shri. P. Dash, ISS, Special Secretary to Government of Odisha, Industries Department, Bhubaneswar, Shri. D.R Senapati, OAS, Sub-Collector, Angul,

			Shri. A.K Sahu, Executive Director, NALCO, Angul, Shri. K.N Khatai, IAS, Commissioner-cum-Director of Industries, Government of Odisha & Shri. S.S Acharya, DGM, SIDBI, Bhubaneswar
26.	Preparatory Meeting on 8 <sup>th</sup> Entrepreneurs' Week on 7-2-12	Secretariat, Bhubaneswar	Shri. T. Ramachandru, IAS, Principal Secretary, Industries, Government of Odisha, Shri. P. Dash, ISS, Special Secretary to Government of Odisha, Industries Department, Bhubaneswar
27.	Meeting with Scientists of IMMT, Bhubaneswar regarding Dissemination of Transfer of Technlogy to MSMEs on 8-2-12	IMMT, Bhubaneswar	Dr. S.K Mishra, Scientist & Head, IMMT, Bhubaneswar
28.	Awareness Programme on MSE-CDP for Coir Cluster on 9-2-12	DIC, Puri	Senior Scientist & Head(G&C Division), IMMT, Bhubaneswar, Secretary, KVIB, MD, Coir Crporation, AGM, NABARD, Puri & LDM, Puri
29.	Meeting on Various Issues Pertaining to Promotion of MSME Sector on 14-2-12	Secretariat, Bhubaneswar	Shri. N. K. Sundaray, IAS, Principal Secretary, MSME, Government of Odisha
	Inaugural Function of 8 <sup>th</sup> Entrepreneurs' Week on 5-3-12	Hotel Swosti Premium, Bhubaneswar	Shri. Naveen Pattnaik, Hon'ble Chief Minister, Odisha, Dr. P. Patsani, Hon'ble MP, Bhubaneswar, Shri. P. Mohapatra, Hon'ble MP, Rajya Sabha, Shri. P. Ghadai, Hon'ble Finance Minister, Odisha, Shri. S. N. Patra, Hon'ble Minister, Revenue, Odisha, Shri. R.N Mohanty, Hon'ble Minister, Industry, MSME, Steel & Mines & Parliamentary Affairs, Odisha, Shri. Debi Prasad Mishra, Hon'ble Minister, Higher Education, Odisha
30.	State Level Workshop on PMEGP on 14-3-12	Hotel May Fair, Bhubaneswar	Shri. Jayanand, Hon'ble Minister, Eastern Region, Jharkhand, KVIC, Shri. P. Dash, ISS, Special Scretary to Government, Industries Department, Bhubaneswar, Director, KVIC, KVIB, Shri. K.N Khatai, IAS, Commissioner-cum-Director of Industries, Government of Odisha
31.	Awareness Programme on MSE-CDP for Dry Fish Cluster on 18-3-12	Circuit House, Paradeep	Shri. K.N Khatai, IAS, Commissioner- cum-Director of Industries, Government of Odisha

