



**Government of India  
Ministry of MSME**

## **Brief Industrial Profile of Jagatsinghpur District**

**2019-20**



Carried out by

**MSME-Development Institute, Cuttack**

(Ministry of MSME, Govt. of India,)

As per guideline issued by o/o DC(MSME), New Delhi

Vikash Sadan, College Square, Cuttack-753003

Phone-0671-2548049, 2548077

Fax: 0671-2201006

E-mail: [dcdi-cuttack@dcmsme.gov.in](mailto:dcdi-cuttack@dcmsme.gov.in)

Web- [www.msmedicuttack.gov.in](http://www.msmedicuttack.gov.in)

## FOREWORD

Every year Micro, Small & Medium Enterprises Development Institute, Cuttack under the Ministry of Micro, Small & Medium Enterprises, Government of India has been undertaking the Industrial Potentiality Survey for the districts in the state of Odisha and brings out the Survey Report as per the guidelines issued by the office of Development Commissioner (MSME), Ministry of MSME, Government of India, New Delhi. Under its Annual Action Plan 2019-20, all the districts of Odisha have been taken up for the survey. This Industrial Potentiality Survey Report of **Jagatsinghpur** district covers various parameters like socio-economic indicators, present industrial structure of the district and availability of industrial clusters, problems and prospects in the district for industrial development with special emphasis on scope for setting up of potential MSMEs.

The report provides useful information and a detailed idea of the industrial potentialities of the district. I hope this Industrial Potentiality Survey Report would be an effective tool to the existing and prospective entrepreneurs, financial institutions and promotional agencies while planning for development of MSME sector in the district.

I would like to place on record my appreciation for Sri S. N. Dash, Asst. Director (EI) of this Institute for his concerted efforts to prepare this report for the benefit of entrepreneurs and professionals in the state.

Place: Cuttack  
Dated:



(Dr. S. K. Sahoo)  
Director Incharge

## Contents

<b>S. No.</b>	<b>Topic</b>	<b>Page No.</b>
1.	General Characteristics of the District	1
1.1	Location & Geographical Area	1
1.2	Topography	1
1.3	Availability of Minerals.	2
1.4	Forest	2
1.5	Administrative set up	2
2.	District at a glance	2-4
2.1	Existing Status of Industrial Area in the District of Jagatsinghpur	4
3.	Industrial Scenario Of Jagatsinghpur District	5
3.1	Industry at a Glance	5
3.2	Year Wise Trend Of Units Registered	5-6
3.2.1	MSME units registered under Udyog Aadhaar Memorandum in the district	6
3.3	Details Of Existing Micro & Small Enterprises & Artisan Units In The District	6
3.4	Large Scale Industries / Public Sector undertakings	7
3.5	Major Exportable Item	7
3.6	Growth Trend	7-8
3.7	Vendorisation/Ancillarisation of the Industry	8
3.8	Medium Scale Enterprises	8
3.9.1	Service Enterprises	8
3.9.2	Potentials areas for service industry	9
3.10	Potential for new MSMEs	9-10
4.	Existing Clusters of Micro & Small Enterprise	10
4.1	Detail Of Major Clusters	10
4.1.1	Manufacturing Sector	10
4.1.2	Service Sector	10
4.2.1	Details of cluster	10-11
4.2.2	List of Identified Clusters in the District	11
5.	General issues raised by industry association during the course of meeting	12
6	Prospects of training Programmes during 2012-13	12
7.	Action plan for MSME Schemes during 2012-13	12
8.	Steps to set up MSMEs	13-14

# **Brief Industrial Profile of Jagatsinghpur District**

## **1. General Characteristics of the District:**

Jagatsinghpur district was carved out from the undivided district of Cuttack on 27.3.1993. It is situated in the south-eastern part of the undivided Cuttack district sharing the fertile land and the most important natural port, Paradip of the eastern coast. Jagatsinghpur is the smallest district in terms of size and 18th in terms of population. It is the 16th urbanized district in the state. About 10.20 per cent of its population lives in urban areas and 89.80 per cent of district's population lives in rural areas. In terms of population per sq. km. Jagatsinghpur with 682 people per square K.M is the 2nd densely populated district in the state just behind Khurdha which is having 800 persons per square K.M. The economy of the district is mainly dependent upon cultivation. Out of each 100 workers in the district about 55% are engaged in agricultural sector. Jagatsinghpur is a highly literate district in the State by achieving 86.51% literacy rate out of which 92.38 % male literacy and 80.63% female literacy rate according to the census of 2011. The district is predominantly agrarian. It has been experiencing natural calamities like floods and cyclones which are major hindrance in the economic development. Apart from agriculture, trade and commerce, transport, storage and communication, manufacturing, processing and repairing services engage a major chunk of population in the district. A section of people is engaged in fishing activity. The Major food crop grown is paddy. Sugarcane, turmeric and cotton are the major commercial crops. The district enjoys rich fertile soil. Mahanadi is flowing in the district. The district enjoys enough water resources and receives substantial rainfalls which are conducive for raising good crops.

### **1.1 Location & Geographical Area:**

Jagatsinghpur district is one of the coastal districts of Odisha and lies between 19°58' and 20°23' N. latitude and between 86°30' and 86°45' E. longitudes. The district is surrounded by the Bay of Bengal in the east, Kendrapara district in the north, Cuttack district in the west and Puri district in the south. The area of the district is 1,668 sq. kilometers.

### **1.2 Topography:**

The district comprises two distinct tracts, the first being marshy and swampy strips along with the coast covered with wild growth of reeds and tropical jungle. The second tract covers fertile plain land. The soil is of alluvial type. Mahanadi, Kathajodi, Devi, Biluakhai are the main rivers of the district .These rivers and two main canal Taladanda and Machhagaon are irrigating the district .

### 1.3 Availability of Minerals:

The district has not much mineral resources. However, minerals like Soft stones, Lime stone, Stone Chips are found in the district but no minerals in large quantity which can be explored in commercial purpose found in the district.

### 1.4 Forest:

The district has a meagre forest area. The total forest area of the district is estimated to be 136.28 Sq. Kms. Out of the total forest area, the reserve forest area is only 1.23 sq. km and demarcated protected forest area is 4.77 sq. kms. Un-demarcated forest area is 83.06 sq. km. Unclassified forest area is 0.02 sq. km. and other forest area is 43.84 sq. kms. The major forest produces of the district are kendu leaves, sal leaves and tamarind. Important minor forest produces are sunari barks, arjuna barks, karanja seeds, neem seeds, mushroom, sal leaves etc.

### 1.5 Administrative set up:

The district has 1 Sub-division(Jagatsinghpur) with 8 Tahasils, 8 Blocks (Jagatsinghpur,Biridi, Raghunathpur, Balikuda, Naugaon, Tirtol, Kujanga,Erasama), 15 Police Stations, 198 Gram Panchayats with 1292 villages. There are 2 towns i.e. Jagatsinghpur and Paradip in the district. The district head quarter is Jagatsinghpur.

### District at a glance 2020:

S.No	Particular	Year	Unit	Statistics
1	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude	2019	Degree	19° 58' to 20° 23' North
	ii) Longitude	2019	Degree	86° 3' to 86° 45' East
	iii) Geographical Area	2019	Sq. Kms.	1668
(B)	Administrative Units			
	i) Sub divisions	2019	Nos.	01
	ii) Tehsils	2019	Nos.	08
	iii) Sub-Tehsil	2019	Nos.	-
	iv) Patwar Circle	2019	Nos.	-
	v) Number of Blocks	2019	Nos.	8
	vi) Nagar nigam & Nagar Palika	2019	Nos	2
	vii) NAC	2019	Nos	0
	viii) Gram Panchayats	2019	Nos	198