## Annexure-I

# SOME OF THE PROGRAMMES COVERED IN PRINT AND ELECTRONIC MEDIA DURING $\underline{2011-12}$

SI.	Name of the programme	Date of Publicity	Name of the News Paper/
No.	ivanie or the programme	Date of Fublicity	Electronic Media
1.	Brief Report on the Activities of MSMEDI, Cuttack presented in the 294 <sup>th</sup> IMPCC Meeting held at Bhubaneswar	21-4-11	PIB, Bhubaneswar
2.	Industrial Motivational Campaign at Puri & Dhenkanal	19-5-11 & 20-5-11	The Sambad, Bhubaneswar, Aaina & Local TV Channels
3.	Visit of Shri. Samarendra Sahu, IES, Additional Development Commissioner, O/o DC(MSME), New Delhi to Innovative Cluster at Brahmagiri	19-5-11 & 20-5-11	The Sambad, Bhubaneswar, Aaina & Local TV Channels
4.	Industrial Motivational Campaign at Chandikhole	7-6-11 & 9-6-11	The Sambad, Bhubaneswar
5.	Industrial Motivational Campaign at Boinda	18-6-11 & 21-6-11	The Sambad, Angul & The Dharitri, Bhubaneswar
6.	Industrial Motivational Campaign at G.Udayagiri	23-6-11 & 24-6-11	The Sambad, Berhampur, The Anupam Bharat, Berhampur & The Dharitri, Berhampur
7.	Industrial Motivational Campaign at Paralakhemundi	23-6-11 & 24-6-11	The Anupam Bharat, Berhampur, The Dharitri, Berhampur and telecast in the ETV & OTV Bhubaneswar
8.	Industrial Motivational Campaign at Baliapala	27-6-11 & 28-6-11	The Samaj, Balasore & The Sambad, Balasore
9.	Valedictory Function of ESDP on Readymade Garments & Dress Designing at Boinda	2-8-11	The Sambad, Angul
10.	Awareness Programme on Product Certification at Balasore	3-8-11	The Samaj, Balasore, The Sambad Balasore, ETV, OTV & local news channels
11.	Valedictory Function of ESDP on Fashion Designing & Readymade Garments at Brahmagiri	11-8-11 & 12-8-11	The Sambad, Bhubaneswar, Sarba Sadharana & local TV Channels
12.	Valedictory Function of ESDP on Food Processing & Chemical Products at G.Udayagiri	12-8-11	The Dharitri, Berhampur
13.	Valedictory Function of ESDP on Computer & Multimedia at Keonjhar	13-8-11	The Samaj, Cuttack
14.	Inaugural Function of Certificate Programme on Environment & Safety Management at KIIMS, Cuttack	17-8-11	The Sambad & The Dharitri, Bhubaneswar
15.	Valedictory Function of ESDP on Food Processing & Chemical Products at Brahmagiri	18-8-11 & 19-8-11	The Samay & OTV, Bhubaneswar

16.	Awareness Programme on Product Certification & CGTMSE & CLCSS at Rourkela	26-8-11	Covered in the local newspapers & electronic media in Rourkela
17.	Industrial Motivational Campaign at Hazipur	23-9-11	The Prajatantra & Sarbasadharana
18.	Brief Report on the Activities of MSMEDI, Cuttack presented in the IMPCC Meeting held at Paralakhemundi	23-9-11	PIB, Paralakhemundi
19.	Achievement of Five Successful Enterprises at Cuttack & Bhubaneswar of Ex-trainees of this Institute	27-9-11	DDK-1, Bhubaneswar
20.	Press Conference on National Awards 2010 to MSMEs at Bhubaneswar	21-10-11 & 22-10-11	Telecast in Odisha News Network, DDK-1, OTV, ETV, Kanak TV, Kamyab TV, NBC TV, AZZ TV & STV & published in The Samaj, Cuttack, The Prajatantra, Cuttack, The Nababharat, Odisha Bhaskar, Surya Prava, Ananya, Nyayabati
21.	Awareness Programme on CGTMSE & CLCSS at Nabarangpur	21-10-11, 22-10-11 & 23-10-11	Telecast in The All India Radio, Jeypore, DDK-1, Bhawanipatna & ETV, Jeypore , The Samaj, Jeypore, The Sambad, Jeypore & The Dharitri, Bhubaneswar
22.	Industrial Motivational Campaign at Bahadajhola	2-11-11	The Dharitri, Nayagarh
23.	Industrial Motivational Campaign at Puri	16-11-11	Local TV Aiana, Puri
24.	Valedictory Function of ESDP on Repairing of Electrical Appliances at Nayagarh	15-12-11	The Dharitri, Nayagarh
25.	Interview of Director, MSMEDI, Cuttack carried out by JICA, Japan & SIDBI, Bhubaneswar for improving Energy Efficiency in MSMEs at MSMEDI, Cuttack	20-1-12	Composed as a Documentary Film by JICA, Japan
26.	Inauguration of National Level Vendor Development Programme at Angul	10-1-12	Telecast in the OTV, Bhubaneswar, DDK-1, Bhubaneswar, S-TV, Bhubaneswar & The Dharitri, Angul
27.	Valedictory Function of National Level Vendor Development Programme at Angul & B2B Meet including Seminar	11-1-12, 12-1-12 & 13-1-12	The Dharitri, Angul, DDK-1, Bhubaneswar & OTV, Bhubaneswar
28.	Valedictory Function of BSDP at IPSAR, Cuttack	16-1-12	The Samaj, Cuttack