	xi) Census villages(Both Inhabited & Uninhabited)	2019	Nos	1292 1223(Inhabited) 69(Uninhabited)
	x) Assembly Constituencies	2019	Nos	4
<b>2.</b>	<b>Population (2011 Census Provisional)</b>			
(A)	Sex-wise			
	i) Male	2011	'000 Nos	578
	ii) Female	2011	'000 Nos	559
	iii) Total	2011	'000 Nos	1137
(B)	Rural Population	2011	'000 Nos	1021
<b>3.</b>	<b>Agriculture</b>			
A.	Land utilization			
	i) Forest Area	2018-19	000 Hectare	13
	ii) Misc trees & Grooves	2018-19	"	4
	iii)Permanent Pasture	2018-19	"	7
	iv) Land put to Non Agriculture use	2018-19	"	13
	v) Uncultivable Barren land	2018-19	"	13
	vi) Culturable Waste	2018-19	"	6
	vii) Net Area Sown	2018-19	"	88
<b>4.</b>	<b>Forest</b>			
	(i) Forest area under revenue village	2018-19	000 Hectare	13
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
A.	<b>Cattle</b>			
	i) Cattle	2012	Nos.	296876
	ii) Buffaloes	2012	Nos.	11213
B.	<b>Other livestock</b>			
	i) Goats	2012	Nos.	115301
	ii) Pigs	2012	Nos.	2209
	iii) Sheep	2012	Nos.	14359
<b>6.</b>	<b>Communication</b>			
A.	<b>Railways</b>			
	i) Length of rail line	2014-15	Km	68.12
B.	<b>Roads</b>			
	(a) National Highway	2018-19	Km	103.40
	(b) State Highway	2018-19	Km	75.26
	(c) Major District Road	2018-19	Km	34.91
	(d) Other district Roads	2018-19	Km	271.62
	(e) Rural road	2018-19	Km	1296.86
	(f) Inter Village road	2018-19	Km	1605.36

7.	(g) Forest Road	2018-19	Km	0.00	
	(h) Post offices	As on 01.04.19	No.	220	
	<b>Public Health</b>		2018-19		
	(a) Medical college/District Headquarter Hospital	2018-19	No	1	
	(b) Beds in Allopathic hospitals	2018-19	No	284	
	(c) Ayurvedic Hospital	2018-19	No.	11	
	(d) Beds in Ayurvedic hospitals	2018-19	No.	-	
	(e) Homoeopathic hospitals	2018-19	No.	17	
	(f) Community health centers	2018-19	No.	11	
	(g) Primary health centers	2018-19	No.	35	
(h) MHU	2018-19	No.	1		
(i) Sub Health Centers	2018-19	No.	-		
8.	<b>Banking commercial upto As on March 2019</b>				
	(a) Commercial Bank	As on March'19	No.	166	
	(b) Deposits	As on March'19	Rs. in Cr.	7436.82	
	(c) Credits	As on March'19	Rs. in Cr.	2859.33	
9.	<b>Education</b>				
	(a) Primary school	2018-19	No.	920	
	(b) Upper Primary schools	2018-19	No.	556	
	(c) Secondary schools	2018-19	No.	316	
	(d) Colleges	2018-19	No.	55	
	(e) Technical University	2018-19	No.	-	

Source: District At A Glance 2020, DE&S, Odisha

## 2.1 Existing Status of Industrial Areas in the District of Jagatsinghpur:

S. No.	Name of Ind. Estate/Area	Total Land (in Acres)	Land Alloted (in Acres)	Prevailing Land Rate Per Acre/Rs. In lakh	Land Available for Allotment(In Acre)	No of units in operation
1	Bodhei Tirtol	10.520	4.168	20.00	4.248	11
2	I.E Paradeep	37.010	19.323	75.00	10.285	19

3	Paradeep (Udayabhat)	16.400	15.033	75.00	-1.913	02
4	IID Paradeep (Bhitargarh ) (Land dispute)	118.700	-	75.00	-	N.A
5	Paradeep Plastic Park	120.000	-	40.00	120.00	-

Source:- IDCO, Bhubaneswar

### 3. INDUSTRIAL SCENERIO OF JAGATSINGHPUR District

#### 3.1 Industry at a Glance by the end of 2019

Sl. No.	Head	Unit	Particulars
01	REGISTERED MSMEs	No.	6935
02	REGISTERED MEDIUM & LARGE UNIT	No.	7 Large 6 Medium
03	TOTAL EMPLOYMENT IN REGD. MSMES	No.	26559
04	EMPLOYMENT IN LARGE INDUSTRIES	No.	2435(Data of PPT and IOCL not available)
05	NO. OF INDUSTRIAL AREA	No.	5
06	INVESTMENT IN P&M OF MSMES	Rs. in lakh	30367.78
07	INVESTMENT IN P&M OF LARGE SCALE INDUSTRIES	Rs. in lakh	287974

Source: DI, Odisha

#### 3.2 YEAR WISE TREND OF UNITS REGISTERED

	YEAR	NUMBER OF REGISTERED UNITS	INVESTMENT (lakh Rs.)	EMPLOYMENT (No.)
Up to	1984-85	347	144.53	2843
During	1985-86	14	13.51	108
	1986-87	15	18.73	132
	1987-88	19	22.23	419
	1988-89	19	28.81	106
	1989-90	10	9.26	101
	1990-91	9	17.85	103
	1991-92	10	5.34	54
	1992-93	3	0.81	52
	1993-94	8	18.27	113



1994-95	4	2.31	23
1995-96	5	15.63	25
1996-97	14	6.61	70
1997-98	29	16.57	155
1998-99	23	25.97	118
1999-2000	45	40.92	513
2000-01	46	55.04	236
2001-02	51	50.2	224
2002-03	52	17.99	196
2003-04	55	24.44	188
2004-05	56	87.23	322
2005-06	60	793.39	308
2006-07	60	217.06	420
2007-08	60	78.97	381
2008-09	50	70.04	250
2009-10	46	208.21	279
2010-11	48	51.18	250
2011-12	55	165.3	324
2012-13	79	275.88	572
2013-14	158	14.34	1005
2014-15	740	5428.65	2761
2015-16	1000	5654.38	3278
2016-17	1100	6048.09	3213
2017-18	1004	3821.02	3143
2018-19	1641	6919.02	4274
<b>Total</b>	<b>6935</b>	<b>30367.78</b>	<b>26559</b>

Source: District At A Glance , DE&S, Odisha 2020 & Directorate of Industries, Odisha

### 3.2.1 MSME Units registered under Udyog Aadhaar Memorandum and exist in the District as on 05.05.2020:

Total	Micro	Small	Medium
1899	1159	734	6

### 3.3 DETAILS OF EXISTING MICRO & SMALL ENTERPRISES(GIP)

NIC Code no.	Type of industry	Number of units	Investment (lakh Rs.)	Employment
20	Food and allied	423	2996.55	1979
31	Chemical & allied	40	2996.55	1979
36	Electrical & electronics	9	27.18	33

35	Engineering & metal based	251	3797.62	2639
27	Forest & wood based	133	312.86	784
32	Glass & ceramics	94	792.01	891
29	Livestock & leather	3	8.51	9
28	Paper & paper product	35	184.9	134
30	Rubber & plastics	14	65.07	77
23	Textiles	64	275.07	340
01	Misc. Manufacturing	124	506.8	465
97	Repairing & servicing	1329	8992.34	4855
<b>Total</b>		<b>2519</b>	<b>18092.79</b>	<b>12445</b>

Source: Directorate of Industries, Odisha

### 3.4 Large Scale Industries

- 01 IFFCO FERTILISERS LTD., MUSADIHA, PARADEEP
- 02 CARGIL INDIA (P) LTD., OIL TERMINAL ROAD ,ATHARABANKI.PARADEEP
- 03 PARADEEP CARBONS LTD.,UDAYABATA, PARADEEP
- 04 SKOL BREWERIES LTD.,ATHARABANKI,PARADEEP
- 05 PARADEEP PHOSPATES LTD.,PARADEEP
- 06 PARADEEP PORT TRUST, PARADEEP
07. INDIAN OIL CORPORATION- PARADIP REFINERY