29.	Industrial Motivational Campaign at Narsinghpur	16-1-12, 18-1-12, 19-1-12 & 21-1-12	The Pramaya, Bhubaneswar, The Pragativadi, Bhubaneswar, The Khhabar, Bhubaneswar, Surya Prabha, Cuttack, The Pioneer, Bhubaneswar & The Samaj, Cuttack
30.	Plant Level Vendor Development Programme with L&T, Kansbahal at Rourkela	20-1-12	The Sambad, Rourkela
31.	Awareness Programme on CGTMSE & CLCSS held at Chhatrapur	4-2-12	The Samaj, Berhampur, The Anupam Bhart, Berhampur & The Khhabar, Bhubaneswar
32.	Industrial Motivational Campaign at Malkangiri	3-2-12	The Samaj, Vishakhapatnam
33.	Industrial Motivational Campaign at Randapalli	4-2-12	The Sambad, Jeypore
34.	Inauguration of ESDP held at Malkangiri	5-2-12	The Dharitri, Rayagada
35.	Valedictory Function of ESDP on Mobile Phone Repairing & Servicing at Boinda	27-2-12	The Samaj, Sambalpur & The Samaya, Angul
36.	Industrial Motivational Campaign at Sambalpur	1-3-12	OTV, Sankalp TV, The Dharitri, Sambalpur & DDK-1, Bhubaneswar
37.	Industrial Motivational Campaign at Puri	6-3-12	The Sambad, Bhubaneswar, The Dharitri, Bhubaneswar, OTV, ETV Bhubaneswar
38.	Industrial Motivational Campaign at Cuttack	7-3-12	The Samaj, Cuttack
39.	Valedictory Function of ESDP on Mobile Repairing & Servicing at Narsinghpur	18-3-12	The Samaj, Cuttack
40.	Industrial Motivational Campaign & Sensitization Programme for Development of Dry Fish Cluster at Paradeep	18-3-12, 19-3-12 & 20-3-12	The Dharitri, Bhubaneswar, OTV & Kanak TV

News Paper Clippings are given in Annexure-II

#### **FOREWORD**

Micro Small and Medium Enterprises Development Institute, Cuttack, a field office of Micro Small and Medium Enterprises Development Organisation, Ministry of Micro, Small and Medium Enterprises, Government of India, plays an important role for the promotion and development of micro, small and medium enterprises in the state of Odisha. This Institute provides techno-economic and managerial services in the field of economics, statistics, glass & ceramics, mechanical, electrical & electronics, chemical & food, leather & hosiery to the micro, small and medium entreprises to improve their productivity and quality of product, promoting marketing and export including training facilities to the educated unemployed youths & in guiding them in setting up of new enterprises. Every year this Institute conducts different programmes in dispersed locations in the state to fulfill the need of prospective entrepreneurs to enable them to set up enterprises and also to keep the existing units functioning in an effective manner. Micro and Small scale units are small in terms of investment, production but play vital role in country's economy by providing large-scale employment. The MSME sector contributes a significant percentage of industrial production as well as in earning foreign exchange for the country by exporting various products manufactured in this sector. Keeping in mind the overall growth of this vital sector of the economy, this Institute conducted various programmes starting from motivating the educated unemployed youths to providing the training and handholding support to become selfemployed by starting some enterprise, and in providing support to the existing units to continue to function in an up to date manner. It is observed that development of human resources still remains neglected for which this Institute has taken up the job to develop human resources by imparting training and skill to the personnel both in technical and managerial field for providing better services to the enterprises in order to make them more competitive. This Institute has tried its level best to cover the nook and corner of the state by conducting different programmes for the educated unemployed youths with special emphasis to cover more number of beneficiaries from weaker sections. In this connection, this Institute has organized 106 One Day Industrial Motivational Campaigns(IMCs), 21 Entrepreneurship 107 Development Programmes(EDPs), Entrepreurship-cum-Skill Development Programmes(ESDPs), 16 Skill Development Programmes(SDPs) in all the three workshops attached to this Institute and Br. MSMEDIs, Rourkela and Rayagada, 6 BSDPs(Businesscum-Skilled 24 Development Programmes) and Management Development Programmes(MDPs) under Action Plan and Special Programmes on Quality Management Systems(QMS)/Quality Technology Tools(QTT)(4 Nos.), Technology Upgradation( TEQUP(2 Nos.), Sensitization Programmes on Intellectual Property Rights(IPRs(2 Nos.), Two Days Workshop on IPRs(1 No.), Bar-Code(3 Nos.) under NMCP Schemes of O/o Development Commissioner(MSME), New Delhi, Sensitization Programmes on Credit Guarantee Trust for Micro & Small Enterprises & Credit Linked Capital Subsidy Schemes for MSEs(CGTMSE &