### 3.5 Major Exportable Item :

Fertilizer, Edible Oil, Calcined Petroleum Coke, Petroleum Products

### 3.6 Growth Trend

This is a very rich district of the state in terms of industrialization. The port town of the district has already emerged as one of the country's major investment hot spot by attracting investment in excess of the tune of 3.5 lakh crores including the Rs 2, 74,134 crore Petroleum Chemicals and Petrochemical Investment Region (PCPIR).

IOCL has already come up at Paradip in the district with 15 MMTPA grassroot refinery cum petrochemical complex at an estimated cost of Rs. 25,646 Crores. For this, the state government has given incentives to IOCL by exempting entry tax on crude oil and sales tax deferment for 11 years. The IOC already has got the required 3344 acres of land. Railway has also taken up the Paradeep-Haridaspur 82Km broad gauge line to boost the infrastructure in the

region. Six laning of NH-5(A) is also going on in a very speed rate. A new all green field road will be built from Bhubaneswar to Paradeep.

The other projects in different stages of implementation are Hydrate Pellets Ltd's six lakh tone hydrate pellets plant at Rs 10,724 crore, Essar Steel Orissa Ltd's six million ton steel plant at Rs 10,721 cr, Deepak Fertilisers and Petrochemicals Corporation Ltd

### **3.7 Vendorisation/Ancillarisation of the Industry:**

As many large scale industries exists in the district there exists a very good scope for vendorisation and ancilarisation in the district. Many MSMEs of the State are vendors to these big units supplying a number of items to them. These large scale units are having the vendorisation policy to procure their needy items. Till date there is no great scope for ancilirasation in the district but once the upcoming projects are completed i.e PCPIR there will be a very good scope for ancilarisation in the district.

### **3.8. Medium Scale Enterprises**

#### **3.8.1 List of the units in Jagatsinghpur & Near By Area:**

01. Surya Foods
02. Falcon Marines
03. Kalinga Engineering
04. Empires Hotel
05. Tidal Trading Pvt Ltd
06. M/s Anheuser Bush InBev India Ltd.
07. B P Construction & Engineers Pvt. Ltd.

#### **3.8.2 Major Exportable Item:**

Marine Products

#### **3.9.1 Service Enterprises**

There is a very good scope for service industries to grow in the district like small to medium scale hotels having a very good scope for flourishing in the district because of the existing and upcoming industrial growth in the district. As there is a very good inflow of people from outside, there is a scope for growth of support service like laundry, tailoring, dry cleaner, repair of home appliances, beauty parlour etc. The large unit Paradip Port Trust (PPT) which is operating in the district is coming under Service Category.

### **3.9.2 Potentials areas for service industry**

- 1) Cycle/Rickshaw Repairing unit/ Assembly of cycle.
- 2) Automobile Garage
- 3) Nursing Home\clinic
- 4) Audio\video repairing & servicing centre
- 5) DTP centre\Internet Cafe
- 6) Beauty Parlour
- 7) Herbal health treatment clinic
- 8) Xerox\Binding\Lamination
- 9) Ice Factory\Cold storage
- 10) Tailoring
- 11) Tent House
- 12) Restaurant /Hotel
- 13) Repairing of electrical and electronics home appliances.
- 14) Mobile Repairing
- 15) Tyre resoling
- 16) Logistic chain
- 17) Dry Cleaner
- 18) Road side Dhaba/Amenities.

### **3.10 Potential for new MSMEs**

Taking into consideration on availability of raw material and local demand, the following resource based demand based MSMEs are suggested.

1. Rice Mill
2. Flour Mill
3. Coconut & Groundnut oil
4. Coir industry i,e coir ropes,mats etc
5. fish/prawn processing & packing units
6. dry fish manufacturing
7. cold storage
8. Packaged drinking water
9. Phenyle / white phenyle
10. multilayer bags for packing of milk/oil
11. plastic container
12. spices grinding
13. paints
14. Mechanical Engineering Workshop and Fabrication units
15. Steel furniture
16. Printing press
17. Manufacturing of UPS/Voltage stabilizers
18. ready made garments
19. power loom fabrics

- 20. Corrugated Box
- 21. Animal Feed Manufacturing
- 22. Milk Product Manufacturing
- 23. Jam/Jelly

#### 4. Existing Clusters of Micro & Small Enterprise

##### 4.1 DETAIL OF MAJOR CLUSTERS

##### 4.1.1 Manufacturing Sector

- 1. Dry Fish Cluster, Paradeep.

##### 4.1.2 Service Sector(NIL)

##### 4.2 Details of cluster

##### 4.2.1 Name of the cluster: **PARADEEP DRY-FISH CLUSTER**

1	Principal Products Manufactured in the Cluster	Dry Fish of various grades, different variety of species as collected from sea i,e Bay of Bengal.
2	Name of the SPV	Akhandalamani Banika Sangha
3	No. of functional units in the clusters	374
4	Turnover of the Clusters	1887.60 M.T per Annum(Quantity) Rs.187 Crores(Value)
5	Value of Exports from the Clusters	10.50 M.T of dry fish per Month are exported by Merchants\Traders to Bangladesh.
6	Employment in Cluster	1870(Full Time)+1122(Part Time)=2992
7	Total investment in plant & Machinery	Rs.37.04 Crores
8	Major Issues / requirement	<ul style="list-style-type: none"> <li>a) Technical guidance &amp; financial support from Government.</li> <li>b) Promotion &amp; establishment of Organised marketing network in the cluster</li> <li>c) Capacity building of the entrepreneur or workforce with skill enhancement on product process development of the finished product.</li> <li>d) Strengthening the credit linkages from the Banks or FIs.</li> <li>e) Setting up of the CFC.</li> </ul>

		f) Setting up of cold storage & godown
9	Presence of capable institutions	DIC, Jagatsinghpur
10	Thrust Areas	1-Formation of SPV 2-Common Procurement of Raw material 3- Setting up of CFC
11	Problems & constraints	a) No water/drainage facilities for washing b) No effluent water treatment facilities c) No pollution control device/system for reduction of bad odour in the cluster d) No organized marketing network. e) Lack of good hygienic working condition

Present status of the cluster:-

This cluster has been identified jointly by Industries Department , Govt. of Odisha & MSME-DI,Cuttack under the Scheme MSE-CDP.

#### 4.2.2: List of Identified Cluster in the District:

01. Silver Jewelleru-Alanahat
02. Brass & Bell Metal-Baidyarajpur
03. Golden Grass Products-Balikuda
04. Wood Wprk & Masks-Biridi
05. Cane & Bamboo-Hayarbhay
06. Earthen & Plaster Statues- Hayarbhaiy
07. Applique-Jagatsinghpur
08. Lead Based Article-Jagatsinghpur
09. Cotton Stripes & Check Saree- Jagatsinghpur
10. Pottery & Clay Items-Jagatsinghpur
11. Embroidery Items-Jagatsinghpur
12. Hand Printed Saree-Jagatsinghpur
13. Coir Rope Making- Jagatsinghpur
14. Brass & Bell Metal- Khmda
15. Zari Embroidery- Kujang
16. Sholapith Craft- Manpur
17. Bamboo Work- Raghunathpur
18. Cereal Based Food Products, Spices- Jagatsinghpur
19. Fly Ash Products-Balikuda
20. Bamboo Products-Borikina
21. Leaf Plates(Bhoge)- Raghunathpur
22. Jute Products- Raghunathpur
23. Dry Fish- Paradeep
24. Pottery-Panchupally
25. Bamboo Works-Goda
26. Garments-Jagatsinghpur

## 5. General issues raised by industry association during the course of meeting:

As there is no industries association exists in the district, some leading entrepreneurs are contacted and their views are noted.