CLCSS( 6 Nos.), Sensitization Programmes on Limited Liability Partnership(LLP Act(2 Nos.), One Day Awareness Workshop on Vertical Shaft Brick Kiln(VSBK( 1 No.) and Five Days Training Programme on VBSK at Demonstration Centre Sundargram( 1 No.). It is felt essential to create awareness among entrepreneurs on quality control, waste management, packaging for exports etc. as these fields are most important to scale down the production cost as well as consumer friendly. In this regard, this Institute has conducted Three Days Training Programme on Packaging for Export( 1 No.) etc. for the benefit of existing and prospective entrepreneurs of the state. There is a growing importance of this sector as it works as ancillary to various large industries by fulfilling the requirement and also to economise the product cost. Keeping this in mind, this Institute has also organized one National Level Vendor Development Programme-cum-Industrial Exhibition at Angul and 13 Plant Level Vendor Development Programmes including Business to Business (B2B) Meets and One-to-One Interaction Meets at different locations for the benefit of the MSME sector in the state. This Institute with a team of dedicated manpower is working with commitment and providing time bound and continually improving techno-economic managerial services and training facilities as a policy decision of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi to enhance the satisfaction of existing and prospective entrepreneurs with an objective to accelerate the promotion and development of MSME sector to compete globally and to ensure self-employment in this state.

This Institute has also prepared technical reports to disseminate information among the MSME entrepreneurs to get acquainted with the latest technology available and suitable for controlling waste and conserving energy. This Institute has undertaken District Industrial Potentiality Surveys of six districts by incorporating therein relevant information which would enable the entrepreneurs to select a product for setting up of such industries in the state. This Institute organized a Conference of Lead District Managers(LDMs) at Bhubaneswar for identification of Potential items in the districts of Odisha. Common Facility Centres have been functioning to render value based services to the MSME entrepreneurs either in job work or in providing technical assistance and product development work. This Institute has also worked for rehabilitation of sick MSME units. In the present context of more emphasis on development of industries through cluster approach work, this Institute co-ordinated the development and progress of the Innovative Cashew Cluster at Brahmagiri and the Spices Cluster of Cuttack.

This Institute has undertaken concerted efforts for promotion of flagship schemes including NMCP schemes such as QMS/QTT, Bar Code, ISO 9000, TEQUP, Marketing Assistance & Technology Upgradation(MATU) and other schemes like CLCSS and CGTMSE, LLP Act etc., In this regard, various awareness programmes have been organized for scheme promotion at different locations of the state for the benefit of MSME sector.

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The significant features of this Institute is that a large number of prospective and

existing entrepreneurs have shown their keen interest for the reports as well as project

profiles (updated and new) prepared by the officers of this Institute. This Institute also puts all

out efforts to earn revenue from all possible sources to recover a part of the recurring

expenses.

I am pleased to record my appreciation for Shri.P.K Gupta, Deputy Director(Elect)

and Dr. U.Sarangi, Asst. Director (E.I) of this Institute for their concerted efforts to bring out

this Annual Report 2011-12 incorporating various activities and functions of this Institute on

different aspects in a systematic way. I am sure, entrepreneurs, professionals attached to

promotional agencies, financial and other training Institutes would certainly get the desired

information from this report.

(A. RAY)

Cuttack

Dated: March, 2012

Director

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