1. The power cut in the district is frequent and tariff is too high.
2. Bank credit is not available under the scheme CGTMSE.

## 6. Prospects of training programmes during 2020-21:

S.No.	Name of the programme	Subject	No of proposed programme to be conducted
1	IMC	-	5
2	EAP	-	1
3	E-SDP	-	2
4	MDP	-	1

\*These Programmes have been proposed and would be conducted subject to availability of sanction.

## 7. Action plan for MSME Schemes during 2020-21

S. No.	Name of the Scheme	Proposed activity on the scheme
1	MSE-CDP	There is scope for undertaking cluster activities on Dry Fish processing and Crafts in the district.
2	P&MS	
i	Domestic Trade Fair (5A & 5B)	Five units will be motivated to apply under the scheme
ii	Capacity building of MSMEs in Modern Packaging technique(5C)	02 unit will be motivated.
iii	Development of Marketing Haat(5D)	01 Haat will be developed
iv	VDP(5E)	-
v	International/National Workshop/Seminars(5F)	-
vi	Awareness Programme(5G)	02 Programmes will be organised
3	CLCSS	-
4	CGTMSE	One unit will be motivated to apply under the scheme
5	International cooperation	-
6	National Awards	One unit will be motivated to apply under the scheme
7	<b>NMCP schemes</b>	
i	Lean Manufacturing	-
ii	Design Clinic	-
iii	ZED	One unit will be motivated to apply
iv	Digital MSME	One unit will be motivated to apply
v	IPR	-
vi	Incubator	-

\*These Programmes have been proposed and would be conducted subject to availability of sanction.

## 8. STEPS TO SET UP MSMEs:

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

Sl. No.	Type of assistance	Name, address and website of agencies
1.	Udyog Aadhaar Memorandum(UAM)	<ul style="list-style-type: none"> <li>• Directorate of Industries, Govt. of Odisha, Kila Maidan , Cuttack,</li> <li>• General Manager, DIC, Jagatsinghpur.</li> <li>• MSME-DI, Govt. of India, Cuttack <a href="http://www.udyogaadhaar.gov.in">www.udyogaadhaar.gov.in</a></li> </ul>
2.	Identification of project profiles, techno-economic and managerial consultancy services, market survey and economic survey reports	<ul style="list-style-type: none"> <li>• MSME Development Institute, Vikash Sadan, College Square, Cuttack <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
3.	Land and Industrial shed	<ul style="list-style-type: none"> <li>• MD, IDCO, IPICOL House, Janpath, Bhubaneswar <a href="http://www.idco.in">www.idco.in</a></li> </ul>
4.	Financial assistance	<ul style="list-style-type: none"> <li>• MD, OSFC, OMP Square, Cuttack, <a href="http://www.osfcindia.com">www.osfcindia.com</a></li> <li>• MD, IPICOL, Janpath, Bhubaneswar, <a href="http://www.ipicolorissa.com">www.ipicolorissa.com</a></li> <li>• Director, KVIC, 6, Budha Nagar, Bhubaneswar, <a href="http://www.kvic.org.in">www.kvic.org.in</a></li> <li>• Secretary, KVIB, Near Rupali Square, Bhubaneswar</li> <li>• General Manager, NABARD, Nayapalli, Bhubaneswar, <a href="https://www.nabard.org/english/Orissa.aspx">https://www.nabard.org/english/Orissa.aspx</a></li> <li>• General Manager, SIDBI, OCHC Building, Unit-3, Bhubaneswar, <a href="http://www.sidbi.com">www.sidbi.com</a></li> <li>• Nationalized Banks</li> </ul>
5.	For raw materials under Govt. supply	<ul style="list-style-type: none"> <li>• M.D., OSIC, Khapuria Industrial Estate, Cuttack, <a href="http://www.osicltd.in">www.osicltd.in</a></li> </ul>
6.	Plant and machinery under hire/purchase basis	<ul style="list-style-type: none"> <li>• Regional Manager, NSIC, Abdul Hamid Street, Kolkata</li> <li>• Sr. Branch Manager, NSIC, Link Road, Cuttack, <a href="http://www.nsic.co.in">www.nsic.co.in</a></li> </ul>



7.	Power/Electricity	<ul style="list-style-type: none"> <li>• Chairman, GRID Corporation of Odisha, GRIDCO, Saheed Nagar, Bhubaneswar, <a href="http://www.gridco.co.in">www.gridco.co.in</a></li> <li>• Chairman, CESCO, IDCO Tower, Bhubaneswar, <a href="http://www.cescoorissa.com">www.cescoorissa.com</a></li> </ul>
8.	Technical Know-how	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003, <a href="http://www.msmedicuttack.gov.in">www.msmedicuttack.gov.in</a></li> </ul>
9.	Quality & standard	<ul style="list-style-type: none"> <li>• Bureau of Indian Standards(BIS), Ministry of Civil Supplies, Consumer Affairs &amp; Public Distributors, Govt. of India, 62/63, Ganganagar, Bhubaneswar, <a href="http://www.bis.org.in/dir/bhbo.htm">www.bis.org.in/dir/bhbo.htm</a></li> <li>• Director National Productivity Council, Ministry of Industry, Govt. of India, A/7, Surya Nagar, Bhubaneswar, <a href="http://www.npcindia.gov.in/offices">www.npcindia.gov.in/offices</a></li> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack-753003</li> </ul>
10.	Marketing/Export assistance	<ul style="list-style-type: none"> <li>• Director, MSME Development Institute, Vikash Sadan, College Square, Cuttack -753003</li> <li>• Export Credit Guarantee Corporation of India Ltd., 611, 3<sup>rd</sup> Floor, Saheed Nagar, Bhubaneswar, <a href="http://www.ecgc.in/portal/servicenetwork/easternpopup.asp">www.ecgc.in/portal/servicenetwork/easternpopup.asp</a></li> <li>• Director, EPM, N4, Block-N4, IRC Village, Bhubaneswar-751015, <a href="http://www.depmoisha.nic.in">www.depmoisha.nic.in</a></li> <li>• Sr.Branch Manager, NSIC, Link Road, Cuttack.</li> </ul>
11.	Other Promotional Agencies	<ul style="list-style-type: none"> <li>• MD, APICOL, Near Baramunda Bus Stand, Bhubaneswar, <a href="http://www.apicol.co.in">www.apicol.co.in</a></li> <li>• Director, Horticulture, Udyan Bhavan, Nayapalli, Bhubaneswar, <a href="http://www.orihort.in">www.orihort.in</a></li> <li>• Director, Animal Husbandry &amp; Veterinary Services, Mangalabag, Cuttack, <a href="http://www.odishaahvs.com">www.odishaahvs.com</a></li> <li>• Director, Handicraft &amp; Cottage Industries, Saheed Nagar, Bhubaneswar, <a href="http://www.dhorissa.ori.nic.in">www.dhorissa.ori.nic.in</a></li> <li>• Director of Textiles, Satya Nagar, Bhubaneswar, <a href="http://www.odisha.gov.in/textiles">www.odisha.gov.in/textiles</a></li> <li>• Director of Fisheries, Jobra, Cuttack, <a href="http://www.odishafisheries.com">http://www.odishafisheries.com</a></li> <li>• Coconut Development Board, Nayapalli, Bhubaneswar, <a href="http://www.coconutboard.nic.in/odishacday.htm">www.coconutboard.nic.in/odishacday.htm</a></li> <li>• Coir Board, Jagamara, Bhubaneswar, <a href="http://www.coirboard.gov.in">www.coirboard.gov.in</a></li> <li>• Principal Chief Conservator of Forest, Aranya Bhavan, Chandrasekharapur, Bhubaneswar, <a href="http://www.odishaforest.in">www.odishaforest.in</a></li> </ul>